

ACHIEVERS COLLEGE
OF COMMERCE & MANAGEMENT (NIGHT COLLEGE), KALYAN (W)
LIST OF MINOR RESEARCH PROJECT

Sr. No.	Name of the Project/ Endowments, Chairs	Name of the Principal Investigator/ Co-investigator	Department of Principal Investigator
2024-25			
1	Impact of Social Media on buying behavior of working Women	Ms. Gayatri Thakur	Mass Media
2	Critical Analysis of Ladki Bahin Yojana & its impact on social good.	Ms. Jyotika Motwani	Commerce
3	A Study of Web Portal of NAAC Accredited Colleges	Ms. Ragvinder Kour	IT & CS
2023-24			
1	Marketing techniques used by media houses- A Study with special reference of film industry	Ms. Neha Tripathi	Mass Media
2	Impact of Social Media on Buying Behaviour of Women	Ms. Sameena Shaikh	Management
3	Study of big data and its significances in IT Industry	Ms. Pratima Vishwakarma	IT & CS
2022-23			
1	Impact of Goods & Service Tax on Unorganized Retailers in Kalyan City	Mrs. Madhuri Murbade	Commerce
2	Virtual Reality Classroom Simulation Device for Teacher Training	Mrs. Kavita Karambelkar	IT & CS
3	Critical Analysis of Skill training & Employ-ability, Opportunity among College Youth special reference with Selecting Colleges in Thane District	Mr. Vishal Singh	Commerce
2021-22			
1	Problems and Prospects of Unorganized Women Entrepreneurs in Muslim Community	Ms. Sairabano Shaikh	Commerce
2	Impact of online shopping on the Clothing Industry (w.s.r.t. Clothing preferences of the Youth)	Ms. Monica Veerwani	BMS
3	Demonetization compelled small entrepreneurs to adopt e-commerce techniques.	Mrs. Kanishka Dingra	BMS
2019-20			
1	Minor Research Project Topic: A study of Job Satisfaction level of employees working in Mall (with special reference to selected malls in Thane District)"	Ms. Sophia D'souza	Commerce
2	Minor Research Project Topic: "A study on the inclination of Youth towards Entrepreneurship with respect to Thane District"	Ms. Sana Khan	Commerce
3	Minor Research Project Topic: A study of Bachat Gat as Micro Finance to promote Women Entrepreneur"	Ms. Siddhi Chavan	Commerce
4	Minor Research Project Topic: A comparative study on conventional investment and Systematic Investment Plan amongst the investors in the area of Mumbai	Mr. Rajesh Yadav	Commerce
5	Minor Research Project Topic: "A comparative study on the Impact of Instagram on Collegians"	Ms. Harsha Kulkarni	Mass Media
6	Minor Research Project Topic: "A critical analysis on cultural and national identities" in the select novels of Arundhati Roy	Ms. Nikita Dhoke	Management
2018-19			
1	Minor Research Project A critical analysis of E-Way Bill provisions applicable to Logistics Industry in India	Dr. Mahesh Bhiwandikar	Commerce
2	Minor Research Project Topic : Comparative study on the investment behavior of small private firms with reference to Kalyan Dombivli region	Dr. Mahesh Bhiwandikar	Commerce
2017-18			
1	Minor Research Project Comparative study on the investment behaviour of small private firms with reference to kalyan Dombivli Region	Mr. Ranjeet D. Thakur	Commerce
2015-16			
1	Minor Research Project A study of Carbon Credit Accounting in M.I.D.C. Dombivli.	Dr. Mahesh Bhiwandikar	Commerce

