

**ACHIEVERS COLLEGE**  
OF COMMERCE & MANAGEMENT(NIGHT COLLEGE), KALYAN

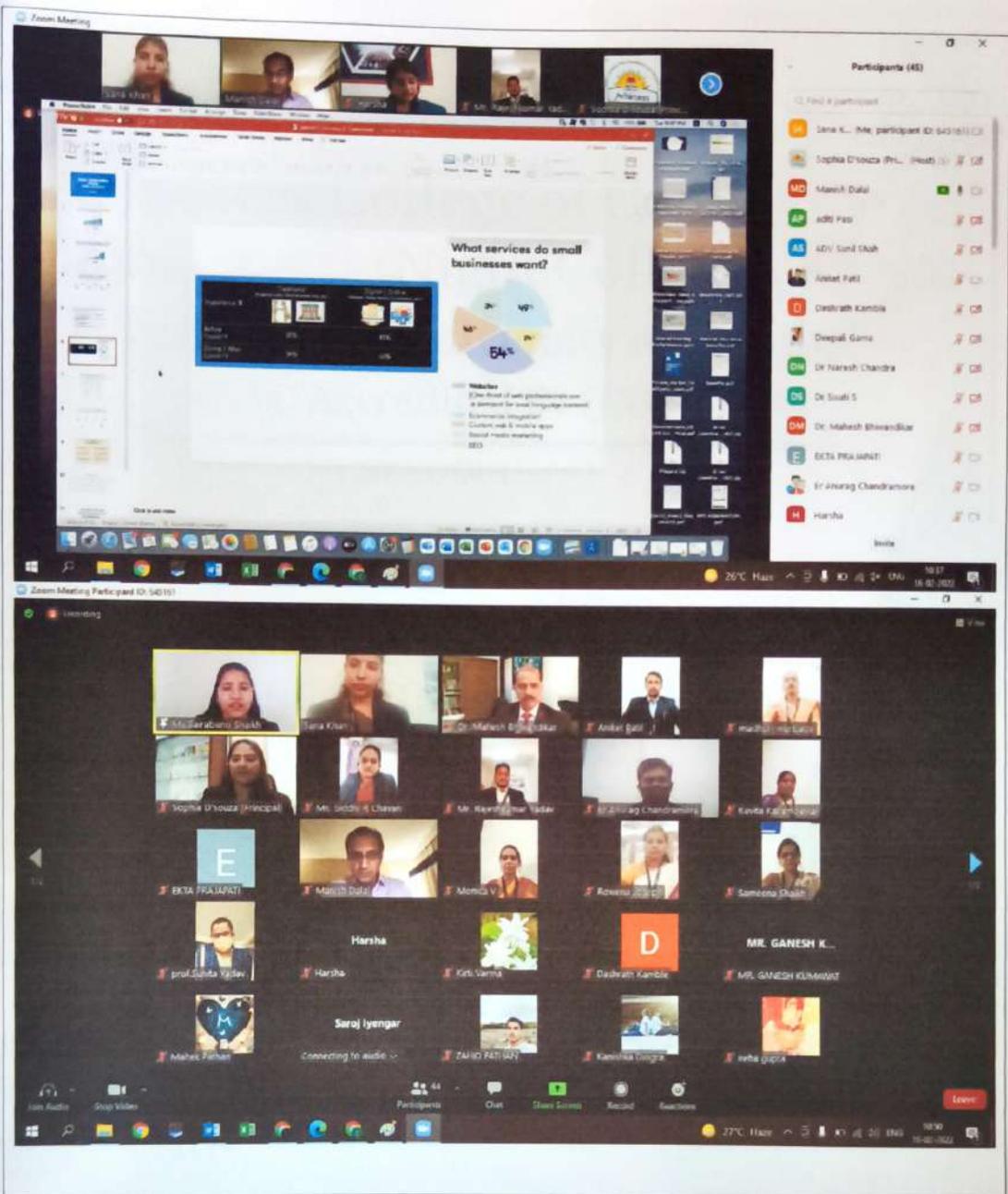
| Activity Report |  |  |
|-----------------|--|--|
| 1.              | <b>Name of the Activity</b>  | Multidisciplinary International Conference on 'E-Commerce : a blessing or a curse' |
| 2.              | <b>Particulars of the Activity Conference/ Seminar/ Workshop/ Lecture/Training/ Program</b>  | Conference   |
| 3.              | <b>Level : International / National/ State/ University/ District/ College :</b>  | International  |
| 4.              | <b>Day &amp; Date</b>  | 16 <sup>th</sup> February, 2022 (Wednesday)  |
| 5.              | <b>Venue where held</b>  | Online   |
| 6.              | <b>Organised by :</b>  | Achievers College in association with University of Mumbai                         |
| 7.              | <b>Title of the Programme</b>  | Multidisciplinary International Conference on 'E-Commerce : a blessing or a curse' |
| 8.              | <b>Objectives of the Activity:</b> <ul style="list-style-type: none"> <li>To highlight the benefits as well as curses of e-commerce from various angles.</li> <li>To study the benefits and threats of e-commerce to the various stake holders.</li> <li>To study various avenues and methods by which the business houses can expand their arms to reach the consumers to attain the multi-fold growth of the business and its services.</li> </ul>   |  |
| 9.              | <b>Number of Stakeholders participated</b>   | Teachers<br>15   |
|                 |  | Students<br>10   |
|                 |  | Others (please specify)<br>80  |
| 10.             | <b>Describe briefly the outcome of the programme / event :</b><br>A total of 33 papers got published in respective journals as per selection of papers. A total of 25 papers were presented in the conference, 2 such presentations were given by the students. The conference achieved its objective with the successful conduct.   |  |
