

## Achievers to host election 2019-20

This year Achievers College is all set to contest its first ever election under the guidelines of Mumbai university.

The positions to be contested are : Ladies Representative (LR), President, General Secretary (GS), Reserve Representation (RR), Class Representation (CR). All the college students are eligible to vote for the elections. Many students have filed nominations and have started campaigning.

Eventhough the dates are still not declared,the preparations are going on in full swing.

## Nagare, Kathore shine at Inter-College Quiz competition

Rohit Nagare of (F.Y.B.M.S.) and Paresh Kathore (S.Y.B.com) stood 2nd in the inter-college brand quiz competition. More than 100 students of Achievers college participated in various inter-college competition in Kalyan.

## BAMMC-NSS stage play at Kalyan railway station

BAMMC along with the NSS department organized a street show at the Kalyan railway station. Based on the loss of Amazon forest due to widespread fire, the play depicted its after effects and the need to preserve forest.

# KDMC wins over epidemic threat : MHO

“ The Kalyan-Dombivali Municipal Corporation’s immediate response to swine flu and preventive measures against the spread of after flood infections contributed in averting a larger epidemic threat”, said Dr. Raju Lavangare, Medical Health Officer (MHO), KDMC.

He further added “About 38 swine flu cases were reported in the past few months out of which there were just three casualties. First stage diagnosis has helped many patients to recover and lead a healthy life.”

The Health department has made available the treatment of swine flu in private hospitals to fight the spread of disease in its initial stages.

Dr. Pratiksha Panpatil, Epidemic officer, KDMC in context of infectious disease after flood said “Flood had a devastating effect on Kalyan-Dombivali

regions, flood water increases the risk of leptospirosis. Leptospirosis is a disease caused by a bacteria which infects flood water further infecting humans. We distributed about 85,000 doxycycline (antibiotic) for leptospirosis in flood affected areas. We also established 80-85 camps in various parts of cities to inform and educate people. Nearly 8-10 cases were registered this year.

Along with Leptospirosis there was a higher risk of spread of malaria and dengue. We stressed on clean environment. We tied up with solid-waste management department and ran many activities for cleanliness and waste management. We also maintained regular fogging activities to avoid mosquito attacks. Teams were formed to inspect individual homes.

Negligence is a huge price to pay in any health related issue but constant support and co-ordination from alert citizens has helped the city out of a big danger.”



-KDMC Representative educating citizens



## City bids farewell to their beloved diety



## Achievers college inaugurates B.A.MMC and B.Sc.IT Dept.



Marking another milestone in such a short span, Achievers college this year inaugurated its B.A.M.M.C. and B.Sc. IT department. The inauguration took place at the hands of Dr. Mahesh Bhiwandikar, Chairman, Achievers College and Dr. Sangeeta Naik, Principal, Achievers College.

Addressing the students Dr. Bhiwandikar said, “The stereotypical pattern of education is

now changing. It is becoming more and more practical. Media and IT are two such fields that are driving businesses, changing the market scenario and opening many job opportunities. There has been a remarkable increase in the students opting for these fields. Here at Achievers we ensure best management and market exposure for the students.”

Speaking on the occasion Dr. Naik said, “We are living in a media driven age. It is important to learn about various media and technology concepts and its applicability.”

# Did we Fail or Save Kashmir ?



## Abrogation of Article 370

In the latest set of events following the abolition of Article 370, many significant events turned in and around the Kashmir Valley.

A wave of immense anger among the people of Kashmir could be sensed as they staged protests and slogans. The crowd expressed that the decision was completely undemocratic and will do injustice to the Kashmiris. Srinagar Mayor, Junaid Azim Mattu, in his recent

interview at Delhi said that the clampdown of J&K has affected the day to day life of the Kashmiris. With curfews everywhere, people are deprived of medical attention. There is total internet and telecommunication shut down and people are struggling to connect with the outside world. The tourism sector of J&K also remains affected.

Contrary to this, the NDA government viewpoint suggests scrapping of the Article 370 has opened doors for the states development. The government has time and again expressed the need to

ensure qualitative change for Kashmir.

The Government has so far sanctioned projects worth Rs.66,300 crores out of the Rs.82,068 crores special package devoted for the development of J&K. Development in sectors of infrastructure, power, health, education, tourism, setting of institutes like AIIMS, IIT and IIM are proposed in the near future.

The J & K Reorganization bill tabled by Home Minister Amit Shah was passed by a 2/3 majority in Rajya Sabha. The bill has invoked a mixed response nationally and globally.

# tête-à-tête with Prashant More

Prashant More is no new name to the entertainment and education industry. His poems, oration and singing has always left the audience spellbound.

In a heart to heart conversation with the man himself, he gives us an insight of his undisputed love towards his work.

Q.: What keeps you so composed?

A.: Undeniably my work, I love everything about whatever I do. It can keep me up upto any length and breadth. I must say this passion towards my work somehow got built in me by my father. Watching him has inspired and encouraged me a lot.

Q.: We have heard and of course loved many of your poems, which one is your personal favourite?

A.: This is tough one to answer.

Every poem is one of a kind and has its own beautiful story to say. "Maina" is very close to my heart. Singing "Majhe Maina Gavavar Rahile, Majhya Jivachi Hoti Kayali".

Q.: What is your thought about the overall Marathi entertainment industry?

A.: Marathi cinema with masterpieces like Deul and Sairat has brought huge recognition to the Marathi entertainment industry. We also have many beautiful songs, music, poems etc.

Q.: What is the one thing you love to do in your free time?

A.: My free time has a lot to do with music compositions. I keep experimenting new tunes and lyrics. I have always felt that music fills me with lot of strength and positivity.

Q.: Words for younger generation?

A.: Don't ever let failure stop you. Instead make it a ladder towards your goals. Stay positive, happy and focused.

## Gadget Report



Phone : Apple I phone11  
Launch Date : 10 September 2019  
UI : Apple iOS v.13.0

Performance :  
A13 bionic chip, hexacore processor, 4 GB RAM and 64 GB/128 GB/256 GB ROM  
Water Resistance upto 2 Mtrs.

Display : Liquid Retina Display  
6.1 inches screen

Colors : Available in 6 Colors  
Purple, White, Green, Red, Yellow and Black

Camera : It features dual camera at the rear with 12 MP lenses.  
The Front camera is also 12 MP.  
There is 4K video features both for front and rear cameras.

Battery : Upto 17 Hrs. Video  
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Pricing : Rs. 64,990 onwards

Connectivity : Wifi, Bluetooth, GPS, Volte, NFC and More....

## Movie Review

# MISSION MANGAL



Akshay Kumar's Mission Mangal is a Good Ride

Rating : ★★☆☆☆

Mission Mangal Cast : Akshay Kumar, Vidya Balan, Sonakshi Sinha, Taapsee Pannu, Nithya Menen, Kirti Kulkarni, Sharman Joshi, HG Dattatrey, Dalip Tahil, Vikram Gokhale

Director : Jagan Shakti

Mission Mangal is a movie about space, scientists, facts and physics. There are many genuine moments in the films when you laugh and then your heart soars. Despite the formulaic arc, the makers deliver an entertaining account of a complicated mission. There are some scenes which oversimplifies scientific experiments.

Ultimately, mission mangal is enjoyable and entertaining movie which will fill your dil with patriotism. The director delivered the space movie that lifts of frequently soar.

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# ACHIEVERS EXPRESS

7 Days NSS Residential camp was organized at Achievers from 25th Dec to 30th Dec, 2019

- BA.MMC DEPARTMENT INITIATIVE

INSIDE THIS EDITION- CURRENT AFFAIRS, CAMPUS STORIES, STUDENT FORUM, NSS UNIT

Our respected Principal Dr. Sangita Ghosh Nask Madam of Achievers college of Commerce and Management, Kalyan was awarded "Principal of the Year" at the hands of the Cine & Television Actress Ms. Mendira Bodi. At Awards Function PRIDE of INDIAN EDUCATION in New Delhi, yesterday. We congratulate you dear madam.

To promote Student Entrepreneurship, Achiever's College of Commerce Management had organized Best Business Idea Competition on 29th November 2019. Students from all over Mumbai had actively participated in this event, they presented their ideas via presentations. Sachin Rutade from FY.BAMMC, Of Achievers College gained the 2nd place in this competition for his Best Business Idea.

Miss. Anika Yadav from FY.Bcom, of Achievers College of Commerce Management, had been selected for NSS State Level Camp. It was organized by SST College (Uhasnagar). Campsite was Maskal Village (Tirunelveli). NSS Unit of all Colleges from all over Maharashtra had participated in this Camp.

Mr. Achievers was awarded to Mr. Mayuresh Jadhav from FY.BAMMC, Department and Miss. Achievers was Ms. Shweta Noury of 11th Standard. Runners-up for the same were, Miss. Deepali Pawar from FY.BAMMC and Mr. Raj Jadhav from FY.BMS department.

## What Mumbai's history of mass protest reveals about its citizens.

Why did such a large crowd come out to demonstrate for and against the citizenship act in a city that which many believed was too busy and apathetic to agitate?

- BA.MMC DESK

On December 19, tens of thousands of Mumbaikars gathered to join in the chain of nationwide protests against the Citizenship Amendment Act at August Kranti Maidan. On Friday, yet another protest against the bill brought large numbers to Azad Maidan (as well as to a concurrent demonstration at August Kranti Maidan in support of the legislation). The scale of the protests has come as a surprise to many because the fast paced, commercial city of 23 million people, is in the popular narrative both too busy for interruptions and resolutely apathetic. Mumbai and particularly

South Mumbai where the protests were held is not routinely associated with public protests like Delhi. In recent years, if large-scale protests have taken place in Mumbai, they have been by people from outside the city hoping to draw the

public's Despite its cosmopolitan social composition and internationalism, Mumbai's recent political interests have focussed on narrower spheres. It is in this context that the huge turnout at the demonstrations around the Citizen



attention to their concerns like the thousands of distressed farmers who made their way there from all over Maharashtra in November last year.

ship Amendment Act in Mumbai must be understood. Perhaps the paradox of why public protests in Mumbai are rare, is not just in its history but in its

crumbling politically narrow-minded city but something else altogether its sheer linguistic, regional, community and class diversity distinctive from any other large Indian metro. In this, Mumbai reflects India as a whole which also rarely experiences protests around a single issue. In that sense, Mumbai is more representative of the anxieties of the deeply heterogeneous Indian nation. The fact that the Citizenship Amendment Act triggered its diverse citizens to come together despite the challenges of their harrowing urban lives is therefore an indicator of just how widespread the fear of the damage that the new law might have.

## WILL 2020 OPENS DOORS TO 5G?

- Sudarshan More

4G is the shortened name for the fourth generation of the wireless data transmission networks setup by various technological industries like Jio, Airtel, Vodafone, Idea, etc. In order to offer greater speeds for everybody mobile activities like messaging, calling, video calling, etc. Nowadays 5G is widely believed to be smarter, faster and efficient than 4G. This network will soon be available for consumers. With speeds of upto 100 GB per sec, 5G is set to be as much as 100 times faster than 4G as these networks use frequencies below 6 Gighertz while 5G will use much higher frequencies as high as 30 Gighertz to 300 Gighertz.

large 5G also uses shorter wavelengths than 4G, which means antennas can be shorter without interfering with the direction of wavelengths.

## Consequences of 5G on environment.

5G has not yet launched commercially in most of the countries across the globe. It's the radiation from cell phone towers mostly 3G or 4G that is causing real harm to the birds according to substantial evidence and studies exist to prove 5G millimeter waves are dangerous to environment as well as to the birds and bees most biological effects of exposure non-ionizing radiation in even species are a result of radiation induced temperature increases.

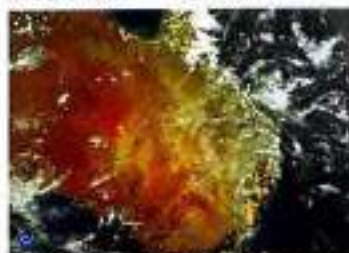
## Australia fires as red alert on climate change.

Australia is on fire. Indonesia is drowning. Brazil's Rainforest in ashes!!

- BA.MMC DESK

Large swathes of the country are battling wildfires that have killed 27 people and torched more than 10 million hectares (25 million acres) in the wake of the southern-hemisphere's hottest and driest year on record. The ferocious, fast-moving blazes have consumed about 2,000 homes, blanketed major cities from Sydney to Melbourne in thick

smoke, killed an estimated billion animals and pushed exhausted firefighters to their limits. And while summer bushfires are nothing new in Australia, scientists say these are different. Their scale and ferocity raise questions about how nature will recover - and the fires are now affecting a much higher percentage of Australia's population, they say. 47% species have been found extinct among 875 species



A satellite image of the burn lines burning across Australia on December 26.



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## ANNUAL DAY CELEBRATION AT ACHIEVERS-ACHIEVERS FAIR 7

Deepali Pawar

Achievers School and College celebrated their 7th Annual Day on 23rd December, 2019 at Atre Rang Mandir, Kalyan. The day was filled with joy and laughter. It was an enthusiastic evening which witnessed enthralling performances from school as well as college. The grand event was organized by Dr. Mahesh Bhiwandikar, Chairman of the Institute, Dr. Sangita. G. Naik, Principal (College) and Mrs. Lata Ramchandran, Principal (School). The Chief Guest of the event was Retd. Major Vivek Bodas who served Indian Army for over 25yrs. The Guest of Honour for the event was

Shri. Suresh Ghuge, Mr. Vijay Soparkar, Mr. Ganesh Bhatt, and various other eminent personalities. The evening geared up with performances by Junior college students with a traditional Maharashtra folk dance called Jogwa, followed by other traditional dances by school. Some astounding acts by school kids left the audience in awe. The second half of the function saw the guests of the show recognizing and awarding students who excelled in academics while the third session saw engaging performances on themes like "Unity in Diversity", a traditional themed fashion show performed by B.A.M.M.C stu-

dents of College. Addressing the audience, Chief Guest of the Day Retd. Major Vivek Bodas shared some career options in front of youths and highlighted on how to serve in Indian Army. Chairman of the institute Dr. Mahesh Bhiwandikar highlighted the remarkable achievements of college as well as school and inspired the students to participate in the state of art incubator centre facility to run businesses ideas. Dr. Sangita Naik,

college principal and Mrs. Lata Ramchandran read out the annual reports for college and school respectively. The program was ended by awarding memento of appreciation to teaching and non-teaching staff by College Principal Dr. Sangita. G. Naik and Chairman Dr. Mahesh Bhiwandikar sir. The Annual day was a true sight of spirit, team work, enthusiasm, and an evening filled with joy and laughter.



## INTERNATIONAL CONFERENCE ON "SMART TECHNOLOGY" ORGANIZED AT ACHIEVERS

INDIA RANKS 3rd LARGEST STARTUP ECOSYSTEM WITH MORE THAN 300 ACCELERATORS.

- B.A.M.M.C DESK

Achievers College of Commerce And Management was established in the year 2013, through dedicated efforts of Shree Dyanraj Mauli Shiksan Seva Mandai, Kalyan. In only 6 years of its running, the institute has organized various national and international events that have turned out to be a success. One such extravaganza event was the International Conference on "SMART TECHNOLOGY IN GLOBAL ERA : OPPORTUNITIES AND CHALLENGES" organized on 7th December, 2019 under the guidance and authority of Dr. Mahesh Bhiwandikar, Chairman of the institute and Dr. Sangita. G. Naik, Principal of the college and also the Convenor of the conference. The Conference Patrons comprised of The Conference Patrons comprised of the Chief Guest

- Dr. Giniantlal Buhnil, Director and Professor at Swayam Siddhi College of Management and Research. Key note speaker, Dr. Yogendra Pal, Research scientist, IIT Mumbai. Mr. Dilip Bhana-gade as Key note speaker and C.A Santosh Ojha as Guest of Honour. Dr. C.A. Rajesh Chedda as a Resource Person. Smart Technology is a buzzword today. Technology in recent times holds the potential to transform organisations for better sustainability. Smart Technology is widely changing the IT, Business, academics and Human life too, India's technology has been a top priority at both state and national level in past three decades. Technology companies in India have driven growth, created jobs, increased access to resources, education, health resulting in better lifestyles. Keeping in mind these concepts, the conference threw



spotlight on how the use of technology can enhance satisfaction level of the end users and highlight the opportunities and challenges that are arising globally by the explosion of smart technology. Broad areas where diversified by researchers coming to the conference from various colleges

and universities. A total of 60 research papers were published among which 20 researches presented their papers in front of the jury members. Under the authority of the Chairman, Convenor, Co-convenor and entire Achievers Staff, The conference proved to be a success.

## National Level Competition Organized at Achievers On Best Business Idea 2019.

- Mandira Gupta

Achievers College of Commerce and Management, Kalyan started 'Incubation centre' under which Achievers Business Incubator was established. ABI encourages the students to come out with new innovative ideas and develop it in the incubation centre for promising results. The centre aims at Nurturing Entrepreneurship and Built Capacity among youth. The ABI also develops a psychological support system along with various services which will create a vibrant workplace for incubates. Under this initiative, and with the guidance and support of our respected chairman of the institute Dr. CA. Mahesh Bhiwandikar Sir and the Principal of the Institute, Dr. Sangita. G. Naik madam,

Achievers college organized a National Level Competition to encourage new Business Ideas having a potential in the current market scenario on 29th November, 2019. THE BEST BUSINESS IDEA 2019, stands to identify the most feasible and innovative ideas in mind and take it to the stage to nurture, catalyse and develop it for feasible implementations. These ideas would have a backbone of supporters belonging to expertise fields of banking, financial institutions and Government agencies. The organizing committee was headed by Dr. (CA) Mahesh Bhiwandikar, Chairperson, Principal (Convenor) Dr. Sangita. G. Naik, Co-convenor Ms. Sana Khan, and the entire staff of Achievers College. The Patrons consisted of

Mr. Darshan Tiwari, Chairperson, Udyami Prabhat Foundation, Mr Ganesh Bhatt, Director, R&G INSTITUTE OF PROFESSIONAL TRAINING PVT. LTD. The outcome of the event was successful in terms of participants showcasing their business ideas via presentations and lectures. There were in all 15 participants amongst whom, Aditya kiran from HR college of commerce & economics bagged the 1st prize with his idea of 'INAYAT', a cloth based package for menstruation. The second prize was awarded to Mr. Sachin Rokade of Achievers College for his presentation on New methods of Advertising & the third prize was given to Mr. Prabhath Mathew for his Scheme for Securing the future of sports in our country.

## "TIL GUL GHYA GOD GOD BOLA"- Sankrant At Achievers.

- Deepali Pawar

Achievers College Of Commerce and Management in collaboration with Women's Development Cell organized Sankrant special Haldi Kunkun function on the 21st of January, 2020, under the support and guidance of Principal Dr. Sangita G. Naik and college management. The Chief Guest of this program was Dr. Surekha Wankhede. She has done her Ph. D in Philosophy from University of Mumbai and D.Litt (h.c) Doctors of Letters in Education from University of Swahili, Central America, Republic of Panama. She also has been recognized with various achievements and awards. Makar Sankranti is the day when the sun enters the Makara or Capricorn constellation. It is the only

Hindu festival that is decided upon the position of the Sun, other festivals follow the lunar calendar. It is a festival of sharing love and friendship, especially for women. It is so said that the practice of Haldi Kunkun is said to have emerged during the Peshwa rule, were the ladies of the royal families would invite their married friends and shower them with expensive gifts like saris or jewellery. It was a time for women to enjoy and be free for a while, get together with their friends and have merriment

over snacks. Keeping in mind this tradition the women staff of Achievers College celebrated Haldi Kunkun amongst themselves and distributed gifts and sweets. Not forgetting the most important part of Sankrant, i.e the Kite Flying, which was done on the college terrace. Men staff with our Respected Chairman Dr. Mahesh Bhiwandikar Sir also participated in this event. A unique event was once again celebrated and chalked down in the history of ACHIEVERS.



