



Shree Dnyanaj Maud Shikshan Seva Mandal's

# Achievers

College of Commerce & Management

Affiliated to University of Mumbai  
NAAC Accredited Grade B+ with CGPA 2.66



## Interactive Session on Innovation/ Prototype Validation-Converting Innovation into a Start-up

### OBJECTIVES :

- To Provide insights on prototype validation, testing feasibility and refining innovations
- To equip participants with knowledge of start-up development processes from idea stage to market launch

### Who Should Attend?

- UG & PG Students (any stream)
- Faculty Members
- Aspiring Entrepreneurs
- IIC & EDC Members

**GUEST SPEAKER:  
MANISH SARVANKAR**

**FREE  
REGISTRATION**

01:00 pm to 03:00 pm

04<sup>th</sup> SEPT, 2025

SEMINAR HALL

### **ORGANISED BY:**

INSTITUTION'S INNOVATION COUNCIL (IIC)  
ENTREPRENEURSHIP DEVELOPMENT CELL  
SATURDAY CLUB GLOBAL TRUST

**ACHIEVERS COLLEGE OF COMMERCE & MANAGEMENT**  
**(NIGHT COLLEGE), KALYAN**

Activity Report			
1.	<b>Name of the Activity</b>	Interactive Session on 'Innovation/ Prototype Validation-Converting'	
2.	<b>Particulars of the Activity Conference/ Seminar/ Workshop/ Lecture/Training/ Program</b>	Seminar	
3.	<b>Level : International / National/ State/ University/ District/ College :</b>	College level	
4.	<b>Day &amp; Date</b>	4 <sup>th</sup> September, 2025 (Thursday)	
5.	<b>Venue where held</b>	Seminar Hall	
6.	<b>Organised by :</b>	Institution's Innovation Council (IIC), Entrepreneurship Development Cell & Saturday Club Global trust.	
7.	<b>Title of the Programme</b>	Interactive Session on 'Innovation/ Prototype Validation-Converting'	
8.	<b>Objectives of the Activity:</b>	<ol style="list-style-type: none"> <li>1. To create awareness about innovation and prototype validation in entrepreneurship.</li> <li>2. To guide students and aspiring entrepreneurs on converting ideas into viable start-ups.</li> <li>3. To provide insights into investor expectations such as scalability, sustainability, and business planning.</li> <li>4. To encourage innovation, creativity, and entrepreneurial thinking among participants.</li> </ol>	
9.	<b>Number of Stakeholders participated</b>	Teachers	04
		Students	110
		Others (Attendees)	01
10.	<b>Describe briefly the outcome of the programme / event :</b>	<p>The session enhanced participants' understanding of the startup ecosystem by providing practical knowledge on validating innovative ideas, developing scalable business models, and preparing for investor expectations. Students and aspiring entrepreneurs gained confidence, clarity, and actionable strategies to convert their innovations into sustainable and fundable ventures.</p>	

11.	<p><b>ACTIVITY MEMORIES:</b></p> <p>Achievers College proudly hosted an engaging and insightful Interactive Session on "Innovation/ Prototype Validation-Converting Innovation into a Start-up" on 4th Sept, 2025 at 1 pm&amp; Mr. Manish Sarvankar, our esteemed guest speaker, shared valuable insight on topic, Investors seek startups that show strong potential for growth, a clear business model, scalability, and a capable team. Young entrepreneurs can turn ideas into investable ventures by validating their concept, understanding the market, building a solid plan, showcasing innovation, and proving commitment. In short, investors look for clarity, credibility, and capacity, while entrepreneurs must transform raw ideas into structured, sustainable, and fundable businesses.</p> <p>The session empowered students, faculty, and aspiring entrepreneurs with real-world knowledge and practical strategies to navigate the startup ecosystem. Organised by Institution's Innovation Council (IIC), Entrepreneurship Development Cell &amp; Saturday Club Global trust.</p>						
12.	<table border="1"> <tr> <td data-bbox="244 968 683 1118"><b>MEDIA COVERAGE</b></td><td data-bbox="683 968 1001 1118"><b>YouTube Link</b></td><td data-bbox="1001 968 1409 1118"><a href="https://youtu.be/BWrzGAg4ybM?si=DMsA9faJCqRw6KWH">https://youtu.be/BWrzGAg4ybM? si=DMsA9faJCqRw6KWH</a></td></tr> <tr> <td data-bbox="244 1118 683 1140"></td><td data-bbox="683 1118 1001 1140"><b>College Website</b></td><td data-bbox="1001 1118 1409 1140"><a href="https://achieversccm.ac.in/">https://achieversccm.ac.in/</a></td></tr> </table>	<b>MEDIA COVERAGE</b>	<b>YouTube Link</b>	<a href="https://youtu.be/BWrzGAg4ybM?si=DMsA9faJCqRw6KWH">https://youtu.be/BWrzGAg4ybM? si=DMsA9faJCqRw6KWH</a>		<b>College Website</b>	<a href="https://achieversccm.ac.in/">https://achieversccm.ac.in/</a>
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EVENT COMMITTEE			
Sr. No	Name	Convenor/ Member	Signature
1	Dr. CA Mahesh Bhiwandikar	Principal	
2	Asst. Prof. Sana Khan	Vice Principal/Convenor	
3	Ms. Monica Veerwani	Co-Convenor	
3	Asst. Prof. Sairabano Shaikh	Member	
4	Ms. Siddhi Jadhav	Student Representative	