| 11.             | <b>Activity Overview:</b><br>The inaugural session started with a brief welcome by Session Co-ordinator Ms. Harsha Kulkarni, followed by Saraswati Vandana. Principal of the institution delivered Welcome Address, which was followed by Chairman Sir's address. Each of the Guests of honour and Chief guest were introduced and all of them spoke about the conference and the need of e-commerce. <b>Keynote</b> Speaker Mr. Manish Dalal from California especially highlighted the growth and contribution of e-commerce in today's digital era. In the technical session chairperson and resource person expressed their thoughts about the papers presented by each participant. In the valedictory session, conference report was presented by Conference Rapporteur Mrs. Kavita Karambelkar, participants were also encouraged to give their valuable feedback. All the participants appreciated the time management and effective communication in the successful conduct of the conference. The formal vote of thanks was proposed by the Conference Convenor Ms. Sana Khan. |  |

# OVERVIEW :

The image shows a screenshot of a Zoom meeting overview. At the top, the text "OVERVIEW :" is displayed. Below it, there are two video feeds and a participant list on the right.

The top video feed shows a man with a mustache, wearing a dark suit and a red tie, speaking. The bottom video feed shows a man with a mustache, wearing a dark shirt, speaking. The participant list on the right shows 14 participants:

- Tina K. (M)
- Ms. Subha R. Chatterjee (H)
- Dr. Harsh Chandra
- Arvind Patel
- Chara Gupta
- Daljit Bhupra
- Dashrath Kamble
- Deepali Gera
- Dr. Swati S
- Dr. Mahesh Shivandhar
- EXTRA PRAJAPATI
- Dr. Anurag Chandramore
- Harsha



| Sr. No | Name                | Convener/ Member                             |
|--------|---------------------|--|
| 1      | Ms. Sana Khan       | Vice Principal / IQAC Co-ordinator /Convener |
| 2      | Ms. Harsha Kulkarni | Member                                       |
| 3      | Ms. Siddhi Chavan   | Member                                       |
| 4      | Mrs. EktaChawda     | Member                                       |

  
**CONVENOR**