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पत्ता : महाराष्ट्री इंटरप्रिजेन्स, एच २ १, अजयपुरी विस्तार, मुंबई-४०००१६, नु स्टेशन रोड, कात्यायन (१.) २२२ इ-२  
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Tanhaji: The Unsung Warrior' Review:

-Sachin Rokade

The film traces the life of the fierce Maratha warrior, Tanhaji Malusara, who was one of Chhatrapati Shivaji Maharaj's closest aides and a military leader. It focuses on the famous Battle of Sinhagad (February 4, 1670), which saw Tanhaji take on Udaybhan, a Rajput who fought for Aurangzeb against the Marathas. Director Om Raut shows a flair for storytelling in his debut Hindi movie. He maintains a firm grip on the film and balances the emotions and drama with tact. The 'ghorpad' (monitor lizard) angle, which is disputed by historians, has been given a twist in the movie. There is generous use of CGI, which is merged seamlessly in the narrative.

It helps mount the film on a scale that it needed to create a solid impact. The action — and there is obviously a lot of sword fighting, slicing, dicing — is designed (by action director Ramazan Bulut) and shot skillfully and is a visual treat. While the film didn't really need to be made in 3D format, some scenes do stand out. Tanhaji: The Unsung Warrior' scores on various counts — superior performances, powerful action, visual impact, and most of all, it unfolds a story from the pages of history that deserved to be told, with just this kind of intensity, passion and vigour.



WHAT DO YOU WANT TO BE WHEN YOU GROW UP??

-Harsha Kulkarni

"What do you want to be when you grow up?". This is the most common question each one of us hear throughout our age as teens! People ask this question but trust me they don't really care about your answers. "You had plenty of time to figure it out!" they say. So we try to focus on school, then mingle between Arts, Science & Commerce, studying & some more studying & then some more if we are in a race as if we are some kind of robot! We take a billion tests and quiz when we fail to find answers within ourselves landing up in more confusion & until then we are suddenly reached in a world of "Adults". "What do you want to be when you grow up?". I am now a "grown up" still without any answers! Talking personally about me here, frankly speaking when someone asks me this, I have always been confused

,struggling to give answers apart from "I don't know". In every success story I have heard about or been told about, there was always this moment of clarity where something really out of the box has happened! Some kind of light shone in the darkest of rooms and then a clear path came into focus. So they followed the path of focus, determination, clarity & discipline often

to become. I look at my friends and people I surround myself with walking on that "Perfect Path To Success", with goals in their minds, perfectly settled life & one mindedness. I realize may be I wanted too much. I spend years figuring which race I have to run! And what is more suitable for me. I am more like a meadow, build paths by others. I want to build my

own path. I am more like a carefree, wild, free-dancing kind of a person. But it was time to put myself in a box. To limit myself bit-by-bit. To let all the chains tie me up. Until I fit somewhere. And so, I choose everything. Everything I love, everything I want to become. I choose everything! Maybe, this would give me a different happiness which no one will understand. And maybe I would be alone on this path. But it's ok! It is ok to be different. Atleast I would be different from others in the race, isn't it?



\*Know how the air purifier keep air clean in the house\*

-Sohel Shaikh

An air purifier is a set of air purifiers. Its filter is jammed i.e. stops after running the air purifier for a month, you can see the dirt trapped in it. It will be the same dirt that goes into the lungs with breath. purifier cleans the air on the basis of how big the room is which takes 15 to 30 minutes.  
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elements. A perfect hepa filter 99.97% holds the dust. A particle of dust 0. Measured in 3 microns. This filter captures bad bacteria & viruses along with dust. The purifier made of this filter consists of two basic things. A IONIC filter are equipped with air cleaning technology. They operate the contaminated elements in the air from the electrical surface 0 from its process. Also eliminates

particles of size of 01 microns. If you stay in the house for 12 hours, then you can say that 50 % are not breathing in the polluted air. Air purifiers keep the bacteria, present in the air. The hair of animals, smoke, viruses palling the air towards you. Wear a mask of good quality when you go out. Because half the time breath in clean air & half time in contaminated air, There will be no benefit

from this. Discusses caused by purifier pollution reduce the chances of asthma, bronchitis, Emphysema respiratory allergies



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[NOT ME BUT YOU]

## NSS Residential camp 2019 at Achievers .

- Mayurash Jadhav

National services scheme (NSS) unit of Achievers College had organized their 7th Residential camp from 20th to 31st December 2019. NSS Program Officer Mr. Rajesh Yadav with the team had organized a 7 days Residential Camp from 20th December to 31st December. The campsite was located at Chintaman Mahesh Ashram, Dindgaon, Bhiwandikar. All the NSS Volunteers had actively participated in the NSS Camp. Preparations for camp had begun already months before, with the assistance and help of our program officer Mr. Rajesh Yadav. He had already planned & scheduled the entire 7 days camp in advance. The groups among students were divided and they had duties on relational goals. Motivational lectures, Leadership lectures, workshops on street play, theatre, drama too were conducted in this camp. There was also a

spiritual atmosphere every evening in this camp, by conducting Haripath (a form of spiritual bhajan). Theme District Co-ordinator of NSS and Vice Principal of SST college Mr. Jeevan Vichare, Chairman of the Institute Mr. Mahesh Bhiwandikar sir and College Principal Dr. Sangita .G.Naik madam too, were present in this camp and guided us about NSS Camp and the importance of NSS in one's life. Jeevan Vichare Sir guided us on Leadership Qualities and importance of NSS in life. Dr. Sangita Naik madam influenced us on Mahatma Gandhi's philosophy and what we can learn and how can we implement it in our life. Dr. Mahesh Bhiwandikar Sir gave us valuable knowledge on Business Ideas. This camp was a turning point in our life and it was an unforgettable experience for all NSS volunteer who attended this camp.



## Chairman Dr. Mahesh Bhiwandikar speaks on Business Start-ups at NSS Camp.

- Mayurash Jadhav

On busy and engaging days of NSS 7 days residential camp, where various workshops and seminars by eminent personalities were held, one such motivating lecture was conducted by Dr. Mahesh Bhiwandikar sir, Chairman of the Institute on Start-ups and Business. He also appreciated the NSS unit of Achievers College of Commerce and Management and the hard work of students and the program officer. Being a C.A himself and a business stalwart, Bhiwandikar Sir always is enthusiastic about newer business ideas and its promotion. To take this initiative forward he also had started Business Incubation centre at Achievers College, under which new business ideas of students are promoted and guided by him. At the NSS Camp, highlighted on how a human mind thinks about business, and how any business plan can be a success.



He also interacted with students on their ideas on what business is and if they have any further idea about it. The lecture was surely an eye-opener for the students which motivated them to think about the broad aspects of business. Dr. Mahesh Bhiwandikar sir with his presentable skills and confidence

is always appreciated. On one such occasion, on 18th December 2019, in an MRP (Minor Research Project) poster Presentation at University of Mumbai, he was appreciated by Dr. Keshav Thakkar, HOD, Dept. of Accountancy, University of Mumbai for his posters as well as its presentation.



## Principal Dr. Sangita .G.Naik Highlights on Gandhian Philosophy

NON-VIOLENCE CAN BE USED TO CONQUER ANYTHINGS IN LIFE\*

- Deepali Pawar

NSS Residential camp was nothing but a 7 day journey towards moulding student's personality, discipline, respect and determination towards doing better in life. The above mentioned qualities would be less valued if it is not attached with our respected Principal Dr. Sangita G. Naik madam's name. During the 7 days camp, the Principal of Achievers College Of Commerce And Management, had visited the students several times to guide, support and motivate them in this journey.

of learning. Having a Ph.D in 'Gandhi, Press And The Making Of Mahatma' in



South African. Confess herself, Principal Madam didn't forget to relate this ideology with today's generation, leading them what Mahatma Gandhi was, in one

such interview with B.A.M.M.C students, when asked about how she was first in-



spired by Gandhi ji, she said, "I was first inspired by Gandhi ji when I got his book 'My Experiments with Truth' in the 2nd Std as a reward. Reading that book was

my turning point. And so that book is my favourite. Also talking about her opinion on Non-Violence, she said Gandhi ji wanted to gain freedom without violence and he did it. She personally believes that one can attain anything with Non-Violence as your weapon. When asked about NSS she said, "NSS teaches you all those qualities and shapes you to be a better human. While mentioning about students she said, "It's the enthusiasm and active participation of the students. This energy is the first step towards attaining your goal."

## Interview with Mr. Jeevan Vichare Sir, District Co-ordinator, NSS

- Mayurash Jadhav

The 7 days NSS Residential Camp organized by the NSS Unit of Achievers College Of Commerce and Management, was filled with motivational lectures, workshops, seminars and fun filled activities for students. On one such odd wintery evening in the camp, the students of B.A.M.M.C course of college decided to take an interview of Mr. Jeevan Vichare, District Co-ordinator of NSS Unit, Sachin Rokade, a student of First Year B.A.M.M.C course asked various questions related to NSS. Mr. Jeevan

Vichare sir highlighted on NSS, its importance in every student's life and its broad career aspects. When asked about NSS unit he said, "NSS was started on 24th September, 1969 on the occasion of Gandhi Jayanti. Among the entire Thane district, 83 colleges have NSS Units functioning in their academics. The main objective of NSS

is to mould the young generation about self-discipline, respect and they are taught how to tackle different problems, give and take respect and live with gratitude. Nss helps students learn about struggles, time management, ability to cope with generalized issues that came their way and help themselves to become a better human being."





# ACHIEVERS EXPRESS

-BA.MMC DEPARTMENT INITIATIVE

INSIDE THIS EDITION- CURRENT AFFAIRS, FEATURE ARTICLES



The oldest still-operating amusement park in the world opened in Denmark in 1583.

Caterpillars turn into soup before becoming butterflies.

"Overmorrow" is the day after tomorrow.

The word "un-friend" was first used in 1659.

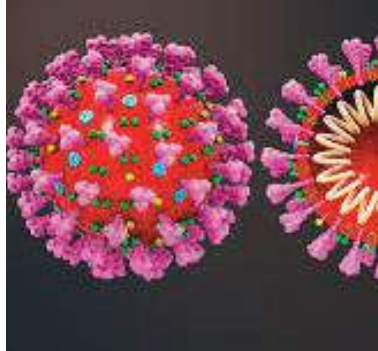
Whether or not you dream in black and white depends on whether you watched black-and-white television.

Benjamin Franklin only received two years of formal education. It's against the law to die in the town of Longyearbyen, Norway.

Whether or not you dream in black and white depends on whether you watched black-and-white television.

## Getting in terms with the pandemic: a detail outlook

- Purna Malkar



The first case of COVID-19 in India was reported on the January 30, 2020; the index patient was a student who had returned from Wuhan. Thereafter, only 2 more cases were reported in February. Subsequently, more cases came to the forefront in the month of March and there has been a surge in the number of cases since then. According to the Ministry of Health and Family Welfare (MoHFW), a total of 8.87M confirm COVID-19 cases have been reported from 32 states/union territories. Most of the cases have been reported from the states of Maharashtra, Tamil Nadu, Delhi, and Gujarat.

### Atal tunnel: a milestone in Indian History

- Mayuresh Jadhav

The mega project of a tunnel between Leh – Manali was successfully completed and inaugurated by the Prime Minister Narendra Modi. The Atal Tunnel, named after former Prime Minister of India – Atal Bihari Vajpayee, is 9.2 k.m. long and it is the world's biggest tunnel, build on above

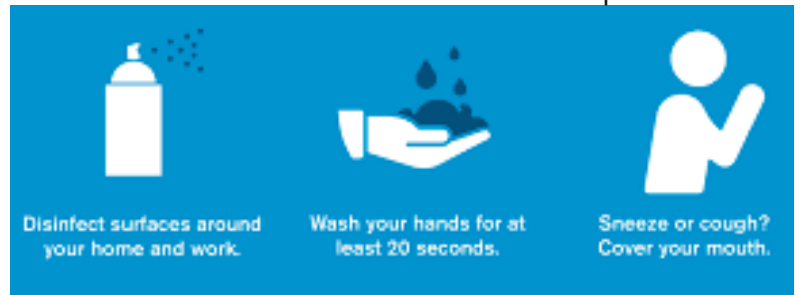
10,000 feet. This tunnel is also known as Rohatang Tunnel. This project was a joint venture of Indian Company AFCons Infrastructure Limited (Asia Foundation and Construction Limited) & Austrian Company named STRABAG AG. This Tunnel is organized & managed by Border Roads Organization (BRO).  
*Contd. on pg 2*

## UNDERSTANDING THE SYMPTOMS

Covid-19 shares many of its symptoms with the flu or common cold, although there are certain symptoms common to flu and colds that are not usually seen in Covid-19. People with confirmed cases of Covid-19 rarely suffer from a runny nose, for instance. The most common Covid-19 symptoms are a fever and a dry cough. Of 55,924 early Chinese cases of the disease, nearly 90 per cent of patients experienced a fever and just over two-thirds suffered with a dry cough. That's why the UK government is advising anyone with a high temperature or a new, continuous cough to stay at home for seven days or, if they live with other people, for the entire household to isolate for 14 days from the first onset of symptoms. Other Covid-19 symptoms are less common. Just fewer than 40 per cent of people with the disease experience fatigue, while a third of people cough up sputum – a thick mucus from within the lungs. Other rarer symptoms include shortness of breath, muscle pain, sore throats, headaches or chills, loss of smell or taste. According to the WHO, symptoms tend to appear between five and six days after infection.

### Guidelines to keep safe from the spread

- Maintain at least a 1-metre distance between yourself and others.
- Make wearing a mask a normal part of being around other people.
- Limit social gatherings and time spent in crowded places.
- Use a hand sanitizer that contains at least 60% alcohol.
- Avoid touching your eyes, nose, and mouth.



## The meagre GDP slip: Ultimate reasons for fall of GDP in India

-Deepesh Pungera

As we all know that the GDP of India took a downward path ever of 23.9% in April- June, this year, hit by the COVID-19 crisis. The lockdown period was very tough for the economic sectors like financial services, utilities (like electricity and water), and public administration, there was a major decline in retail, transportation,



manufacturing, hotels, and construction where the growth was crucial or negative, but on the other hand the agriculture sector had a growth of 3.7% in GDP. As in every year the Indian economy has clocked an average of 7% GDP growth. But unlike this it turned to contract by 7%

The two main reasons for the shift can be summed up as-

**1) The wrong method used to implement GST.** - Goods and Services Tax (GST) is a significantly increasing step (the government is receiving approximately Rs. 1 lac crore per month as tax collection) for the Indian economy but its implementation is not much stable.

**2) The poor condition of the Banking sector.** We all are aware of the poor banking system in India, for a long time very rough condition has been seen by the banking sector. In the mind of the investors and depositors, an atmosphere of chaos will generate further as the bank will announce its new announcement.

## Atal tunnel: a milestone in Indian History

Contd. from pg 1

In June 2000, when Vajpayee was Prime Minister of India, during his visit to Lahaul, he declared that Ro-hatang Tunnel would be constructed and today after a long wait, this tunnel had been successfully constructed and opened for travel. Traveling time had also been reduced, after constructing this tunnel, and now it is much convince for local to travel and for military forces too, to carry their arms & ammunitions easily and safely.



## OTT Platforms - Netflix And Amazon Prime trans-forms entertainment Industry

-Abhishek Rajput

Movies have been part of our culture for many generations but do you remember last you made a trip to the movie theater or watched a film or serial on net-flix or amazon prime? Most probably you have done the second option more often because it gives comfort of watching movies or series from wherever you are.

### Streaming vs. Television

While one isn't in a way that is better than the other, both have served media outlets in the course of recent many years. Major broadcast companies are presently moving towards streaming and refreshing new advances to stay aware of the interest for streaming. A previous examination by PricewaterhouseCoopers noticed that streaming income would surpass film industry income by 2017 and would make web-based features the most noteworthy supporter of media outlets.

### Binge-Watching Trend

Over the time OTT platforms has started creating CliffHangers or super intense endings in shows which make human brain keeps watch the show for 10-12 hours which also called as binge watching **IS This the End of the Movie Industry?**

The main reason streaming services are popular is because it & cheap and it gives personalized movie options and comfort of staying at home to its viewers but doesn't mean the movie industry will die out because some 3d or 4d movies can only be enjoyed in cinema halls.

## THE HATHRAS TRAGEDY

-Mandira Gupta

On September 29, a 19 year-old woman died of injuries after she was allegedly gang raped by a group of men in field of Hathras district, a North Indian state of Uttar Pradesh. She was a Dalit, member of community at the bottom of India's rigid caste hierarchy, while the four alleged perpetrators, who have been arrested and charged with murder and rape, are members of a dominant upper caste. The woman had spent two weeks fighting for her life in a Delhi hospital after the alleged gang rape on September 14, which left her with severe damage to her spinal cord. The woman has not been named

in the Indian press due to a law that prohibits identifying the victims of sexual violence. The night of her death, police returned to the family's village with her body. But instead of handing her over to her mourning family, the family has said the police insisted she be cremated there and then. When the family refused, saying they wanted time to say goodbye, police locked them in their home and took her to a field where they burned her body using gasoline, the family said. The victim first told police she was raped on Sept. 14 shortly after the attack, according to the videos taken shortly after at the scene of the crime.



But her allegations of rape were only recorded by police eight days later on Sept. 22, after she made what's known in India as a "dying declaration," identifying the four men she said had assaulted her. After her death on Sept. 29 police cited a forensic report, later discredited by doctors, that said the girl was not raped. A PR firm working for the Uttar Pradesh state government pushed the line

to the media, calling the case a "conspiracy to push the state into caste turmoil," according to Indian media reports. The behavior of the police and state government, activists say, is a clear example of Systemic discrimination. People don't really accept when you say that Dalits are discriminated on a day to day basis because of caste, But the Hathras case is something tangible.

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## Achievers College students turn Social Heroes

Amidst the COVID pandemic the students of Achievers College of Commerce and Management, Kalyan touched many lives with their own little efforts thus contributing towards greater impact.

### Mohit Chaursiya, S. Y. BSC. IT



The global pandemic had caused a wave of fear among every one. The worst affected remained the labours and poor people. As I understood the plight of the needy in our neighbourhood I quickly unlocked all my savings and bought masks and distributed it among the locals, delivered veggies and other food packets to nearby households.”

### Mayuresh Jadhav, SYBAMMC



“I believe that the pandemic took more toll on mental health so I kind of created a platform wherein all my friends and family can share

their . worries and problems with each other The group served as a medium for help exchanges and provided positive vibes among all.”

### Pradeep Ghorai, S. Y. Bcom.



“I always wanted to create difference in to lives of

people and the pandemic gave me an opportunity to show my social side. I volunteered with the KDMC in distributing masks. I also assisted the team of KDMC in preparing food. We regularly visited orphanages and provided snacks

### Deepali Pawar, SYBAMMC



I helped the needy people by distributing masks and delivered some food items on door steps of needy ones , also actively participated in spreading awareness on cleanliness , this drive was organised through social media

## The Diwali wish!!!

### - Harshada Sable

For many the festivities of Diwali had a different meaning altogether. It was certainly different this year unlike others. There was a significant shift in way of celebrations. There were changed perceptions and fresh views. This Diwali was more for others than for our own selves. People prioritised community sharing over bursting of crackers. We came more close to our friends and families with zoom calling and other social media apps. We could see our elders learning and appreciating the boon of technology. Not only this, but we were all praises for the vocal for



Local people make in our life is really commendable. We understood that human nature works on mutual behaviour and respect. We embraced changed however tough initially but we overpowered all the difficulties making us a newer version of ourselves. And the only Diwali wish is that these upgraded version of ours gets better with time.

## Power of social media.

### -Vaishali Pal

Social media, a quickly growing and popular knowledge outlet, can become dangerously addictive if the user lacks self-control. There are so many wonderful outcomes from the invention of social media. The biggest is how quickly news can spread. Anyone can share the news that they desire with a few taps on a screen. The true power of social media is influence.

Social media provides an avenue for companies to not only engage with customers, but also influence them with the right content that helps them make a decision.

### THERE ARE TWO FACES OF SOCIAL MEDIA-

Today, social media has become one of the fundamental tools for our lives. We obtain any information we want at any time by just simply searching on Google for

instance. As social media evolve over time, all the people around the world use it in both good and bad ways every day. For example, a person might use social media to read articles to see what's

happening around the world, or a person might use social networking to interact with their friends, family or co-workers. However, some people might use social media really badly.

In addition, students in high school bullying their friends by using Facebook posts. As I illustrated it, social media have positive and negative impacts in our society, yet social media have much more advantage impacts than disadvantage impacts in our society. Reliable Social networking information have more positive impacts in our society than false information. According to social networking site

, the website states that 49.1% of people experienced hearing false information via social media. This means almost ten out of five people encounter wrong news from social media. This can have disadvantage in emergency situation. Improper first aid can lead to serious problems. However, if people use reliable sites such as visiting proper domain of the house website like .gov and

.org, social networking will have amazing positive impacts in our societies such as saving people's life when there is an emergency. People can search online to find about first aid. There are numerous social media sites that have tons of great information such as tips about being healthy, study tips and what to do when there is an emergency. Even though there are some false



information on the internet, still, trustful social network...because lots of people use social networking sites. It is impossible to have just positive impacts or just negative impacts; However, it is possible that if people use social networking sites properly, it can have many advantage impacts in our society such as using reliable social networking sites, webcam for the surgeries and social networking sites to communicate with people.

## In short social media works as an

- ❖ Recruitment tool
- ❖ Awareness tool
- ❖ Political and democratic tool
- ❖ In Commercial aspect



## EFFECT OF SOCIAL MEDIA DURING PANDEMIC

**“SOCIAL MEDIA IS ABOUT SOCIOLOGY AND PSYCHOLOGY MORE THAN TECHNOLOGY”**

**-Sachin Rohkade**

### Akshay Kumar Rs. 500 Cr defamation notice against Youtuber

Bollywood actor Akshay Kumar has filed a defamation case of Rs 500 crore on a YouTuber. Akshay was accused of driving Riya Chakraborty to Canada, along with posting fake videos related to the death of Sushant Singh Rajput named Rashid Siddiqui. According to a report,

the Mumbai police has also arrested Rashid Siddiqui, accused of dragging Maharashtra CM Uddhav Thackeray and his son Aditya in the Sushant Rajput case. According to the news, Rashid runs a channel on YouTube called FF News. According to reports,

Akshay Kumar has filed a case of 500 crore against YouTuber for spreading fake news. In his video, YouTube accused Akshay Kumar of helping Riya Chakraborty escape to Canada. Not only this, the owner of the YouTube channel also alleged that Akshay Kumar is secretly

talking to the Maharashtra government in the Sushant Singh Rajput case. Rashid Siddiqui claimed in his video that Akshay Kumar was not happy after receiving Sushant Singh Rajput & MS Dhoni - The Untold Story. Rashid Siddiqui has posted more than Rs 15 lakhs in four months by posting

in Sushant Singh Rajput case. The number of subscribers on Rashid Siddiqui's YouTube channel increased from 1 lakh to more than 3 lakh 70 thousand in a few months. According to reports, YouTuber Rashid from Bihar is a civil engineer by profession.



## “BABA KA DHABA”

**- Sachin Rohkade**

Delhi Police has registered an FIR against YouTuber Gaurav Vasanth following a complaint by an

elderly Kanta Prasad, who runs Baba & Dhaba in Malviya Nagar, Delhi. Police have filed a case against Gauravon Friday under



Section 420 of the IPC Act. On 31 October, Youtuber Gaurav Vasanth was charged with grabbing money. After which the police called him to the Malviya Nagar police station and questioned him. Police were not satisfied with their responses after questioning. Due to which the police have registered an FIR and started an investigation.

FIR filed after two complaints Deputy Commissioner of Police Atul Kumar said that YouTuber Lakshya Chaudhary and then Kanta Prasad had given complaints against YouTuber Gaurav. Both had accused Gaurav that Gaurav had people from countries such as Canada, Australia, Malaysia and England helped. While

While Gaurav Vasanth gave a check of only Rs. 2 lakh to Kanta Prasad. However, who gave the amount, the account was only with Gaurav as the money came in the bank account of Gaurav and his wife. In this way, the police have registered an FIR on Kanta Prasad & complaint. It is to be known that Gaurav Vasanth had made a

video of Baba & Dhaba on social media and appealed for the help of Baba who runs the Dhaba. After which a large number of people came and helped Baba. Dhaba operator held a conference, Dhaba Director Kanta Prasad spoke at a press conference with his lawyer and manager. Kanta Prasad said that he is deeply saddened

by the controversy. Gaurav has done a lot for him, he is not denying that but due to not giving full details of Gaurav & transaction, he has given a complaint to the police. He said for the negative things being spread about Baba Ka Dhaba that he is not selfish. He just wants information about donations made by the public.



# ACHIEVERS EXPRESS

International poetry day celebrated at Achievers. (Page 3)

-BA.MMC DEPARTMENT INITIATIVE

INSIDE THIS EDITION- CURRENT AFFAIRS, STUDENT FORUM, CAMPUS STORIES.

## Some interesting facts about Olympics-

1) In ancient Greece, athletes didn't worry about sponsorship, protection, or fashion – they competed naked.

2) Women have been allowed to compete in the Olympics since 1900

3) The 2012 London Games were the first Olympics in which all participating countries sent female athletes.

4) The five rings of the Olympic symbol – designed by Baron Pierre de Coubertin, co-founder of the modern Olympic Games – represent the five inhabited continents of the world.

5) The six colors – blue, yellow, black, green, red, and the white background – were chosen because every nation's flag contains at least one of them.

## Pandemic Effect on Education System

-Harshada Sable

The global outbreak of the COVID-19 pandemic has spread worldwide, affecting almost all countries and territories. The outbreak was first identified in December 2019 in Wuhan, China. The countries around the world cautioned the public to take responsive care. The public care strategies have included hand washing, wearing face masks, physical distancing, and avoiding mass gathering and assemblies. Lockdown and staying home strategies have been put in place as the needed action to flatten the curve



and control the transmission of the disease. Lockdown and social distancing measures due to the COVID-19 pandemic have led to closures of schools, training institutes and higher education facilities in most countries. There is a paradigm shift in the way educators deliver quality education—

through forms. The online learning, distance and continuing education have become a panacea for this unprecedented global pandemic, despite the challenges posed to both educators and the learners. Transitioning from traditional face-to-face learning to online learning can be an entirely different

experience for the learners and the ,which they must adapt to with little or no other alternatives available. The education system and the educators pandemic, helping schools and universities facilitate student learning during the closure of universities and schools. While adapting to new changes

a system that they are not prepared for eg. E-learning tools have played a crucial role during this to the new changes, staff and student readiness needs to be gauged and supported accordingly.. The learners with a fixed minds - set find it difficult to adapt and adjust, whereas the learners with a growth mindset quickly adapt to a new learning environment. There is no one-size-fits-all pedagogy for online learning. Online learning also allows physically challenged students with more freedom to participate in learning in the virtual environment requiring limited. , movement.

As location been closed to cope with the global pandemic , students,parents and educators around the globe have felt the unexpected ripple effect of the COVID19 pandemic. While governments , frontline workers and health officials are doing their best slowing down the outbreak, education systems are trying to continue imparting quality education for all during these difficult times. Many students at home/living space have undergone psychological and emotional distress and have been unable to engage productively. The best practices for online home-schooling are yet to be explored.

## CoronaVirus – A Blessing Or Curse?

Sachin Rokade

We all must have faced some difficulties, bad times, and health issues, small or big problems in our life. These problems must have given us some pain or loss & slowly as time passed it all went away. After some point of time if we look back then we realize that we gain a lot much from that difficult phase of our life, it might have changed our life track to better one. . So there may be a learning in any problems being faced by us but is it true for corona. We know that corona created a havoc in life of of almost all citizen in this entire world . It took so much from us but whether it gave us

anything back. Let's look at it.First of all countries are very badly affected, numerous number of people died, thousands are still in hospitals & there is danger looming on all of us Secondly world economy is in complete bad shape business are trying to recover lot many people lost their jobs, many people does not have savings thirdly the

most affected are people who work as laborers. Migrant people who came to work in big cities. No jobs, no incomes they are going back to their native places. Entertainment & enjoyment are part of our life. We didn't go for shopping malls, movies, hotels, social functions in these months After all long time we are spending really good time with our



family. Playing games, remembering old friends talking to them. Doing things which we did not do because of time & work pressure. Exercise, yoga, paintings & much more. In about list we saw loss of entertainment as one item but if we seriously think is it really a loss? In fact we realize that we can live without such things in our life. Less expenses more savings better health & a good life Schools are closed and it gave huge boost to e-learning. Good content from many parts of the world is reaching to millions in every corner of the world. It is less expensive too. Nature is now clean & pure, pollution is very less.

The most important things is corona helped us in meeting ourselves. It helped in introducing us to our own identity, those who are meditating or sitting quiet & thinking they must have realized this what is right? What is wrong? We are able to decide it in much better way. Some people feel meditation is for people who are about 50 to 60 years of age. Infect it should be compulsory for children about 12 years too. To sum up we need to realize that whatever we do excess in our life crossing boundaries ignoring what is right & wrong then in such circumstances, nature has its own way of teaching us a lesson. In name

In name of too much materials, economics, GDP, Stock market, fashion, status, ego or food & other habits all these resulted in so much pain to other humans, billions of animals & birds are being slaughtered. Huge pollution & so many others things. We never realize that we have to have some principles. It's time to think what we will leave for our next generation. Just material wealth is not enough. Let's think & take corrective actions. Lastly "STAY HEALTHY, STAY POSITIVE, STAY SAFE" This shall two pass lets pray very soon this darkness comes to an end there will be a better tomorrow more peace.

## Climate Change amidst a Pandemic

-Prerna Bhaskar  
Malkar

Affecting a wide area, crossing international boundaries and usually affecting a large number of people is the fatal virus known as coronavirus or covid-19. COVID-19 was declared a pandemic in March 2020 by the World Health Organization. The biggest impact on the availability of observations is seen in the regions that were already the mostly poorly observed, notably Africa and the small island states everywhere on the globe. The coronavirus pandemic led to lockdowns all across the globe. Streets were suddenly empty, The corona



virus pandemic led to lockdowns all across the globe. Streets were suddenly empty, and the air became cleaner. Levels of pollution from vehicles dropped by up to 50% in some places. Although temperature affects COVID-19 transmission in its early stages, cases per million reach a critical transmission. From the

evidence so far, the COVID-19 virus can be transmitted in ALL AREAS, including areas with hot and humid weather. Regardless of climate, adopt protective measures, if you live in, or travel to an area reporting COVID-19. The best way to protect yourself against COVID-19 is by frequently cleaning your

hand and by doing this you eliminate viruses that may be on your hands and avoid infection that could occur by then touching your eyes, mouth, and nose. Studies suggest that coronaviruses (including preliminary information on the COVID-19 virus) may persist on surfaces for a few hours or up to several days.

## Youngsters are facing problems of mental health, due to COVID-19 Pandemic

-Deepesh Punghera

COVID-19 pandemic and lockdown has brought about a sense of fear and anxiety around the globe. This phenomenon has created many problems to the youth generation.

The problems among youngsters are determined by many vulnerability factors like developmental age, being economically underprivileged, educational status, pre-existing mental health condition or

being quarantined due to infection or fear of infection. The pandemic has caused a tremendous stress level among the children, adolescents, and all students in general, primarily due to closure of

their schools. School closure has a beneficial effect on adolescent mental health, by allowing for a more cohesive family lifestyle. School closure has seriously disrupted adolescent lives in India, with many young people entering the workplace as a result, possibly never to return to education again. Loneliness in young adults is associated with a number of negative health behaviors and indicators of poor mental health independent of other risk factors. Youngsters have many worries related to the consequences of COVID-19 such as whether they will see their friends and relatives, go to school or get sick.



## Everything You Need To Know about Covid-19

Sumeet Shegaonkar

Coronavirus is commonly known as covid-19. Coronavirus is a family of viruses that can cause a range of fatal illness in humans including SARS and MERS. Other symptoms of covid-19 are fever, common cold, sore throat, body ache, Muscle pain and dry cough. Coronavirus harms the human respiratory system, lungs, and other organs. It can cause lung complications such as pneumonia and in most cases acute respiratory distress syndrome. Coronavirus was first identified during December 2019, in Wuhan city of China. In March 2020, World Health Organization declared covid-19 outbreak as pandemic. Covid-19 mainly spreads from person to person. Most of the time it spreads when a sick person

coughs or sneezes and corona virus droplets falls on the surface and objects. World Health Organization has advice prevention measures such as using a mask while travelling and washing hands with sanitizer or soap, avoid touching the nose, eyes, and mouth if yours hands are unclean. And also suggested to practice social distancing in order to reduce the spread of covid-19. Several countries initially imposed strict lockdown and curfews to limit the spread of coronavirus. According to the data provided by world health organization the number of

cases worldwide has surpassed 145 million. The USA, India and Brazil are the most affected countries with the most positive cases. India presently is facing second wave of coronavirus and daily 3 lakhs to 4 lakhs cases of corona virus are been reported. Maharashtra following Gujarat, Punjab and Kolkata are the Indian states where the cases are growing. The second wave of covid-19 has left infected patients gasping for breath as hospitals in some states of India continue to face an acute shortage of oxygen cylinders.



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## Personality Upgradation: A One Day Workshop at Achievers.

-Mayuresh Jadhav



Amidst the chaos of a pandemic, hovering exams and worrisome atmosphere around all of us, it is hard to cope up with uncertainties. Students are unable to live the actual

college life. Meeting new people, working in challenging environment and taking up exciting opportunities which help in the overall growth of a student, it seems

impossible to understand the current scenario. Considering the above lenges, and without compromising on a onsidering the above challenges, and without

compromising on a better tomorrow for all students, Achievers College of Commerce and Management, Kalyan with the Management, de of IT. Forum associated with

National Service Scheme (NSS) Unit of College had organized a one-day offline workshop on Personality Upgradation, on 21st February 2021. With the presence of the ,Chairman of the college Dr. (C.A) Mahesh Bhiwandikar Bhiwandikar sir, the principal of the college, Ms. Sophia D'Souza, Head of Department of Bachelors of Science in Information Technology and the Program Officer of NSS unit and other dignitaries on and off the dais,

the seminar was successfully conducted. Keeping in mind all the This Workshop was divided into two sessions. Inthe first session, guest speaker Ms.Radhika Gangadhar, guided students about Resume Writing. Speaker of the session, eloquently conveyed their thoughts on why Personality Development is important in today's competitive world and also gave a valuable practical knowledge about it.

In the second part of workshop, and mental math questions were asked in this exam. Lecture and practical knowledge on Personality Development was given by Mr. Kiran Pariya, in this workshop, guest speaker .eloquently conveyed their thoughts on why Personality Development is important in today's competitive world and also gave a valuable practical knowledge about it.

## 'Kavya goshti'held at Achievers on International Poetry Day

-Vaishali Pal

The poetic seminar was held on Saturday at 4 pm on the eve of International Poetry Day in collaboration with Achievers College of Commerce and Management and Rashtriya Kavi Sangam, Thane district

unit. The event was held at Achievers College Joshibagh, Malhar Nagar, Santoshi Mata Mandir Road, Kalyan (West) with Organiser Rajesh Yadav (Maharashtra Media Incharge-Rastriya Kavi Sangam) Which

was chaired by Dr. Mahesh Bhiwandikar and Principal Sophia D'Souza and vice- Principal Sana Khan were present as the Chief Guest. Kavi Sammelan was started from Vandana by offering flowers on the idol of Mata Veenapani and Shriganesh. Among the invited poets are Sanjay Dwivedi (Thane District Con-venor National Poet Sangam) Anil Kumar Rahi (National President - National Nav Sahitya K u m b h ) , Satyadev Vijay (Senior Litterateur and Humor-Satirist),Umesh

Sharma (Senior Litterateur), Vinay Sharma Deep (Poet, Journalist), Kamlesh Pandey Tarun (senior litterateur) etc. charmed the audience with their heart touching poems . The special thing in organizing this forum is that the form of the poet was also reflected in the children of the college Among

the students, Vaishali Pal, Tanvi Talekar, R o h i n Sheikh, Aarti Gupta, Nidhi Patil, Pragathi Tiskar, Abhishek Sharma, Bhumi shendge won the hearts of everyone with their touching poems. Staff mrs. Karambelkar, Janhavi Varpe, Siddhi Chauhan, Kirti Nair, Sairabano Sheikh, teacher

Ram Mohan Pandey,Dashrath Sabale, teacher Preeti Bijlani, Ezra Sheikh were also present at the said event. All encouraged the poets. Organizer Rajesh Yadav thanked everyone and the chief guests, thanking them and concluded the event B h u m i k a shendge's poetry.



बाप

आईचे गुणगान खूप झाले  
पण बचिार्या बापाने काय केले | बकिट प्रसंगी  
बापच सदा सोडवी आपण गातो आईची गोडवी ||  
आई कडे आसातील आशुरुचे पाट | तर बाप म्हणजे  
सयमावा घाट||  
आठवते जेवण करणाऱी प्रेमळ आई | पण त्या  
शरिदाची सोय बापच पाही ||  
देवकी - योशोदेचे प्रेम मनात साठवा | टोपलतून  
बाळस नेणार वासुदेव आठवा ||  
रामासाठी कवशल्याची झाली असेल कसरत |  
पुत्र वशिष्ठाणे मरण पावला बाप दशरथ ||  
काटकसर करून मुलास देतो पॅकेटमनी | आपण  
मात्र वापरी पॅट शरट जुनी ||  
मुलीला हवे बुट्टी पारखर आणि निची साडी | घरी  
बाप आटपतो बनि साबणाची दाही ||  
वयात आल्या वर मुले आपल्या वचिारत मगन |  
बापाला दसि मुलाचे शक्तिखन आणि पोरीचे लग्न ||  
मुलाच्या नोकरी साठी जमिा चडून लगते धाप |  
अठवा मुलीच्या स्थलासाठी उंबरडा जजिवणास  
बाप ||  
जीवनभर मुलांच्या पाठी बापाच्या सदइच्छा |  
त्यांनी समजून घ्यावी हीच माडी माफक इच्छा ||

## Parentine's Day Celebration at Achievers



-Deepali Pawar

Achievers College of Commerce and Management and National Service Scheme (NSS) unit, like every year Celebrated Parentine's day on 13 Feb 2021. Chief Guest of the program was Ms. Sandhya Parashar, Professor, B.K Birla College of Arts, Science and Commerce, Kalyan. Parentine's day is purely based for felicitation of parents. Parents of all NSS volunteers had participated over here. NSS volunteer, Nikita Rohakale, T. Y.BMS), Mohit Chaurasiya (S. Y. B.Sc. IT), and Deepali Pawar (S.Y.B.A.MMC) explained a presentation on whyto choose NSS and also explained how NSS brings

## Mime Act presented by Mass Media Students.

-Mayuresh Jadhav

On the occasion of World Theatre Day on 27th March 2021, the students of BA.MMC Department of Achievers College of Commerce and Management, Kalyan performed and presented Mime Act. The theme was based on the issues of depression in today's generation. Depression is a critical issue in today's time, it is occurring in all age groups of the society, if

depression is not properly controlled, then it may cost a life. It is important to spread awareness among people, about depression and it's management.

The act was neatly performed by the students of FYBAMMC & S Y B A M M C, Vaishali Pal, Harshada Sable, Deepali Pawar & Mayuresh Jadhav, under the

guidance of the teachers. The message was properly conveyed via audio-visual format on all social platforms of the department and college.



discipline in our life and helps us to pursue our dream. Ravishanhankar Gupta (T. Y. BAF) expressed his thought about NSS. Later, parents of the volunteers had also expressed their heartfelt thanks to the College and its NSS unit for guiding their children. After this, the parents were felicitated by Ttheir childrenhe program was supervised by by Principal Ms. Sophia D'Souza and Chairman Dr. (CA)Mahesh Bhiwandikar sir. This program was done following all the guidelines and precautions in the college premises.

## Achievers College inaugurates Bvoc and Mvoc

-Deepali Pawar

Achievers College this year inaugurated it's Bvoc and Mvoc skill-base course Bachelor of vocational and master of vocational studies. This course approved by University grand commission (UGC) and University of Mumbai. Here are specialization in Bvoc and Mvoc is Management & entrepreneurship development The inauguration took place at the hand of Dr C.A Mahesh Bhiwandikar Chairman of Institution and Ms. Sophia D'Souza maám at Achievers College, Kalyan

## National Assessment and Accreditation (NACC)

-Sana Khan

Achievers College applied for its 1st cycle of NAAC accreditation Achievers College, Kalyan has applied for its first cycle of NAAC on 6th June, 2021. It is the first college in India who in its 7th year of establishment has opted for Accreditation. It is the process by which college wants to setup its benchmarks in various areas of academics, administration, students support and social activities. The Internal Quality Assurance Cell of the College is striving hard for the continuous improvement in the quality education for mentoring future Achievers. It is the only college in Kalyan who is mentored by renowned B.K. Birla College under the UGC approved

## Challenges Faced by Journalist

- Jeel Mehta

In this article I want to identify some of the major challenges that modern day journalist face today. I will document how people's consumption of news has changed and as a result how journalists are now expected to report via multiple media formats. The introduction of internet is probably the main challenging issue for journalist. The internet is readily available twenty-four hours a day and its gargantuan content is being constantly updated at a rate that is impossible to match. As a result, a journalist can no longer wait until the next day to report breaking news because the story has already circulated and it quickly becomes old news.



Instead of waiting for the morning paper, journalists will now write their stories and post them online. This way people receive their news as it happens and are constantly updated. People are now used to being updated hourly rather

than daily. This is a challenge for a journalist because it means that deadlines have gotten much smaller and they're constantly under pressure to get stories out. Even if a journalist does manage to get their stories published in an

online paper, they could still be beaten to the scoop by millions of other people, or 'citizen journalists'. Social network sites, like Facebook, means that news spreads at amazing speeds so by the time stories are officially

written everyone already knows about them. Also bloggers from around the world are always up-to-date on current affairs and because they operate on a global basis, while one hemisphere sleeps the other is updating, there's never a break in the reporting of news. Globalization – we now live in a global world. Another problem that journalists face is that reporting on celebrities has become almost impossible because of things like Twitter. Celebrities now update their fans at leisure. This means that media has less power. Celebrities less rely on media to promote themselves. These promotions will instantly reach a global audience. The internet, TV and radio are not

only the changes in how people consume their news. For example, people can now get the news in the palm of their hands via smartphones. As a result of all this modernization, journalists face the challenge of mastering various media formats while reporting. It's not just new media that's causing problems. Some traditional media like newspapers may also be causing problems. For example, free papers like The Metro are a problem for journalists because they provide a decent variety of news and are published daily at no charge to the reader. If people can get the news for free they are unlikely to buy or go looking for alternative news providers. In spite

of all this, some people may argue that journalism and journalists don't face any more challenges today than they used to. They may argue that there are in fact less challenges today and that actually journalists have more opportunities now than ever before. They may feel the fact that so many conglomerates own various media outlets (newspapers, TV, magazines, radio stations etc....) gives journalists a platform to get their voices heard. They have a larger audience than ever to report to. The media reaches almost everyone so arguably, journalists face less challenges because they have more influence than ever.

## Journalism : A World Full of Challenges

- Kevin Nisar

Journalism, it is a task of collecting and delivering the correct news to the audience with the relevant facts and figures. Journalism is an art done by the journalists on various news platforms like newspapers, radio, television etc. Journalism is a task involving finding the news reports and information about an incident or an event, collecting the reports about them and delivering them in a correct way to the audience including the relevant proofs, facts, figures etc. Journalism is an amazing task or job to do including

finding the real news, getting deep into some crucial and critical issues, getting the authentic information, getting the truth outside etc.

Journalism is practiced by the professional journalists under a huge risk. Sometimes, they often bear some life risks as well. Journalism is of many types like sports journalism, entertainment journalism, investigative journalism etc. Each type of journalism is practiced on its different type of nature, work, tasks etc. The sports journalism is related to collecting and delivering the news reports related to the sporting



events, incidents, etc. The entertainment journalism is related to the entertainment industry. The investigative journalism is related to the crime, investigation, etc. Investigative journalism is a life-risking type of journalism including finding the crucial information about an event, an incident, a person etc. Practicing journalism is full of challenges, be it in any type of journalism. Journalists practicing

journalism have to face many kinds of challenges on their tasks, lives, work etc. Every type of journalism is filled with many kinds of challenges which can sometimes put one's life or reputation at a risk. Some of the specific challenges faced by the journalists are as follows:

- A sports journalist or an entertainment journalist can face some challenges like getting into trouble by writing or reporting against a renowned celebrity as he is famous and known by everyone, getting one's own reputation at stake, getting trolled by the celebrity, challenge of hiding the truth etc.
- An investigative journalist faces a kind of real life risk events while writing or reporting about a critical event, incident, person etc. Writing against a criminal, politicians, etc. who are under crime can get the journalist himself/herself into trouble, death threats, etc.
- Political journalists also face some kind of similar challenges to that of investigative journalism. It also involves a real life risk while writing against any political party, political issues, politicians etc. can put a journalist into trouble.

These are some of the challenges faced by a journalist practicing

With this, any journalist also faces some general challenges. These are:

- A journalist faces a problem of covering an event or incident in any situation possible. A journalist has to cover each and every event irrespective of one's genre in any situation possible. A news journalist has to cover a variety of news including the incidents about crime, disasters etc. by risking his/her life.
- A journalist usually faces a challenge of hiding the truth by being under the pressure of a renowned personality, celebrity, etc. which may also risk to loss of her life, injuries etc. where he has to fulfill his task of delivering the truth and authentic news.

journalism. Any journalist has a list of challenges faced by him/her in his work, tasks, life etc. One goes through all these challenges happily doing all the works and tasks given to him/her with a commitment. The work of a journalist is never easy. It requires risk bearing, challenges, commitment, regularity in his work. The life of a journalist is never easy. One needs to go through all these to become a successful

and legal journalist. A journalist should fulfill the most important commitment of delivering the relevant news and truth which has become a major challenge in journalism now, which is faced by the majority of the journalists. A journalist should know his/her tasks, laws, philosophies and should always work in that direction to serve the society in a better way on the path or relevance and truth.

## Everything you need to know about Crypto Currency.

- **Abhishek Rajput**

### What is cryptocurrency?

Cryptocurrency is a form of payment that can be exchanged online for goods and services. Many companies have issued their own currencies, often called tokens, and these can be traded specifically for the good or service that the company provides. It is decentralized currency work on blockchain technology.

### Benefits of Cryptocurrency

By using cryptocurrency, the transaction cost is low and near to nothing at all, for example, the fee for transferring money from a digital wallet to a bank account, you can easily and simply make transactions at any time of the day or night, and there are no limits on purchases and withdrawals. And anyone is free to use cryptocurrency, unlike setting up a bank account, which requires documentation and other paperwork.

### How much are they worth?

The total value of all cryptocurrencies on April 13, 2021, was more than \$2.2 trillion, according to CoinMarketCap, and the total value of all bitcoins, the most popular digital currency, was at about \$1.2 trillion



### How do I buy Crypto Currency?

While some cryptocurrencies, including Bitcoin, are available for purchase with normal currency, others require that you pay with bitcoins or another cryptocurrency. To buy cryptocurrency you need online wallet to hold them

### How to buy cryptocurrency in India?

There are various ways to buy cryptocurrency in India some of which are Platforms like Coinswitch, wazirx, Binance etc.

### What are top 5 cryptocurrencies?

**Cryptocurrencies go up and down in value current top cryptocurrencies are-**

- 1) **Bitcoin** value: \$57,821  
Market Cap: \$1.08 trillion
- 2) **Ethereum** value: \$3,882  
Market Cap: \$452.7 billion
- 3) **BinanceCoin (BNB)** value: \$672  
Market Cap: \$103.1 billion
- 4) **Dogecoin** value: \$0.49  
Market Cap: \$63.5 billion
- 5) **Tether (USDT)** value: \$1  
Market Cap: \$55.5 billion

## Overcoming Fear

- **Harsha Kulkarni**

You cannot overcome something that does not exist.

Fear is an abstract that exists only in our heads. It comes from a lot of thinking about something. Something that never actually happens most of the times. We start building blocks of images in our heads with all sorts of thoughts which eventually leads to overthinking. Things that haven't yet occurred are already creating a fear in our minds because of our thoughts.

To be in fear you need to have excessive imaginations and to not be in fear you need to do nothing because it never exists already. You construct it..! So if these things never actually exist..how are you going to fight and overcome them? The Fear Factor is something we experience a lot many times in our lives. It can be on various terms.

Fear of failure, fear of being judged, fear of rejection, fear of facing people..etc etc etc.



All these thoughts create tension in your heads and that is how you get anxious. Sadhguru says, "Enjoy your fear because you have created it. Just as you enjoy watching Horror movies".

If you are so into overcoming fear, why do you create horror movies? Create comedy ones..atleast you will laugh..! If you want to create something..atleast create things that you will enjoy. Fear is an abstract that exists only in your head ..that's all. No matter what you think, things would turn out as they were destined, whether you worry about it or not..

## A movie review of a Korean Drama "START UP"

- **Sachin Rokade**

**Genres: Drama**  
**IMDB: 8.1/10**  
**Language: Korean**

Set in South Korea's fictional Silicon Valley called Sandbox, Start-Up tells the story of people in the world of start-up companies. Seo Dal-mi (Bae Suzy) is a bright and ambitious young woman who dreams of becoming Korea's Steve Jobs. Dal-mi doesn't have a fancy background but she's passionate about her work. She has bright energy and is a person of great vitality, having experience in a wide range of part-time jobs. Nam Do-san (Nam Joo-hyuk), is the founder of Samsan Tech A 'math genius' as a young

boy, Do-san was once the pride of his family but became their shame now, as his business has been going down for the past two years. He finds out that Dal-mi mistakenly remembers him as her first love, so he decides to work his way up in hopes of turning that misunderstanding into reality.

### Movie conclusion:

Put people in positions where their skills are the most valuable. Of



course, you can argue that a CEO is made, not born. Given enough time and patience, we can train anyone to be a CEO.

### LIFE LESSONS FROM START-UP (South Korean TV drama)

1. Don't be afraid to fall.
2. Constructive criticism is essential in improvement.
3. It's always better to hear the cold hard truth than a lie.
4. Following your dreams is a big risk to take, but one that's always worth it.
5. Do your best not to regret the choices you make. It's entirely up to you.



## Review-Tenet Movie 2020

By - **Christopher Nolan**

- **Akash Shirsat**

Tenet is simply an incredible film with deep complex concepts to unravel well after the credits roll. Low ratings with criticism of the film's "over the top confusion" is more indicative of an audience that has been spoon-fed brainlessly simple ideas for far too long, than any legitimate flaw in Nolan's sculpture of a flowing and seamless narrative thread. Despite its complexity (which I believe is an asset) the film is perfectly paced, the actors bring a fluid confidence that assures the audience that at the very least the characters understand "inversion" (even if we don't fully), and the cinematography and score also hold up their



weight. alongside the driving narrative. There is an understandable concern that the mix was not intended to assist the audience in understanding the various exposition dumps that occur throughout the film, however this could vary widely depend on the sound system used when viewing and in any event it did not detract from my overall enjoyment of the film. This is a film that challenges conventional story arcs,

and was a breath of fresh air in a landscape that for years has featured repetitively unimaginative action films such as those presented under the Avengers franchise. Hopefully this movie gains the recognition it deserves. Perhaps Tenet is demonstrating a brilliant stroke of commercial genius on Nolan's part; make a movie so confusing yet enjoyable that viewers must go back for a second viewing!



# ACHIEVERS EXPRESS

-BA.MMC DEPARTMENT INITIATIVE

## “No way! Really?”

The most remote place in the world is the Tristan da Cunha islands in the Southern Atlantic Ocean. They're 2,434km from Saint Helena, the nearest inhabited place. Imagine Mum sends you out for groceries but the local supermarket is closed? That's a long trip.

Sunsets only exist because Earth's atmosphere acts as a prism for light. In scientific terms, it's called "scattering".

a) Molecules and particles in the atmosphere (which are more numerous at sunset) scatter short-wavelength violet and blue light away from your eyes, so we can see the other colors on the spectrum, like yellow and orange.

When you do a Google query, 1000 computers are used to find the answer in 0.2 seconds.

In 2010, Google tried to find out how many books there were in the world. They reckon there are about 130,000,000 of them. (Let's call this one a semi-fact, though, ok?)

The Earth is 147.2 million kilometers away from the Sun, and it's about 4.5 billion years old. That's some serious heritage.

A tiger's roar can be heard up to two miles away.

INSIDE THIS EDITION- *Spotlight Stories, Student Forum, Teacher Forum, Campus Stories*

## The Pandemic effect on education sector

*Students face the lash of the aftermath*

**-Sana Falke**

Kalyan: Two years of pandemic has raised questions on many of our future prospects. Education being the prime among all yet low attendance and absence of interest has triggered a sense of lacking and motivation among the students. Education has always been a stepping stone in understanding the core of our careers. Right from knowing to selecting to building the best for oneself is a parallel process in education.

But although online and a click away still the student's low interest can't be overlooked. To understand the loophole in knowledge exchange gap we spoke with Dr. Mahek Falke, B.U.M.S, Counselor on what needs to be done. Dr Falke said, "Low concentration is one of the many reasons that can cause absence among the students. Low concentration in itself has many reasons. This can be rooted to the irrational beliefs which

are so strongly engrained since centuries. Healthy communication with teachers can end the barriers and improve the education quality" Dr. Falke further added One of the most important topic students ignore these days is talking about their mental well being with some expert. The less they talk about it the bigger is the stress cloud. Colleges should have devoted cells to address the stress issues in students. She also further explained

"Stress is objective. if you are stressed. Or you feel forced or emotionally disturbed You quickly say you're stressed. Whereas mental health is being mentally healthy all the time with the help of apt communication to convey yourself in all events." High amount of motivation is the only key to make sure that the students come out of the pandemic stress and get their selves involved in college academics and activities more willingly



### Few tips to improve concentration

- 1) Avoid unnecessary stuff with social media and digital baggage
- 2) Exercise and meditate daily,
- 3) Maintain healthy diet, Avoid all junk n caffeine
- 4) Proper sleeping patterns.

## Set Systems Not Goals

**-Harsha Kulkarni**

Goals are boundaries we set when we want to achieve something. I give it a word '**boundary**' because they help you set a target for yourself. A particular line is made around a place to set a boundary. And so, Goals are our boundaries. It's not that you cannot go beyond it but we set a goal to restrict ourselves for not getting distracted from what we want to achieve, isn't it? So, goals are like boundaries and once you reach your boundaries, you achieved one step and you make another boundary, another goal. This is how you grow.

If we fail to notice and inculcate the smaller steps and actions that are needed to be done, we won't be able to achieve the bigger step that is our goal. It is vital that the small actions are given importance. The system is supposed to be set, to achieve what we aspire. We usually tend to focus on the things that are not in our control.

When chasing major goals that should happen in the future, we act as if we have influence over those things. That is precisely the danger of making goals. We deceive ourselves into believing that we have control over our lives' outcomes. That is a fabrication. Setting objectives is, in some ways, a deception. But does this

imply that we should abandon goal-setting altogether? No. Life is meant to be lived, and if we want to progress, we must push our limits. Setting extravagant goals can sometimes assist you in accomplishing this. Goals are the target and systems are the process. We at times fail to recognize the process in the intention of controlling our goals. Set systems, concentrate on what you do every day to achieve your desired target and then there won't be a need to control your goals. Don't get stressed if you perceive that you won't be able to

## Understanding the market shifts with the emergence of DIGITAL MARKETING

**-Muskan Rajesh Teji**

Digital marketing is a less expensive marketing platform. It acts as a tool that can be used for expanding the business globally. It enables a buyer to compare a product with another product. It also provides platform for small business to advertise and social influencers to reach a large number of consumer.

The power of digital marketing allows geophysical barriers to disappear making all consumers and businesses on earth potential customers and suppliers. Digital marketing has a profound impact on the traditional ways of marketing. Digital marketing companies should have a firm grasp on the utilization of the digital universe which will maximize a brand's impact and its brand awareness. For Ex:- Amazon, Google meet & Social Media Platform. Digital India program of the Government in India a various transform India into a digitally empowered society and knowledge economy.

We live in a time when technology marketing moves fast and consumer interests and behaviour are hard to predict. Marketers can no longer stick their heads in the sand and hope that educated guesses and the same old methods will work forever.

attain your objectives. Instead, alter your strategy.

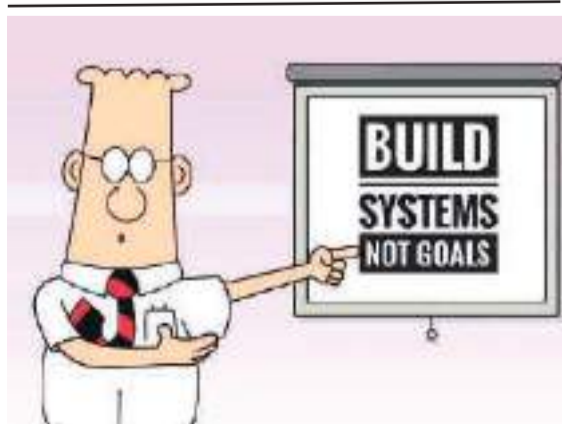
Isn't it true that goals have a purpose? You need to know where you're going. You can get the same result by using systems rather than goals.

We all want to achieve our objectives. But just because you didn't win or meet your objectives doesn't mean you didn't put in the effort.

That is why, rather than rewarding achievement, I prefer to reward effort.

The true achievement, in my opinion, is effort. And, fortunately for you and me, effort is one of the few things we can control in life.

Everything isn't just Black or White. Try appreciating the Grey.



## Happiness: The key to peaceful living

-Tejas Shaillesh Chafekar (TYBSCIT)

You don't wait for life to get easier you make the choice to be happy first, I remember waiting for my life to get easier, I thought 'when I have fewer problems, I'll be happy!' then I came to know something fascinating, the happiest people I knew had more problems. isn't it strange?

When you fight with reality, reality always wins. it's like saying the sun is too big, people should always be kind, or the train should always arrive on time. it's like fighting with reality you can't win, and you will drain your energy and drained energy reduces happiness, So what uplifts you?

### Gratitude

- Be Thankful for what you have.
  - Feel you have already achieved whatever you want to achieve.
  - Say Silent thank you to whomever you are with.
  - Give Thanks for every small thing
  - Say Silent ' Thank you to your Good Health, Your Family, your Mentor, your House you live in.
- Remember small things make the greatest Impact.
- we have so much to Thank for but we take all for granted.

### Acceptance

- Are you aware of what is unconditional love? To this, the Answer is "Complete Acceptance is Unconditional love" so..
- Accept others as they are
- Don't try to change people
- Focus on what you want
- As you change, Good people and opportunities find you.
- Acceptance allows you to move on.

**Happiness is something you enjoy the present without both-ering about future.**

**Let Future take care of itself.**

**And Gradually you move to-wards Happiness!**

### Detachment

- when we try to chase boyfriends, girl-friends even dogs they run away. Why? Because we are chasing them.
- when we try to trap people in a relation-ship, they can't wait to escape.
- When we LET GO, they often come back!
- We keep negative emotions trapped in-side us for decades. Why don't we free ourselves from such emotions that hurts us. Think! How can we release those thoughts ? By seeing Good in others
- You find Faults if you search for, same you find Good things if you search for.
- Detachment is the key it's like " No Strings Attached".



## The shandaar story of a 'Sher'

Movie Review - Shershaah



*Shershaah Cast · Sidharth Malhotra · Kiara Advani · Shiv Pandit · Jaaved Jaaferi · Nikitin Dheer · Himman-shoo A Malhotra · Anil Charanjeett · Shataf Figar.*

-Mayuresh Jadhav (TYBAMMC)

This movie traces the life of the Indian Army Captain Vikram Batra, awarded with the Param Vir Chakra. This film begins with captain's journey to achieve his childhood dream of becoming an Army Officer. It also shows his relationships with his friends and family.

Engaging scenes of encounter with terrorists and Siddharth Malhotra's smooth dialogue deliveries is literally a takeoff for his acting skills and the movie collectively. The plot very well depicts his love story with Dimple Cheema.

Background sound in this movie is nicely used to keep the audience glued throughout the movie. A special mention needs to be given to the amazing songs like the raatan lambiyan re and man bharaya and ranjha mere which has attracted more audience.

## The Ultimate dessert recipe

-Shambhavi


### Ingredients:

Dark chocolate 100gm  
Milk chocolate compound 100gm  
Dry fruits Description

### Method:

- Heat up water in a sauce pan.
- Put a bowl in it. Bowl should not touch the water in the pan.
- Add dark chocolate and milk chocolate compound into the bowl.
- Mix well and cook until the chocolate melts on medium heat for about 7-8 minutes.
- When chocolate melts, add vanilla essence and mix well.
- You can add flavoring according to your taste.
- Take silicon mold and fill the melted chocolate in it.
- You also can use ice cube tray if you don't have silicon tray. Tap the mold a little so that the chocolate will spread evenly.
- You can add fillings in the chocolate according to your taste like co-conut, peanut butter, cherries, gems or dry fruits.
- You can make variations according to your taste.
- Fill some molds up to half of its capacity.
- Let it set in freezer for just about 5 minutes.





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## Something out there is working for you

- Disha Thakkar

Something out there is working for you Do you ever notice that sometimes it's just some Divine Power or some Magic that works for You?

It could chaotic in the beginning but later with time, you feel amazed that Great, SHIT HAPPENED for you to "SHINE ON"

Now whether it's physical body waste thrown out as a Shit or Emotional trauma that one carries is also what I'm claiming as Shit.

Dealing with Physical Shit is an Easy and Natural process, sometimes even if not natural easy homely herbs, medicinal help is available. Ever thought of how about releasing Emotional Shit or let me say beliefs that we carry.

In the same phase of Lockdown when one Startup is entering the Market, making Money other is sitting and crippling the whole system, politicians, and things like that.

Don't you think "It's our Thoughts which reflects our Reality"

When I say this I'm not saying that the daily wagers are bound to face the challenges, what I'm intending is to focus on Growth in the time of crisis.

In the beginning, I've mentioned that each one of you may have experience that Divine Super Power in gloomy times. Today, let's re-affirm that our reality is Far Far Better and a Fantastic future is ahead for each one of us.

For this moment, while you're reading this Affirm with me saying " **ALL IS WELL IN MY WORLD** "

Allow us to embrace that Positive shift happening around, lets start this from today, this moment onwards.

**With this Positive note, we can collectively bring a Shift in this whole situation. With lots of Positive Energy, Love and Light the World.**



## Make the best of it

Mr. RajeshKumar Yadav

Silence. Everything stopped. No cars on the streets, no trains on the track. No people passing by.

There is a house and that is the world at the moment. Can't go out cannot bring anything from outside. What the coronavirus has done was never thought of by anyone in the world.

There was no time to meet our self, now we have to spend the whole 21days with ourselves.

Neither class, nor college, nor any programs. When a person is alone, he comes to know about himself. It has become a life to meet books, poetry, family, and myself.

Reading is a life-long skill, successful people never stop reading books. The books introduce us to new characters, new environments, new culture, and new ideas and might even help you to build new skills.

After the lockdown announced, the

poor and laborers were facing a shortage of rations forcing them to flee. I joined a group of people who were doing the noble work of providing rations and essential goods to the people affected by l o c k d o w n .

Around 2500 families benefitted from this campaign. Thinking that someone is getting food because of us, the soul gets peace. before lockdown people did not have the time to even take a deep breath, we should feel lucky that we got some free time on our hands, so rather than just spending our time lying around and doing nothing we ought to make each and every moment count by doing something productive that interests us

## How can I define Life?

Mrs. Rowena Joseph

The precious gift was given by God. Life, a precious gift given by the almighty father. Where we find people with different thoughts, different appearances, and so many different things..... But

are we really different or do we humans have bought this difference? When we all are equal in

the eye of God then why are there so many differences among the people and society?

Why are all not treated and considered equal? Why there are different laws, rules, community

religion, black and white differences. Why can't people change their mentality and remain united

in love and peace? In this difficult pandemic situation too, people are behaving inhumanly with

each other, life has become more complicated. As humans, we need to ponder upon a few

questions, which is the need of the hour? Can there be equality among people? Can we consider ourselves the same as we are in the eye of

God? Who can take a stand and be firm on this decision of considering everyone equal? Who can stop this? Who can begin with this change?

The answer is I, it's you, it's we who can change these differences. Let's try and change ourselves

first and automatically step by step the whole society, country and one day the world will change

## Shikwa aur Shukr

-Ms. Sana Khan

Shikwa rab se karein

Ke usne tumhe banaya hai

Ke use tumhari fikr hai

Ke wo tumhe tootne naa dega

Shikwa Rab se karein

Ke wo tumhe, tumhari maa se zyada chahta hai

Ke wo tumhe, har waqt dekhta hai

Anjaane tariqon se tumhe sambhale huye hai

Shikwa rab se karein

Ke saari mushkilein uske aagey kuch bhi nahin

Ke saari duniya uski banayi hui nemat hai

Ke wo tumhe bhi iss duniya mein laaya hai

Shikwa rab se karein

Ke wo dikhai na dega, par sab kuch dekh raha hai

Ke wo sunayi naa dega par sab kuch sun raha hai

Ke wo izzat aur zillat dono ataa karta hai

Shikwa rab se karein

Ke uski nigahe karam naa ho toh,

zindagi palak jhapakte bikhar jaaye

Ke wo tumhe agar naa thaam le, toh ek zarra bhi tumpe bhaari pad jaaye

Shukr khuda ka karein

Ke wo saare shikwon ko dur karta hai

Ke wo saare gunaah maaf karta hai

Ke wo hamesha apne bande ki dua sunta hai

Shukr khuda ka karein

Ki wo bande ke dil ko jaanta hai

Ki wo sabka maalik toh hai, par har chotte se chhoti baat ko bhi nazar andaaz nahin karta

Ki wo shukr ke qaabil hai!

## IT'S ALL IN THE MIND

- Disha Thakkar

Anything and Everything that is happening around us is all fortunately or unfortunately attracted

by the way of thoughts, beliefs, and Energy.

So basically, as per quantum physics everything is Energy. So from everything we do to everything we cannot do it's all we attract by the way of our thoughts. Even for that matter the crisis of this "Lockdown". Each one of us wanted a span of break or at Least a Change of routine which somewhere No-one was prepared but yet willing for the change is the desire and one can't deny for an instance.

So now let's understand we attract our future by our thoughts and in the bigger picture "Energy" or "Collective Consciousness" No doubt, no one wishes for Chaos and Crisis but to bring to your notice our thoughts are positive and negative. Experts estimate that the mind thinks between 60,000-80,000 thoughts a day. That's an average of 2500 – 3,300 thoughts per hour. Of those, 80% are negative and 95% are repetitive thoughts. If we repeat those negative thoughts, we think negative way more than we think positive thoughts, as per the National Science Foundation. With this reference, can Each one of us Take a Second, hold your breath- release, and let go of the negative patterns of thoughts from our system. Each time any Negative thought pops up, let's decide to "Shuusshh" STOP. Say CANCEL-CANCEL-CANCEL thrice and try to focus on 10positive thoughts. At least notice Positive shift happening around, let's start this from today, this moment onwards.

**With this Positive note, we can collectively bring a Shift in this whole situation.**

**With lots of Positive Energy, Love and Light the World**

**Grab your chance for an opportunity of a lifetime..!!**

*Dr(CA) Mahesh Bhiwandikar*

New Programs to nurture Entrepreneurship

Recently Achievers College has received the permission from University Grants Commission and University of Mumbai to start following new Programs :

- B.Voc : in Management and Entrepreneurship Development**
- B.Voc : in Hospitality & Tourism Management**
- M.Voc : in Management and Entrepreneurship Development**

These vocational degree programs are specially designed by UGC and University to inculcate spirit of Entrepreneurship amongst the Students. It is observed that the traditional degree programs are not able to generate the appropriate employment opportunities and this is the step towards providing vocational education to the students. These programs can be taken up after HSC or graduation. The programs also additionally offer Certificate, Diploma, Advance Diploma and PG. Diploma to the students along with the Degree Certificate. The programs are designed in such a way that more weightage is given to the practicals, internship and on field work experience. The theory is also designed to impart stepwise training like Ideation phase of the business, Market Survey, Financial Planning, Government Registration and many more.

These programs will definitely nurture future entrepreneurs and create successful ACHIEVERS in the globalised market.

**PHOTOSTORY OF MUMBAI CITY**

World heritage site- The Chhatrapati Shivaji Maharaj Terminus

Mumbai chi Local... that takes you to your dreams every morning..

Ae dil he mushkil jeena yaha..jara hatke jara bache ye he Bumbai meri jaan...

CRAWFORD MARKET...

The difference between Bandra East and Bandra West is homogenous, While Bandra W. boasts of posh cafes and chic clubs, the other side of Bandra is filled of garbage and slums. But then again, its Bombay for you...filled with staggering panoramas and awe-inspiring contradictions.

The moment when I'm standing at the edge of the train... clutching onto the silver metal railings... I feel the rush of the wind... I feel the rush of the wind... I feel the rush of the wind...

Flower Market, Dadar station

Mumbai Chawls...Where Time Lives. Moments Crawl

Every time I am in Bombay...I drool about its massive structures and its sheer beauty. As I was going to Colaba Causeway in the Preff taxi, I stood looking at the architectural excellence through the spotted mirror, realizing how this structure along with the others around, have seen several instances of this naive teenager hovering around with a camera in hand, learning failing and yet never stopping to make muses out of them, not knowing that one day, she will be at the same spot clicking photographs for a living.

**Credits.**

**This edition would have not been possible without the able efforts of Students, Teachers, Editors and the Institution.**



# ACHIEVERS EXPRESS

-BA.MMC DEPARTMENT INITIATIVE



INSIDE THIS EDITION- Spotlight Stories, BAMMC dept, Teacher Forum, Campus Stories



## 'Highlights you can't miss..!!'

**Rupee hits new all-time low, slips to 77.55 against US dollar**

The Indian rupee has touched a fresh all-time low of 77.55 against the US dollar. The rupee slumped 30 paise in opening trade as a lacklustre trend in the domestic equity markets and a firm American currency weighed on investor sentiment, reports said. Besides, persistent foreign fund outflows and elevated crude oil prices impacted the domestic unit, forex traders said.

**Saudi Aramco dethrones Apple as world's most valuable company**

World's biggest crude exporter Saudi Aramco has overtaken Apple as the world's most valuable company. The Saudi state-run oil company's market cap rose to \$2.43 trillion on Wednesday after its shares surged due to higher oil prices. Meanwhile, Apple's market capitalisation fell to \$2.37 trillion after its share price tanked 5.2%.

**UK man gets paid up to ₹16,000 a day for standing in line for rich people**

A 31-year-old man from London said that he's a "professional queuer" and he can get paid up to ₹16,000 (£160) a day for standing in line for rich people. Freddie Beckett has been doing this job for three years besides his career as a historical fiction writer. "I waited eight hours queuing for the V&A's Christian Dior exhibition," he said.

**Man from Iran sets Guinness World Record by balancing 85 spoons on body, pics surface**



Abolfazl Saber Mokhtari, a man from Iran, has broken the Guinness World Record for 'Most spoons balanced on the body'. He achieved the record by balancing 85 spoons in Iran's Karaj. Mokhtari said that the "secret" to his "unique ability" is being able to transfer energy from his body into the object.

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**Monkey born with 'Batman' sym-**



A US zoo has announced the birth of a spider monkey with a 'Batman' symbol on the face. "Keepers were surprised to see the baby's unique markings, noting the resemblance to the Batman sym-

## The Events Leading up to Russia's Invasion of Ukraine

On Feb. 24, the world watched as Russia invaded its neighboring country, Ukraine. How did the two countries, once tied together by the Soviet Union, get to this point? These are the major events that led to the crisis.

-Faiz

**Dec. 1, 1991: Ukraine Becomes Independent**

Shortly after the fall of the Soviet Union, Ukraine voted for independence. The Ukrainian people overwhelmingly support becoming a sovereign state. Ukraine is the second-largest country in Europe by landmass and has a sizable population of ethnic Russians.

**Dec. 5, 1994: The Budapest Memorandum Is Signed**

The Budapest Memorandum on Security Assurances was signed in late 1994. This document was signed following Ukraine's agreement to transfer all nuclear weapons from the Cold War to the Russian Federation, making Ukraine a non-nuclear power. Prior to this, Ukraine had physical possession of the world's third-largest nuclear stockpile. In addition to Ukraine, the Budapest Memorandum was signed by the United States, the United Kingdom and Russia. All the signatories committed to honoring Ukraine's sovereignty and its rights to its territory.

**November – December 2004: The Orange Revolution Overturns Election Results**

A presidential election between Viktor Yushchenko, a western-oriented candidate, and Viktor Yanukovich, who was supported by Russia, creates a massive controversy. Yushchenko was mysteriously poisoned before the election but was able to recover. Victory was declared in favor of Yanukovich but the election was widely seen as fraudulent. Ukrainians take to the street wearing orange, which was Yushchenko's campaign color. By December, protestors were able to force a re-vote, resulting in a victory for Yushchenko.

**November – December 2004: The Orange Revolution Overturns Election Results**

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## The newest climate report looks grim. Here's why we still have hope.

-Ms. Harsha Kulkarni

There is a 50:50 chance of average global temperature reaching 1.5 degrees Celsius above pre-industrial levels in the next five years, and the likelihood is increasing with time, according to a new report by the World Meteorological Organization (WMO), published in Geneva.

If we needed any more proof that the climate crisis is an existential threat to people and the planet, it has just arrived in the form of a new United Nations scientific report focused on the causes and impacts of climate change and paths to mitigation. Leaving no doubt, the report concludes that countries have a long way to go in reducing carbon emissions to curb the worst impacts of global warming.

Let's recap the basics.

The climate crisis is caused by human-generated greenhouse gas emissions that continue to rise across all sectors, from energy (34% of emissions) to agriculture (22%) to transportation (15%) and others. Earth's average global temperature has already warmed by 1.1°C compared to pre-industrial levels, and we're already seeing devastating consequences including more intense disasters, changing weather patterns, and struggling ecosystems. In 2015, nearly every country signed the Paris Agreement, which aimed to limit warming to 1.5°C to avoid the most catastrophic impacts of climate change. Unfortunately, even if we take into account all pledges and targets that world leaders have set so far for reducing carbon emissions, we're still on track for at least a 2.1°C increase.

Is there any hope left?

Yes. Climate action works, and evidence of it can be seen in the elimination of several gigatons of emissions per year, according to the new report released by the Intergovernmental Panel on Climate Change, a body of scientists convened by the UN. The problem that we must overcome is scaling climate solutions across sectors and making sure we're cutting enough emissions to meet the 1.5°C target.

What does that look like?

Transformation in nearly all facets of our economies is necessary. And while that may sound daunting, the longer we wait to implement it, the more radical and impossible it will appear. The good news is that low-carbon energy sources are more affordable than ever.



which was Yushchenko's campaign color. By December, protestors were able to force a re-vote, resulting in a victory for Yushchenko.

**November 2013 to February 2014: Euro-maidan Protests Prompt Sudden Change in Government**

After promising to work toward a relationship with the European Union, President Yanukovich, who ran for president again and won in 2010, changes political direction and begins to orient Ukraine towards Russia. This, combined with the controversial arrest of political opponent Yulia Tymoshenko, spark widespread protests about perceived government corruption. There are protests across the country, centering on Maidan Square in Kyiv. At least 130 people, primarily civilians, are killed. Yanukovich flees to Russia, the new leadership commits to orienting Ukraine toward the European Union.

**February 2014 to March 2014: Russia Seizes Crimea, Creating International Outrage**

Russia seizes Crimea, a Ukrainian peninsula with a predominantly ethnic Russian population, in the aftermath of the Euro-maidan protests. Russian troops occupy key sites on the peninsula, wearing military

uniforms with Russian insignias removed. The annexation prompts international outrage and is condemned by the United Nations and the European Union.

**April 21, 2019: Volodymyr Zelenskyy Elected President of Ukraine**

Volodymyr Zelenskyy, a former comedian, overwhelmingly defeated the pro-Russia incumbent Petro Poroshenko in a presidential election. Zelenskyy's party also wins a majority of seats in the parliament—this is a first in Ukrainian history. Zelenskyy's campaign promises include ending the war with Russia and rooting corruption out of the Ukrainian government.

**December 2021: Putin Demands Security Guarantees**

Early in 2021, Zelenskyy cracked down on pro-Russian Ukrainian oligarchs, including Viktor Medvedchuk, a close friend of Putin. Subsequently, Putin deploys increasing numbers of troops near the Ukrainian border and publishes an article claiming that Russians and Ukrainians are "one people." By December, tens of thousands of Russian troops are deployed to the borders and Putin issues demands to NATO and the United States. Among these demands is that Ukraine never be admitted to NATO—a request rejected by the Biden administration.

Feb. 21, 2022: Russia Recognizes Breakaway Ukrainian Regions as Sovereign

## The Kashmir files First Indian Movie on a Hindu Genocide

-Ankita Vishwakarma

For millennia Hindus have suffered in silence, their voices forcibly suppressed. Many were murdered for speaking up for their human rights, and others stifled, in fear of their lives. But, the tide is turning. The Kashmir Files, written and directed by eminent filmmaker Vivek Agnihotri, brings to life the suffering and trauma of the Kashmiri Hindus, who were forcibly expelled, persecuted and tortured in 1990, their history and culture wiped out, their very identity thrown into chaos.

No other medium of communication is more powerful than a film. It evokes emotions and it allows the information to percolate into you in a way that you are unlikely to forget. The Kashmir Files is a powerful movie which does all this, and more.

The creators of the movie spent several years meeting victims of the Kashmiri Hindu genocide, documenting their stories, and collecting all historic evidence. The movie is brave enough to declare in the beginning that it is based on facts and is not a work of fiction. Even historic drama movies and series do not claim so, unless a documentary, to avoid the hassle of legal troubles. But to call the Kashmiri Hindu Genocide shown in the movie as a work of fiction would be a great injustice.

Thus, braving the full might of the left-wing extremist systems, Vivek Agnihotri and team declare the stories to be true, rendered with some creative license.

It is true that the movie includes disturbing scenes, mind boggling facts and shows bloodshed. But so do all war movies and genocide movies. Saving Private Ryan, a movie not based on facts, includes a lot more bloodshed, but went on to be one of the most talked-of and celebrated movies in the last 3 decades, and won Oscars. It is a folly to assume that the Indian audience does not or would not appreciate a serious movie.

I watched Schindler List when I was barely 14 years old. I remember it to this day. I understand the profundity of the Jewish holocaust based primarily on the movie. The Kashmir Files is the same tectonic shift that persecuted Hindus all around the world need. We need serious movies that capture our suffering, and make the world take cognizance of it. We need less of remedies that numb you to the reality of life. The Kashmir Files is not just important because it renders scenes from the past before your eyes, but because it is a warning of the future. It can, potentially, change the course of Bollywood film production. It is important for every Indian, and every Hindu to watch this movie atleast once, to understand the threats we are living with.

Feb. 24, 2022: Russia Launches Full-Scale Invasion of Ukraine

Days after recognizing the breakaway territories, Russia launched a full-scale invasion of Ukraine. The invasion began in the eastern Ukrainian territory of Donbas. Zelenskyy declared martial law in Ukraine and officially broke diplomatic ties with Russia. Putin's actions were condemned across the world and within Russia.



Wildfires raging across parts of the western USA turned the sky over San Francisco orange.

Transitioning the energy sector to clean, renewable systems is often the same price—or cheaper—than sustaining the existing carbon-intensive systems, especially when we consider the damage they are doing to the planet that will also cost billions to recover from or adapt to.

Transforming the way we feed the planet is crucial, too. Unsustainable agriculture is a primary driver of deforestation, which in turn destroys wildlife habitats, increases carbon emissions, erodes income sources for local communities, and increases our risk of pandemics. Moving agriculture to sustainable practices can benefit food security and biodiversity—all while slashing emissions. It would be a win-win for people and nature. And we can't ignore the value of nature-based solutions either. Restoring and expanding ecosystems like mangroves can not only help absorb and store carbon, but also provide protection from extreme weather, economically sustain communities, and preserve some of the world's most biodiverse ecosystems.

Finally, across all sectors one of the biggest lacking pieces is finance. The report posits that investments are currently three to six

times lower than they need to be by 2030 in order for climate solutions to be at scale with the magnitude of the crisis. As economies are recovering from the blow of COVID-19, governments have a prime opportunity to inject funds into transformative climate action and international cooperation for a brighter future.

What role can people play?

Collective power has extraordinary strength. Combining our voices to call for transformational climate action can influence political leaders, industries, and businesses—the top decision-makers on whom cutting carbon emissions depends. We must cut emissions and enact a just transition to a clean, renewables-powered economy. We must take advantage of existing climate solutions by putting more money behind them. Developed countries must take accountability for their far-out-sized contributions to the climate crisis and lead this transformation.

Let's act now.

There's no need to feel defeated. We still have time to act—for people, for the planet, and for a brighter future.



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### Bachelors of Arts in Multimedia and Mass Communication Department

PRESENTS

# तारुन्यम्

## An Intercollegiate Media Fest



## ‘तारुन्यम् 2022’ 1st Media Fest in the History of BAMMC Department

Achievers College is Affiliated to University of Mumbai with NAAC Accreditation Grade B+. Recognized under section 2(f) of the UGC Act, 1956 and ISO 9001:2015 Certified institution offering value added curriculum along with computer education, personality development courses, communication skills and corporate acceptable values to enable the students to perform well in the era of globalization. It is an upcoming educational institute catering to the higher educational need of the students particularly that of Kalyan and surrounding area.

As per the need of students and interest of parents, Achievers College of Commerce and Management started as a Night College so that working students attend the lectures after their office hours. This will take care of their internship, their work experience and stand by the College Mantra "EARN WHILE YOU LEARN".

The Bachelors of Arts in Multimedia and Mass Communication Department was started in the year 2019 and since then it has achieved greater heights. With a supportive management, staff and its wonderful students, the department has reached greater heights.

The college always aims to focus more on practical learning and understands the need for the growth of department as well as the promising future of its students in the challenging media field.

The department since its 3 years of functioning has covered various activities and projects that help students in their curriculum as well as their practical growth. तारुन्यम् is one such milestone.

Marking the beginning of the first ever BAMMC Cultural event of Achievers College of Commerce and Management, तारुन्यम् 2022 is an intercollegiate Media fest that provides a platform to all the students, irrespective

of their chosen fields, to showcase their talents and competencies in a crowd of like-minded individuals so they learn various skills, get exposed to their subjects and create a future that they deserve.

The competitions were designed keeping in mind all the subjects and topics of the curriculum covered and also for the students studying in other fields. The competitions help students explore various aspects in improving their knowledge.

The inaugural of the fest began by a wonderful and lively flash mob by the students who with their dance introduced all the competitions that were about to take place in the 2 day fest. The inaugural was done by the faculties of the department who announced the opening of the competitions.

Day 1 was jam packed with interesting competitions like - Snap Tale (Photo story contest), Reel Karo feel Karo (The Reel making contest), Andaz apna apna (A digital poster making contest), Catch of the Day (On the Spot Field Reporting Contest), Bechke dikhao (A business idea contest), Bol Bacchan (An Open mic contest). The competitions were all wonderfully planned and executed keeping in mind the skills, creativity and knowledge enhancement of the students.

Day 2 was another interesting bundle with competitions like Dhundhatay reh-jaoge! (The classic treasure hunt), Teri Jalak Asharfi (The fashion show contest), Create your Imaginations (A Model Making contest), Dikhaao apna Kamal! (The exhibition). The exhibition displayed all the arts and crafts made by students. The exhibition was followed by a the most awaited moment i.e the price distribution ceremony.

The first ever Media Fest was concluded with a lot of memories, fun and enlightenment for the students.

### GEET SANGEET- MUSICAL DAY 2022

The World Music Day was celebrated by the BA.MMC Department on the occasion of World Music Day that is celebrated every year on the 21st of June, 2022. Geet Sangeet was the title that was set up and the students of the BA.MMC Department, the day was celebrated in the presence of the Honourable Chairman of the institute Dr. CA. Mahesh Bhiwandikar, Respected Principal Ms. Sophia D'souza, the entire staff and students of Achievers college. The program began by Ms. Vaishali Pai, a student of TyBammc, welcoming everyone and giving a brief of the event ahead. The students also presented a presentation on

World Music Day and why it is celebrated. The also highlighted the importance of music in our life. This was followed by an open mic session and jamming session by a band 'The Leaf'. The event was enjoyed by everyone and was a great hit.





List of events:

 REEL KARO FEEL KARO	 SNAPTALE
 BOL-BACHCHAN	 CREATE YOUR IMAGINATION
 ANDAZ APNA APNA	 TERI JHALAK ASHARFI
 BECH KE DIKHAO	 DIKHAO APNA KAMAAL
 DHUNDHATEY REH JAOG	 CATCH OF THE DAY

Scan the QR code to register  
www.instagram.com/achievers\_bammc



## STRESS MANAGEMENT

-Ms. Monica Veerwani

Stress can be explained basically as pressure upon a person's psychological system which arises out of complexity or intensity of one's work life. The sources of stress can be individual organizational and social. Stress is the physical and mental response of the body to demands made upon it. It is the result of our reaction to outside events, not necessarily the events themselves.

Stress can be positive or negative. Stress is good when the situation offers an opportunity to a person to gain something. It acts a motivation for peak performance. Stress is negative when a person faces social, physical, organisational and emotional problems.

There are many causes of stress. Different things cause stress in different people. Some of the things students commonly cite as cause of stress include: examinations, deadlines, returning to study, pressure of combining paid work and study difficulty in organizing work, poor time management, leaving assignments to the last minutes, out of control debts, poor housing, overcrowding, noise, adjusting to life in a new environment or country, difficulties with personal relationship, balancing the demands of a family with studying, parents or problems at home.

The major causes of stress at work or in organization is Career concern, Role ambiguity, Rotating work shifts, Role conflict, Occupational demands, Work overload, Work underload, poor working conditions, Organizational changes. The causes of stress outside work is Life changes, Frustration, Racial, caste & religious conflicts, Personality, Career changes.

How to Manage stress:

**Wake up early:** Wake up early in the morning. As the saying goes, "early to bed and early to rise, make a man, healthy wealthy and wise".

**Make a life for yourself:** Make a list of things that make you happy and optimistic. This technique will help to ease your stress in a positive manner. Accept and face your challenges: If you find yourself in a bad situation or if some of your decisions have landed you in trouble, accept and find a solution for it instead of cribbing.

**Look after yourself:** Never forget to take good care of you. When we are in a stressful situation, we end up getting tensed and worried without giving a thought about ourselves.

**Relax:** Relax your mind and body. When felling stresses, take a nap or breathe deep. Being continuously involved in work can be stressed.

**Mediate:** Meditation is an excellent method of cleansing your mind from all negative and stressing thoughts.

**Avoid distractions:** To fully relax your lifestyle and live stress-free, remove all the distractions. These distractions are generally the types of equipment such as mobile phones, laptops and television.

**Focus:** 'Concentrate and stay focused' should be the motto of your life. Concentrate on the work that you perform and give it your best.

## IN SEARCH OF NEW FRIEND .....

-Mrs. Rowena Joseph

All are on the hunt for a true comrade. This is where I came across it. It was tucked up in a corner, encouraging me to really get to recognize myself and adapt to deal with the challenges of present era. This is a place where we can find serenity, feel motivated, have our fortunes transformed, as well as many other things happen.

A destination for brilliant minds to meet, changes, and form another brilliant mind. Books, magazines, major newspapers, and a multitude of other multimedia are all obtainable. Experiencing an infinite number of minds in one space can ensure success. A room full of genuinely honest friends who will never ditch you and will always be there for you when you really do not know what to do. It inspired in me and gave me the attitude of & Read to Achieve.



Can you figure out who my friend is? Wouldn't that be wonderful and have such a friend in one's life? Then visit to Achievers Library Room 302 to connect people and learn a lot in one place. Here's one of my favourite and dearest friends. To be a future leader, learn to read. Since you are and must be a **ACHIEVER**.



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Vat purnima was celebrated at Achievers College of Commerce and Management, Kalyan by the Women Development Cell.

## MOTHER

-Mrs. Kanishka. S. Dingra



Mom, I look at you and see a walking miracle. Your unending love without limit, your ability to soothe my every hurt, the way you are on duty, unselfishly, every hour, every day, makes me so grateful that I am yours, and you are mine. With open arms and open heart, with enduring patience and inner strength, you gave so much for me, sometimes at your expense. You are my teacher, my comforter, my encourager, appreciating all, forgiving all. Sometimes I took you for granted, Mom, but I don't now, and I never will again. I know that everything I am today relates to you and your loving care. I gaze in wonder as I watch you being you—my miracle, my mother.



## Inspiration from mother nature.

-Ms. Neha Tripathi

Spending time in nature also inspires a sense of awe. This feeling that the world is so much bigger than you can comprehend leads to "expansive thinking," which allows us to consider different perspectives and can lead to innovative ideas. One day I got really tired, I wanted to give up, and I looking out of the window, filled with sadness, I gazed through the landscape. Everything about the mother nature started inspired me. The trees and the plants they are very generous with their fruit and shed. Then I looked the Sun through my balcony. Without the Sun's heat and light, The Earth would be a lifeless ball of ice-coated rock. Rivers inspire us to keep going like it keeps flowing. Birds inspire us to be fearless and free. Mountains inspire us you have patience while going through ups and downs. Sky teaches us to be a limitless "Clouds come floating into my life, no longer to carry rain or usher storm, but to add color to my sunset sky."

Earth -Mother earth (or mother nature) is symbolic of the environment from which life thrives. It's symbolic of nurture and growth and how the earth looks over us and provides life.

## Joy and Sorrow

-Mrs. Jyotsna Gurav

It was 1943, when Dr. R. H. Kulkarni was a young doctor based in Hubli. When he was 22, Dr. Kulkarni got a job in a hospital in Chandgarh village near the Maharashtra-Karnataka border. The village was sparsely populated and surrounded by dense forest. It was the month of July. On a stormy night with heavy rains, Dr Kulkarni was reading a book. Suddenly, he heard a loud knock on the door of his house. He wondered who could it be at this time of the night. With a tinge of fear in his heart, he opened the door. On opening the door he saw four men wrapped in woolen clothes with sticks in their hands. They called to the doctor in Marathi, "Take your bag and join us quickly."

The doctor thought he could not oppose them, so he quietly took his bag and went with them. Afraid, he asked, "Where are you taking me?" When he did not receive an answer, he sat silently. After an hour and a half, the car stopped.

There was darkness all around. The men with the sticks got the doctor out of the car and brought him to a kaccha house. One of the rooms was lit by a lantern, and a pregnant woman was lying on a cot. An old woman sat next to it. Looking at this scene, the doctor was shaken from inside and was unable to understand what was happening. At this point, he was informed that he had been brought to deliver the child.

Seeing that girl moaning in pain, the doctor's heart melted. Although he had never delivered before, he determined that he would definitely help this girl in that stormy night, and asked her, "Who are you? How did you get here?"

"Doctor, I don't want to live," the girl said in a painful voice. She narrated her ordeal, saying, "I am the daughter of a big landowner here. She further said, "Since there were no high schools in our village, my parents sent me to a distant city to study. I fell in love with a classmate...and got pregnant. When I found out, I immediately told the boy. But he left me and ran

away. By the time my parents found out, it was too late. That's why they sent me here, so that no one comes to know about it." The girl started crying loudly as she completed her story.

Dr. Kulkarni started preparing for the delivery. With his efforts, the woman gave birth to a girl child, but the child did not cry. When the young woman realised this, she started saying, "It's a daughter! Let her die or else she will also have to live an unfortunate life like me." But Dr. Kulkarni still tried his best to save the baby girl, and after his consistent efforts, the child cried. When the doctor left the room after the delivery, he was given 100 rupees, which was a large sum of money at the time.

Doctor Kulkarni was then earning a monthly salary of ₹75. After taking the fee, the doctor realized he had forgotten his bag in the room. On the pretext of taking the bag, Doctor Kulkarni once again went to that room and put the 100 rupees on the girl's hand, telling her, "Joy and sorrow are beyond a human's grasp, sister, but you can forget everything and take care of yourself and this little life."

When you are able to travel, then go to the Nursing College in Pune. There I have a friend named Mr. Apte. Go and meet him and tell him that Dr. R. H. Kulkarni has sent you. He will definitely help you. Think of it as a brother's request. Right now, I won't be able to do anything more for you." He placed his hand on her head and left. Years passed since this incident.

Dr. R. H. Kulkarni later became specialized in female obstetrics. Once, he went to Aurangabad to attend a medical conference and was deeply impressed by an exuberant and brilliant doctor, Dr. Chandra's speech. During the same program, someone called Dr. Kulkarni by his name, and Dr. Chandra's attention was drawn towards him. She went right up to him and asked him, "Sir, have you ever been to Chandgarh?" Dr. Kulkarni: "Yes, I have, but that was years ago." Dr. Chandra: "Then

you need to come to my house." Dr. Chandra, I have met you for the first time today. I thoroughly enjoyed your speech, and I appreciate your knowledge and research. But I won't be able to join you today. I will surely come some other time." But Dr. Chandra insisted, "Sir, please come with me for a little while today,

I will be grateful to you for the rest of my life." Dr. Kulkarni could not refuse Dr. Chandra's loving invitation. Finally, Dr. Chandra took Dr. Kulkarni along, reached her house and called out, "Maa, look who has come to our house!" Dr. Chandra's mother came out and on seeing Dr. Kulkarni in front of her, at first she could not believe her eyes.

Her eyes filled with tears, and she somehow held herself together, bowed to him and fell at his feet. Doctor Kulkarni was confused and panicked. But before he could comprehend anything, she recalled the old story and said: "Doctor, I am the same girl who you helped in the middle of the night in the village near Chandgarh, while I was in labour pain. Then I went to Pune and became a staff nurse as you advised."

I encouraged my daughter to study a lot and made her a gynaecologist considering you as an ideal. My daughter Chandra is the one who was born at your hands that night." He was immensely surprised to hear all this and was very happy. He asked Chandra, "But how did you recognize me?" Dr. Chandra said, "I recognized you by your name, Sir. I have heard my mother chanting your name all the time." In awe, Dr. Chandra's mother said, "Sir, your name is Ramchandra. From that same name, I have given my daughter her name, Chandra. You've given us a wonderful new life. Chandra also considers you an ideal and helps poor women by giving them free treatments." Dr. R. H. Kulkarni was the father of the prominent social worker, renowned writer and Infosys chairperson, Sudha Murthy.

## You Aren't Special.

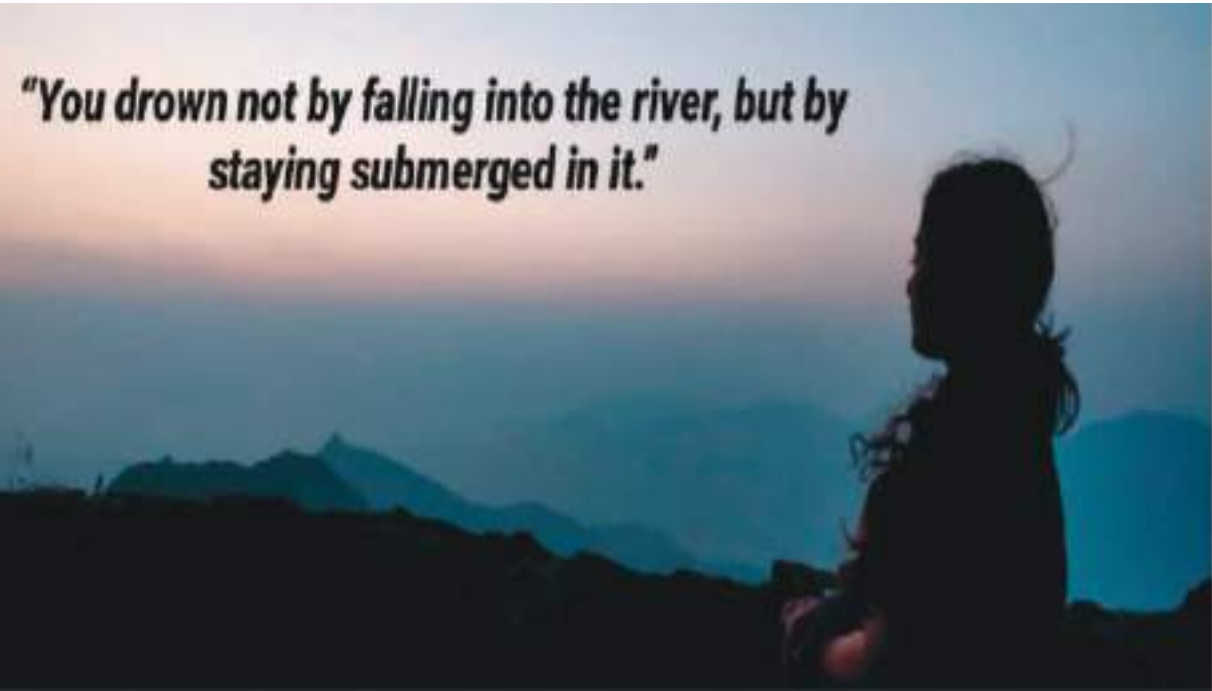
-Ms. Harsha Kulkarni

How many of you have heard this phrase "You are Special" or how many of you think you actually are special? If you are amongst these people, I pity you. Because you aren't. Now after reading until here I am sure half of you will leave this page, half of you will already think that whatever I am talking is absolutely senseless, other half will judge me etc. etc. I get it. But hold on because you will be agreeing with me even before you end reading this entire blog.

Now if you are amongst somebody in your 20s something, who often hears this phrase "You are Special" and if you are someone who keeps believing that for the entire life, this blog is an eye-opener for you.

We are surrounded with problems. And just like everybody else, you must always be thinking, "Why me!" So, here is a thing, You are not alone. Life is pretty linear and things happen which are not in your control. Sometimes they are fair sometimes they aren't. So there is no point in whining over it at first place. The reason I am talking about problems is because they help you understand the truth, when you face truth you gain experience, when you gain experience you grow and growth teaches you to understand that you are not special and life kicks you in all the ways it can. We shouldn't sit and wish it to be a movie scene straight out of a Bollywood. Because movies are fiction and life is truth.

Does that mean you should lower your expectations? It's not about lowering expectations, it's about getting a firmer grip on reality. When life doesn't meet our expectations, we can choose to run away from the situation or we can attempt to change it for ourselves. Life isn't going to show up with the magic wand that will fulfill your wishes. Life isn't a screenplay written by Karan Johar or



Yash Raj Films. You have to earn and shape those results for yourself most times. Whatever that is that you want to achieve, you have to get up every time you fall, and grab it. No matter how far it is from your reach.

Stop believing that you will have life figured. Life will have new challenges everyday. You won't succeed until you try. You ought to climb the mountains. You ought to swim the oceans even if you don't know how to do any of those, because my dear you are not a Disney Princess or a Marvel Superhero and because your life isn't a fictitious story wrote in novels and made in films.



Giving yourself the time to grow is one of the kindest thing one can do..



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प्रेमाची लावट

एकदा स्वर्गात कृष्ण आणि राधा समोरसमोर असे. गोकुळातून गेल्यापासून राधा आणि कृष्ण काहीच भेले नव्हते. अजानक समोर अजानक कृष्ण गडबडला आणि राधा शालितेच होती. गान्धर्व कृष्ण काही बोलण्याआधी सिमि वदलाने राधा म्हणाली...

-कसे आहात द्वारकाधीर ?

जी राधा राधा! -कादा! -कादा! महापत्नी तिने 'द्वारकाधीर' असे संबोधल्यावर कृष्ण थरथरलेने म्हणाला, -सारे, मी अखेर ही तुझा काढाव आहे. दुःखी मला द्वारकाधीर म्हणू नकोस...!

-खूप दिवसांनी भेटली आहेत. एकमेकांची सुख दुःखाच्या गण्या मारून. एखाद्या धावपळीत मला जेव्हा जेव्हा तुझी आठवण याचीच तेव्हा तेव्हा माझ्या डोळ्यातून अश्रूंची वाट लागत होती..

राधा म्हणाली -

-सुख असे काहीच होत नव्हते. मला काहीच तुझी आठवण आली नाही की तुझ्या आठवणाने डोक्यातून पाणी आले नाही -

-कारण तुझी आठवण यासाठी मी काही तूला विसरेलेच नाही. आणि माझ्या नजरेत तुज होतार त्यामुळे अक्षरशेवर दुःखाने जणू नजरेत मजपासून मी काही खरेलेच नाही.

-मम विसरून तु माझे काय काय करवून बसलास ते सांगू... - कृष्णक एकचच राहिला.

राधा म्हणाली -तुला कावडित कादू काढत पण हे सत्य आहे. गोकुळातून गेल्यापासून तु आहाता कोणाचा कावड भेटत नाहीस. तु सदा मोठा शालात, तुझी भौती किती सोबावत वसली:-

-पण का प्रगतीमध्ये तुझी किती अडथळी होली! यमुनेच्या पारिच, गेड जाण्याची तुझे अणुच सुरु झाले, त्या पाण्यावरच तु वाढलास आणि समुद्राच्या शाखा पाण्याचीच जाडून पोहोचलास (द्वारका समुद्रकिनारी होती)आहे:-

-एका बोटावर फिरल्याच्या सुर्वरून चकारच भरोसा देवलास पण दहा बोटांनी वाजण्याचा बासरीला विसरलास:-

-कादा, जेव्हा तु प्रेमिण्या साहित्याच्या होलास तेव्हा एका बोटावर गोवर्धन उचवून हवारी जीव वाचवलेस आणि विषापासून दूर नेवतार घुर्वरून चकारने किलेक जीव पोचलेस:-

-कादा आणि द्वारकाधीर हात काय फरक आहे सांगू...!

-तु कादा असलास तर तु सुदामाच्या सरी गेला असलास, सुदामाला तुझ्या सरी छोटी परस्परून यावे लागल नसती! -मेम आणि युद्ध हात हाच मोठा फरक आहे... -युद्धात जीव घेतला जातो आणि प्रेमात जीव ओगावून टाकला जातो! -कादा, प्रेमात माणूस स्वतः दुःखी राहू शकतो पण दुःखाला दुःखी करू शकत नाही! -तु तर त्रैलोक्याच्या स्वामी आहेस, महान भगवद्गीता तु जगला साहित्यात पण तु स्वतः काय निर्दिष्ट करलास:-

-तु राधा होतार, प्रजेचे पातक होतार आणि तुझे सैन्य तु कोरलाने देवत टाकलेस:-

-तु स्वतः अर्जुनासख्या महारथीचा सारथी बनलास, त्याचा मार्गदर्शक बनलास, ज्या अर्जुनाने तुझे सैन्य तुझ्यासमोर मारून टाकले:-

-तुझे सैन्य तुझी प्रजा होती ना आणि प्रजा ही स्वतःच्या मुलांप्रमाणे असते ना! तुझ्यातील प्रेम धारणा शूद्रापासूनच तु जस निनास क्यु शकलास! -

-कादा तुला अर्जुनाने होला ना तुझ्या सामर्थ्यातः मग जा, पृथ्वीवर जावूच बा... तुझी द्वारकाधीरवाची प्रतिमा सोच:-

-नाही सायडवार तुला सोबोवही!

-विषे जाणील तिणे घरत, मंदिरात सर्वत्र तुझ्या बुद्ध्यात तुला मीच उभी असलेली दिसेल:-

-विषे, कादा मला गीतेचे मूळ माहिती आहे. आज ही पृथ्वीवर गीता माणसांना ज्ञान देते, मार्ग दाखवते. माणूस ही गीतेचा पुत्र मानतात पण ते भरतःचा माव युद्ध करणाऱ्या द्वारकाकरेक श्रीकृष्णवर नाही तर प्रेम करणाऱ्या कादावर देतात:-

-गीतेमध्ये माझा -राधेचा -तर दुःखून ही उल्लेख नाहीये पण आजही गीतेक- तुझ्या महान भगवद् गीतेचा- समारोप करताना -राधेकृष्ण राधेकृष्ण- असाच जप करतार!

हीच ती प्रेमाची खरी लावट..!

-Ms. Siddhi Chavan



# ACHIEVERS EXPRESS

## -BA.MMC DEPARTMENT INITIATIVE

INSIDE THIS EDITION- SPOTLIGHT STORIES, STUDENT FORUM, TEACHERS FORUM, CAMPUS STORIES



12 awesome facts about India that prove how impressive the country truly is...



Over 1.3 billion people live in India, making it the 2nd most populous country in the world. From the vast deserts of Rajasthan and the blissful beaches of Goa to the vibrant Kerala tea plantations and the busy metropolitan cities of Mumbai and Kolkata. With such a huge diversity of landscapes, religion and culture, these India facts have the power to energise your senses.

**1. India's only female prime minister was assassinated**  
Indira Gandhi was India's first and only female prime minister. She was the daughter of Jawaharlal Nehru – India's first prime minister– not the child of leader Mahatma Gandhi as her surname might suggest. She served from 1966-1977 and was re-elected in 1980 before being assassinated in 1984 while still in office.

**2. The country is third in the world for billionaires**  
India now boasts 6,884 ultra-high-net-worth individuals with assets over US \$30 million and claims to have 140 billionaires– ranking the country third in the world for billionaires, behind the USA and China.

**3. The majority of the population is Hindu**  
Nearly 80 percent of India's population are Hindu, 15 percent are Muslim and millions more are Sikh, Jain or Christian.

**4. Not just one national language**  
In India, there isn't one national language– the constitution states there are 23 official languages. While Hindi is the most widely spoken and the language of the central government in India, no language is more official than the others. According to the constitution, each of the 22 local languages (plus English) are of equal importance.

**5. The sari is over 5000 years old**  
The sari dates back to at least 3000 BCE. Sari wearers often choose the colour of their garment based on the occasion. Red is often worn by brides to symbolise fertility and prosperity.

**6. Improvement in literacy**  
India has an adult literacy rate of nearly 75 percent. While the country has made significant improvements over the years, it has yet to meet the worldwide average literacy rate of 86.5 percent.

**7. The origins of chess**  
It is claimed that the game of chess originated in India some 1,500 years ago. It is said to be based on the 7th-century war game called chaturanga that flourished in northwestern India at the time.

**8. India is the third-largest economy**  
In terms of purchasing power (comparing economic productivity and standards of living), India is the world's third-largest economy.

**9. Closed currency restrictions**  
The Indian rupee is a closed currency– there are harsh restrictions on bringing the currency in and out of the country. Visitors must arrive with cash and exchange their money at the airport or bank currency booth, or use an ATM to withdraw rupees once in the country.

**10. Bollywood shines on the world stage**  
Bollywood is the world's largest producer of films, surpassing Hollywood (Nigerian Cinema) and even Hollywood. On average, Bollywood produces between 1,500-2,000 feature films a year.

**11. The powerhouse of Indian Railways**  
Indian Railways is one of the top employers on the planet. With a staggering 1.4 million employees, India's state-owned railway network operates a huge, extensive network that extends across the country for hundreds of thousands of miles. Each day roughly 23 million passengers are transported on this extensive network.

**12. Nalanda International University is one of the world's most ancient**  
In rural Bihar, Nalanda, one of the world's most ancient universities is being rebuilt. It was first established as a centre of learning in the 5th century CE when a large Buddhist monastery stood on site. The new Nalanda International University is set to be completed in 2021/22– offering post-graduate courses on a wide variety of subjects.

### Kashmir village gets electricity for the first time after India's Independence

**-Input desk**  
In a far-flung area in South Kashmir's Anantnag district, these villagers saw electricity for the first time since India's independence. The people of the tribal area in Tethan, Dooru of Anantnag district witnessed the lighting of electric bulbs under Prime Minister Narendra Modi's "Har Ghar Biji Yojna" for the first time ever.

The whole village was filled with joy when the first bulb was illuminated by the Power Development Department employees. Locals started dancing and singing around the transformers placed in the villages. And there was no end to their happiness.

"We have seen electricity for the first time ever. It's a very happy moment for all of us. The children are happy and would be able to study at ease. It was very difficult for them to live without electricity. They used to study under the burning torch. We are thankful to the electricity department employees for the exemplary work," said Fazal Din, a resident, of Dooru, Tetha, Anantnag.

The village was provided electricity under the Pradhan Mantri developmental programme "Har Ghar Biji Yojana" which targets to illuminate every village house in the country. It was launched by PM Modi in 2019. Two main transformers with around 38 HT poles and 57 LT Poles have been placed in the Tethan village.

"It is a very hilly village and we have managed to provide electricity for these villagers for the first time. It was due to the schemes and efforts by the government to work so hard to provide these villagers with electricity. As these areas have no road access so we had to carry the material ourselves to install in these places," said Fayaz Ahmad, who is in the electric department.

The efforts made by the government to provide electricity for these far-flung areas have been appreciated by everyone in the Union Territory. The Power Development Department has been working extensively to provide electricity to areas still living in darkness.



### Elon Musk's SpaceX to raise \$750mn in first funding round of 2023: Report

**STORY HIGHLIGHTS**  
Powered by its ongoing program to develop a 'Starship', that company has billed as the vehicle that could one day put humans on Mars, Elon Musk-led SpaceX is nearly exceeding the valuation forecasts in a latest round of funding.

**-Input desk**  
SpaceX, Elon Musk's rocket-maker and satellite internet company, is raising \$750 million in a new round of funding. The latest round of funding keeps company's valuation at \$137 billion, CNBC reported.

Earlier, a Bloomberg report had claimed that SpaceX was letting its employees to sell at \$77 per share. This would have put the company's valuation close to \$140 billion. The company raised more than \$2 billion in 2022, including a \$250 million round in July, and was valued at \$127 billion during an equity round in May. The CNBC report, while citing an email sent to prospective SpaceX investors, said that Andreessen Horowitz will lead the new funding round.

Andreessen had also contributed in Elon Musk's buyout of Twitter, a \$44 billion deal. 2022 for SpaceX- Last year, SpaceX's satellite internet service, Starlink, recorded over 1 million subscribers and provided a lifeline to users in war-torn Ukraine.

Under its Falcon program, SpaceX also managed to surpass 60 reusable rocket launches in a single year.



What's in store for SpaceX in 2023?

SpaceX is currently continuing the development of its Starship, in what has been reported as Elon Musk's dream project. A CNN report claimed it to be far bigger than anything that SpaceX — or any other private or state-owned rocket developer — has ever built.

### Mosquitoes becoming more prevalent and expanding their range due to climate change: Study

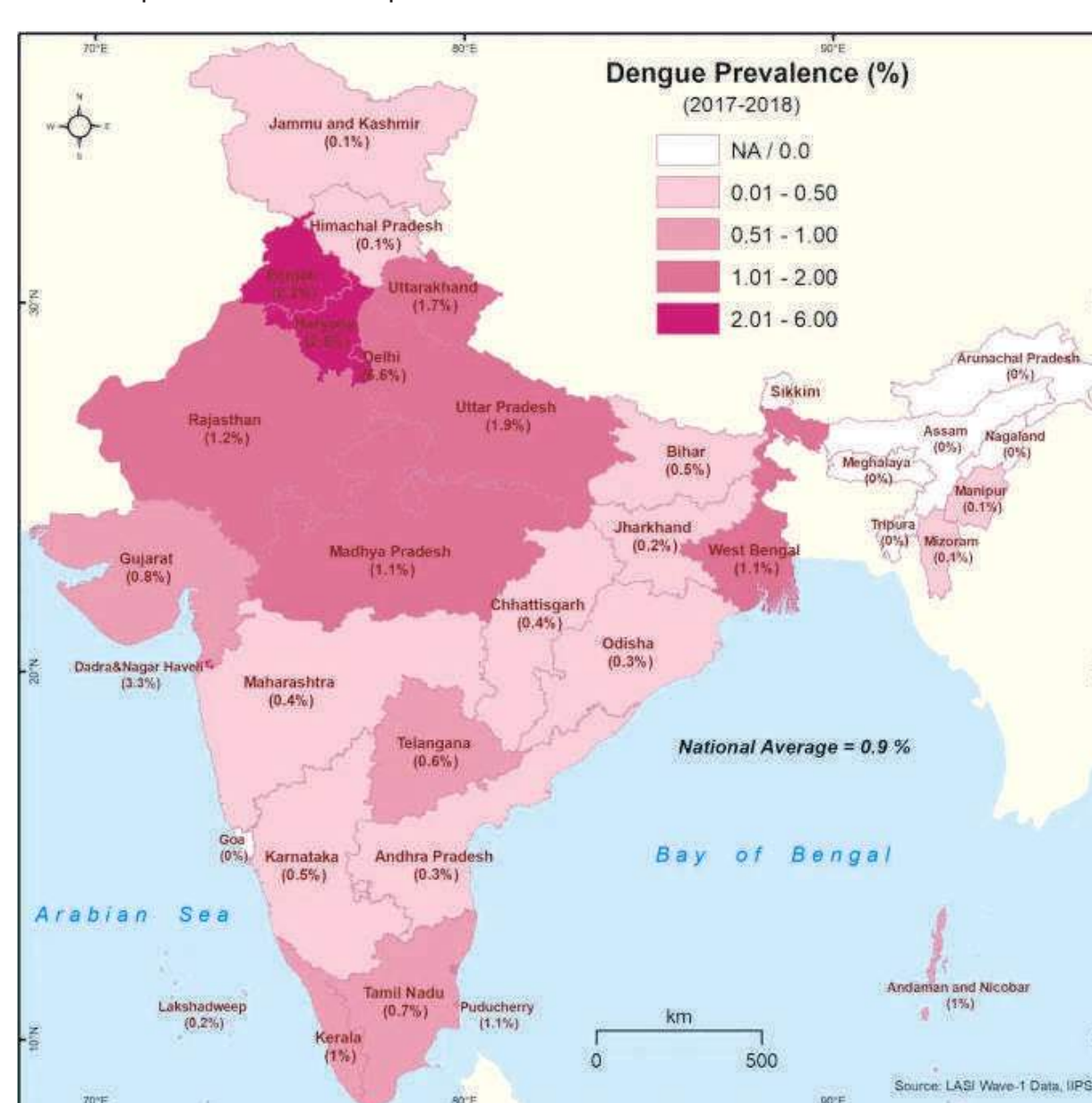
**-Input desk**  
Name a person who likes mosquitoes! A majority of people hate these blood-sucking menaces. Now there is one more reason to not like them as a recent report suggests that mosquitoes and the pathogens they carry are loving climate change. They are becoming more prevalent and expanding their range due to climate change.

An article titled—"Insecticidal activities of Streptomyces sp. KSF103 ethyl acetate extract against medically important mosquitoes and non-target organisms"—was published in Nature journal. The report sheds light on the uncontrolled spread of mosquito-borne diseases globally. Climate change, socioeconomic conditions, and the ease of world travel today are some of the reasons that are, in fact, helping the spread of mosquito-borne diseases.

It is noted that mosquito-borne diseases are posing multiple challenges for more than four billion people in over a hundred countries. The mosquitoes are competent and epidemiologically significant species because of their anthropophilic and host-seeking behaviour. They also breed preferentially in artificial habitats within or near residential areas.

The study mentioned that a potentially novel actinobacterium isolated from forest soil, Streptomyces sp. KSF103 was evaluated for its insecticidal effect against several mosquito species. Mosquito larvae and adults were exposed to various concentrations of the ethyl acetate (EA) extract for 24 hours.

The study added considerable mortality was evident after the EA extract treatment for all four important vector mosquitoes.



## ESSAY ON NATURE

-Altaf Ansari (FYBAMMC)

Nature refers to the interaction between the physical surroundings around us and the life within it like atmosphere, climate, natural resources, ecosystem, flora, fauna, and humans. Nature is indeed God's precious gift to Earth. It is the primary source of all the necessities for the nourishment of all living beings on Earth. Right from the food we eat, the clothes we wear, and the house we live in is provided by nature. Nature is called 'Mother Nature' because just like our mother, she is always nurturing us with all our needs.

Whatever we see around us, right from the moment we step out of our house is part of nature. The trees, flowers, landscapes, insects, sunlight, breeze, everything that makes our environment so beautiful and mesmerizing are part of Nature. In short, our environment is nature. Nature has been there even before the evolution of human beings.



Importance of Nature-

not for nature then we wouldn't be alive. The health benefits of nature for humans are incredible. The most important thing for survival given by nature is oxygen.

The entire cycle of respiration is regulated by nature. The oxygen that we inhale is given by trees and the carbon dioxide we exhale is getting absorbed by trees.

The ecosystem of nature is a community in which producers (plants), consumers, and decomposers work together in their environment for survival.

The natural fundamental processes like soil creation, photosynthesis, nutrient cycling, and water cycling, allow Earth to sustain life.

Nature Conclusion nature has a powerful transformative power which is responsible for the functioning of life on earth.

It is essential for mankind to flourish so it is our duty to conserve it for our future generations.

One of the biggest problem is that internet connectivity is not proper in many places. So, students are not able to connect to classes.

Another big problem is the lack of One to One teaching, due to it students find it very difficult to ask questions if they have doubt.

Also, the overuse of electronic devices for studies has resulted in various health issues.

At present, both teachers and students have adopted this new model of education and are trying to get used to it with each passing day. If we can try to resolve the problems related to this model, it will be revolution in the coming years.

And yet, despite our resistance to it, I have never found myself feeling worse after the hard work was done. There have been days when it was damn hard to start, but it was always worth finishing. Sometimes, the simple act of showing up and having the courage to do the work, even in an average manner, is a victory worth celebrating.

**This Is Life**  
Life is a constant balance between giving into the ease of distraction or overcoming the pain of discipline. It is not an exaggeration to say that our lives and our identities are defined in this delicate balance. What is life, if not the sum of a hundred thousand daily battles and tiny decisions to either gut it out or give it up?

This moment when you don't feel like doing the work? This is not a moment to be thrown away. This is not a dress rehearsal. This moment is your life as much as any other moment. Spend it in a way that will make you proud.

**Let the World Decide**  
So, what do I do when I feel like giving up? I show up.

Do I show up at my best? I doubt it. But my job isn't to judge how good or how bad I am.

My job is to do the work and let the world decide.

## The Pros And Cons Of Online Classes

-Shravani Gaikwad (FYBFMG)

The widespread outbreak of coronavirus has led to moving towards online classes by schools, colleges, and coachings. Although these classes are able to mitigate the loss of studies to some extent, they have imposed some major concerns as well. Online classes are available to students sitting anywhere in the world. It has eliminated the time and the cost required to reach the school or college and prevented the loss of studies especially this year even though lockdown was imposed. Though students are trying to manage the studies, there are some major concerns.



## What I Do When I Feel Like Giving Up

-Input desk

Today, I Feel Like Giving Up  
But today? Well, today I am struggling. Today, I don't feel like writing. Today, I don't feel like sticking to the routine. Today, I don't feel like I have any great ideas and I don't feel like I have enough time to make the good ideas great. Today, I feel like giving up.

Research from the University of Pennsylvania has shown that grit is the characteristic linked most closely to success. I could use some grit today.

Here's what I try to remind myself of when I feel like giving up...

**Your Mind is a Suggestion Engine**  
Consider every thought you have as a suggestion, not an order. Right now, my mind is suggesting that I feel tired. It is suggesting that I give up. It is suggesting that I take an easier path. If I pause for a moment, however, I can discover new suggestions.

My mind is also suggesting that I will feel very good about accomplishing this work once it is done. It is suggesting that I will respect the identity I am building when I stick to the schedule. It is suggesting that I have the ability to finish this task, even when I don't feel like.

Remember, none of these suggestions are orders. They are merely options. I have the power to choose which option I follow.

## Discomfort Is Temporary

Relative to the time in your normal day or week, nearly any habit you perform is over quickly. Your workout will be finished in an hour or two. Your report will be typed to completion by tomorrow morning. This article will be finished in just a moment.

**Life is easier now than it has ever been.**  
300 years ago, if you didn't kill your own food and build your own house, you would die. Today, we whine about forgetting our iPhone charger.

## Maintain perspective.

Your life is good and your discomfort is temporary. Step into this moment of discomfort and let it strengthen you.

## You Will Never Regret Good Work Once It is Done

Theodore Roosevelt famously said, "Far and away the best prize that life has to offer is the chance to work hard at work worth doing." So often it seems that we want to work easily at work worth doing. We want our work to be helpful and respected, but we do not want to struggle through our work. We want our stomachs to be flat and our arms to be strong, but we do not want to grind through another work-out. We want the final result, but not the failed attempts that precede it. We want the gold, but not the grind.

Anyone can want a gold medal. Few people want to train like an Olympian.

## "LIFE IS LIKE A BOX OF CHOCOLATES; YOU NEVER KNOW WHAT YOU'RE GOING TO GET"

--Shrutee Narwade ( F.Y.B.FMG)

'Life is like a box of chocolates' means that life is unpredictable and it is full of surprises; you never know what will happen next. We may not know what each day holds, but we can be confident that each day holds something adventurous and fun. We may not like every chocolate just like some harsh situations in our life, but it is necessary to move on with a positive mindset.

Every chocolate is different in its own way. Just like life, each day has its own uniqueness and must be accepted in a positive way. Chocolate and life both are meant to be shared with our loved ones to cherish the moment.

Chocolates are of different shape, size, and flavours. Chocolates refers to the choices that we make in life which will shape our future. When we choose a chocolate, we are actually choosing a path. The bite we take is the journey of that choice. Everyone wants a perfect sweet chocolate just like a perfect path.

Life is not about cursing the bad situations. It totally depends upon you, how you face the situation.

This famous line is spoken by Forrest Gump, played by Tom Hanks in Forrest Gump also, Forrest doesn't even get his mother's quote exactly right. Mother uses a metaphor, saying "life is a box of chocolates." Forrest turns it into a smile by adding "like."

How will you cherish your day today? It's never too late to start enjoying your box of chocolates.



## The Goldilocks Rule: How to Stay Motivated in Life and Business

This article is an excerpt from Atomic Habits, my New York Times bestselling book.

-Input desk

In 1955, Disneyland had just opened in Anaheim, California, when a ten-year-old boy walked in and asked for a job. Labor laws were loose back then and the boy managed to land a position selling guidebooks for \$0.50 apiece.

Within a year, he had transitioned to Disney's magic shop, where he learned tricks from the older employees. He experimented with jokes and tried out simple routines on visitors. Soon he discovered that what he loved was not performing magic but performing in general. He set his sights on becoming a comedian.

Beginning in his teenage years, he started performing in little clubs around Los Angeles. The crowds were small and his act was short. He was rarely on stage for more than five minutes. Most of the people in the crowd were too busy drinking or talking with friends to pay attention. One night, he literally delivered his stand-up routine to an empty club.

It wasn't glamorous work, but there was no doubt he was getting better. His first routines would only last one or two minutes. By high school, his material had expanded to include a five-minute act and, a few years later, a ten-minute show. At nineteen, he was performing weekly for twenty minutes at a time.



He had to read three poems during the show just to make the routine long enough, but his skills continued to progress.

He spent another decade experimenting, adjusting, and practicing. He took a job as a television writer and, gradually, he was able to land his own appearances on talk shows. By the mid-1970s, he had worked his way into being a regular guest on The Tonight Show and Saturday Night Live.

Finally, after nearly fifteen years of work, the young man rose to fame. He toured sixty cities in sixty-three days. Then seventy-two cities in eighty days. Then eighty-five cities in ninety days. He had 18,695 people attend one show in Ohio. Another 45,000 tickets were sold for his three-day show in New York. He catapulted to the top of his genre and became one of the most successful comedians of his time.

## "EK TU HI TO HAI" .....!!!!

-Nuzhat Beg (Fy.BSC.IT)

Tu mujhe meri har dua lagta hai,  
Main marz hun to tu dawa lagta hai;  
Tu meri har baton me rehata hai,  
Tu meri har dua har khaayalon mein rehata hai;  
Qunki Ek tu hi to hai jo mujhe apna lagta hai,  
Ek tu hi to hai.....!!!!

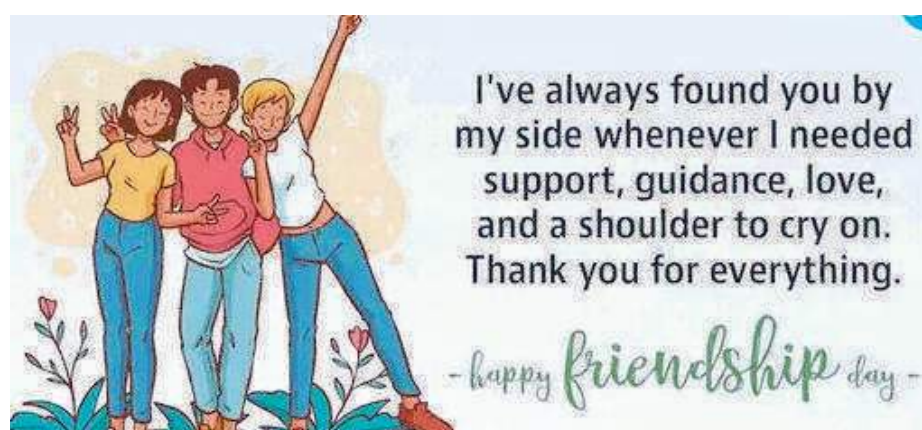
Main Problem hun to tu mera Solution rehata hai,  
Mujhe har problem face karne ki takat tu deta hai;  
Hamesha sahi Solution guide karta hai,  
Tujhe chhod kaise du main; Qunki  
Ek tu hi to hai jo mujhe samajhta hai.....!!!!

Tu mujhe achhi nahin lagti rote hue ,ye kehta hai,  
Buri ho ya bhali har chiz me sath deta hai;  
Tu nahin hota to ye ghadhi ka kaanta bhi sun sa chubhta hai;Qunki  
Ek tu hi to hai jo mujhe khush karta hai.....!!!!

Sochti hun tu jahan rahe,jiske sath rahe khush rahe,  
Qunki mera Bestfriend mujhe khush zyada achha lagta hai;  
Tu dukhi achha nahi lagta hai,Qunki  
Ek tu hi to hai jo mujhe apna lagta hai.....!!!!

Tune bataya ki ek achha dost maayne kya rakhta hai,  
Aur shyd tune hi bataya sachha pyaar kya hota hai;  
Tu har taklif me mujhe hasa deta hai,  
Na jaane kaise meri har taklif jaan leta hai;  
Tujhe khona nahin chahti main,Qunki  
Ek tu hi to hai jo mujhe pyaara lagta hai.....!!!!

Ek tu hi to hai jo mujhe apna lagta hai;  
Ek tu hi to hai jo mujhe samajhta hai;  
Ek tu hi to hai jo mujhe khush karta hai;  
Ek tu hi to hai jo mujhe pyaara lagta hai;  
Tujhe kho nahin sakti main;Qunki  
"EK TU HI TO HAI".....!!!!



## पोलीस

-Antara Valte (FYBAMMC)

मी तर आहे एक सामान्य पोलीस

कोण जाणलि आमच्या दुखाच्या खोलीस

सन उत्सव साजर करताना लोक सारे

पोलीस मात्र देतात रात्रंदविस पहारे

कधी दंगली कधी जाळपोळ

तर कधी होतात बॉम्बस्फोट जबरी

दरवेळी वाट पाहतांना आमची

आव्हानांनी खोदलेल्या कबरीस

'सार आधी की करतव्य आधी

मनात दुवधिया असते

मरणाला कवटाळतो आम्ही

इच्छा आमची वधिया असते

लहान बछडी पाहतात वाट

मममी कधी येणार

करतव्याच्या सीमा अफाट

नाती कशी जणणार .....



His name is Steve Martin.

Martin's story offers a fascinating perspective on what it takes to stick with habits for the long run. Comedy is not for the timid. It is hard to imagine a situation that would strike fear into the hearts of more people than performing alone on stage and failing to get a single laugh. And yet Steve Martin faced this fear every week for eighteen years. In his words, "10 years spent learning, 4 years spent refining, and 4 years as a wild success."

Why is it that some people, like Martin, stick with their habits—whether practicing jokes or drawing cartoons or playing guitar—while most of us struggle to stay motivated? How do we design habits that pull us in rather than ones that fade away? Scientists have been studying this question for many years. While there is still much to learn, one of the most consistent findings is that the way to maintain motivation and achieve peak levels of desire is to work on tasks of "just manageable difficulty."

**The Goldilocks Rule**  
The human brain loves a challenge, but only if it is within an optimal zone of difficulty. If you love tennis and try to play a serious match against a four-year-old, you will quickly become bored. It's too easy. You'll win every point. In contrast, if you play a professional tennis player like Roger Federer or Serena Williams, you will quickly lose motivation because the match is too difficult. Now consider playing tennis against someone who is your equal. As the

**Two Steps to Motivation**  
If we want to break down the mystery of how to stay motivated for the long-term, we could simply say:  
1) Stick to The Goldilocks Rule and work on tasks of just manageable difficulty.  
2) Measure your progress and receive immediate feedback whenever possible.

Wanting to improve your life is easy. Sticking with it is a different story. If you want to stay motivated for good, then start with a challenge that is just manageable, measure your progress, and repeat the process.

## YOU WILL BE HACKED

-Abhijeet .S. Kanojija (T.Y.B.A.F)

In today's modern era where everyone is trying to specialise in their field whereas "black hat hacker" are most specialised in their field. They always try to find new and tremendous techniques to hack the devices & steal the data. In this article I will share you awesome tips by which you can save yourself from being hacked.

- never share the images of aadhar card, pan card and account details through whatsapp and e-mails always use "telegram app" because it is most secure as compared to others..
- always encrypt your data while transferring data into pc & laptop & never sync in the clouds. always use paid antivirus to be secure.
- always think twice while giving the permissions to any apps & use less apps to be secure. never sell your mobile to unknown person because formatting doesn't mean erasing data by recovery tool everything can be retain.
- never charge your device with the adopter of unknown person. use vpn & test from dns leak test before using it.
- never install third party apps and apk's from the whatsapp or any other browsing apps because most of the "hacking" are done by the apk's only....
- never click on unknown links. always use "tor browser" while using the public wi-fi because it never stores data and hide your ip address from the web servers.
- always take the use of fake emails when you sign-in at any unknown websites from "temp-mail" & never use the pen drives thrown on the streets.
- create password in the format of @!1aa+ & instead of using the google use the duckduckgo search engine.
- never use the same passwords everywhere. use multiple factor authentication & never give your email which is linked with the bank, aadhar and pan cards. keep changing your passwords at every 2 months
- never fill your details in the offer scam pages life ip is giving free t-shirts to you and 3 months free recharge ...follow all this steps you will never be hacked ..

"BE SAFE AND HELP OTHERS"



## What Is a Hacker?

A hacker is a person who breaks into a computer system. The reasons for hacking can be many: installing malware, stealing or destroying data, disrupting service, and more. Hacking can also be done for ethical reasons, such as trying to find software vulnerabilities so they can be fixed.

## How does hacking work?

Hackers breach defenses to gain unauthorized access into computers, phones, tablets, IoT devices, networks, or entire computing systems. Hackers also take advantage of weaknesses in network security to gain access. The weaknesses can be technical or social in nature.

Technical weaknesses: Hackers can exploit software vulnerabilities or weak security practices to gain unauthorized access or inject malware, for example.  
Social weaknesses: Hackers can also use social engineering to convince those with privileged access to targeted systems to click on malicious links, open infected files, or reveal personal information, thereby gaining access to otherwise hardened infrastructures.



## Pension Gift!!

-Shambhavae Patkar (SYBAMMC)

It is said that when a good thing happens, you should bring sweet and keep it before God, even if you keep only sugar, but keep it sweet, one of my memories is about my grandmother. She used to teach such subjects to class V to IX students and after her retirement, she used to get a pension every month and a pension meant happiness in our house.

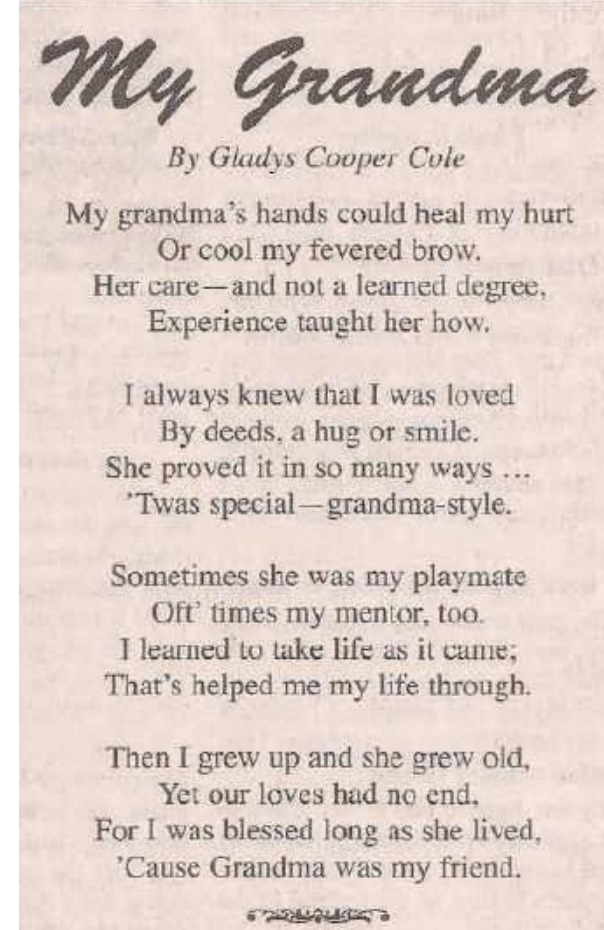
I and my mom, dad used to make fun of grandma... Then a girl pension day is tomorrow and she used to have a lot of fun. She didn't like it because she would get the money that day, but there was a sweet reason behind it!

On that day we used to get kajuktali and the kajuktali brought above would be finished within two hours and I and my grandmother used to wait for it very eagerly when that day would come. practice continued. But now this has come to a halt because my grandmother passed

away two years ago but I have decided that when I get my salary I will bring a similar pension gift.



"A grandmother's love is forever and always."



A toast to new life!

-Sana Falke

When a small girl Vibhuti found her body being unpleasingly touched by her uncle she took days to understand the intent. And the day she figured out she felt herself as a misfit to the society.

Who would believe her? What would it do to her family? How people would think about her? Would it be sympathy or would it be judgement were of the many questions that pulled her down.

Vibhuti's childhood trauma echoed in her present. She avoided conversations with people fearing they would see her insight. She started loosing interest in bonding over people all she ever thought was people would see her scar.

An office colleague Akash found Vibhuti's silence very interesting. His failed attempts to built any rapport with Vibhuti did not shake his morale a bit.

anger, of distrust; of bitterness were slowly blurring out. Akash's polite words and gestures startled her. Akash who could not stop talking about Vibhuti's eyes took a pause and gathered all the guts to ask Vibhuti, What keeps you so silent?

Vibhuti's brain was revisiting the flashes of her childhood. Memory after a memory emerged all bad and sad.

The bitterness evolved fighting with her newly found softness. She gathered herself putting a full-stop to the past. In these moments she decided to transform.

She knew what she lost over the years and what the scars took of her. She knew now is the time to say out loud. She spilled in front of Akash as he watched her deep teared eyes as if they were letting down the long withheld burden. She was not looking for Akash's validation.

She passed the stage of prioritizing peoples opinion. When she let the demon of haunting past let go she felt lighter.

After she finished she held Akash's hand and said, I want to live again and this time to its fullest. I want to promise myself no matter what I face success, failures, good experiences, bad faith this time I will fight.

Listening to this Akash smiled as he knew he had just met a new version of Vibhuti and as their glasses clanked they raised a toast, To a new life.



The Peace of Wild Things

When despair for the world grows in me and I wake in the night at the least sound in fear of what my life and my children's lives may be, I go and lie down where the wood drake rests in his beauty on the water, and the great heron feeds. I come into the peace of wild things who do not tax their lives with forethought of grief. I come into the presence of still water. And I feel above me the day-blind stars waiting with their light. For a time I rest in the grace of the world, and am free.

Ladaai: Bheetar aur Bahar

-Sana Khan

Kayi baar hota hai aisa khi Ki ye kadam badhte nahin Kehte hain Aaj nahin Kehte hain ab nahin

Usi jagah Jahan jaate the Roz Wahi panah toh lete the Roz Kehta hai dil ke bas hua Aaj aagey mat jao laut jao yahi se ek Roz

Kyun hota hai aisa Aur kya aisa sabke saath hota hai Dil ko karke chup Hume majboor hokar ek ek kadam aagey lena hota hai

Kya ho agar ye kadam naa liya jaaye Kya ho agar tamasha jaari rehne diya jaaye Kya ho agar tamasha rokne wala nahin Tamasha dekhne wala Bana jaaye

Iss umeed pe ki ek din aayega Aur sab Badal jayega Tumhe apna kadam aagey lena hoga Chalte rehna hoga Badhte rehna hoga Kabhi dusron se kabhi khudse Ladte rehna hoga

Aagey badhte rehna hoga

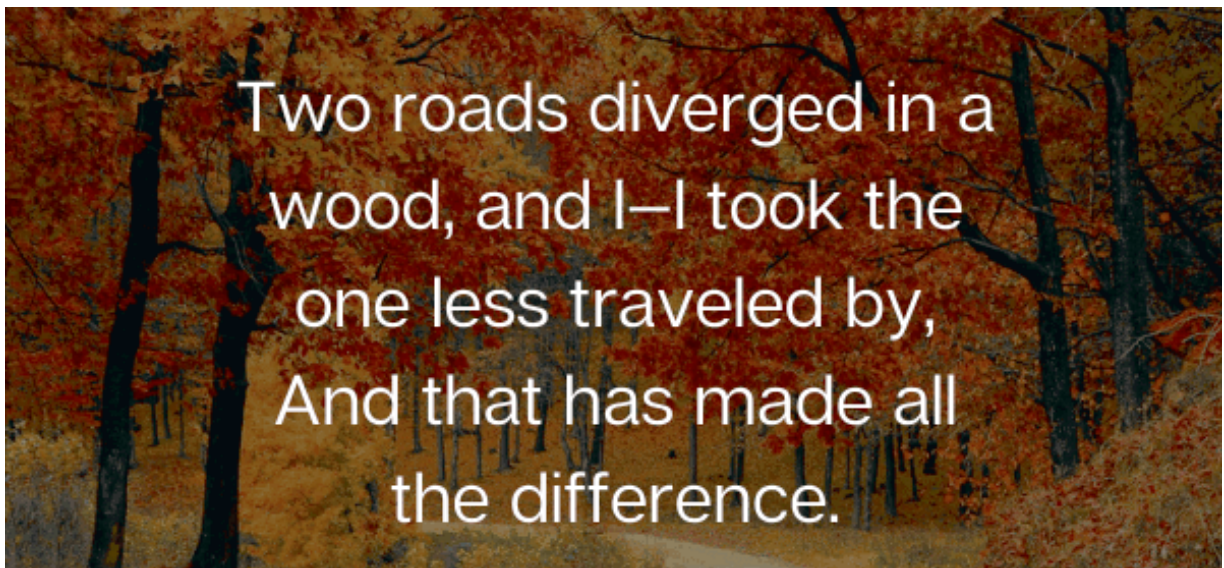
Iss ladaai mein ye rakha khuaal Ki dusron ko rokne rokne tum naa ho jao kharab Ye ladaai jitni dusron se hai utthi hi khudse bhi hai Aksar log galat se ladte ladte khud galat ban jaate hain Jaane anjaane sahi ka Pancham lehrate huye galat kaam Kar jaate hain

Tumhe Kani Hai Dua aur mangna hai rabse Ki wo roke tumhe aisa banne se Ki bas wahi hai Jo jaanta hai kya sahi hai aur kya galat Aur usne hi sikhaya hai jeene ka maqsad

Koi nahin hota muqammal sab mein kahaniyan hoti hain Koi nahin hota tamam sabhi ki kahaniyan hoti hain

Aasaan karein hum ek dusre ki zindagi bas yahi hai tarika jeene ka Khuda bhi puchega tumse kyun nahin seekha salika jeene ka

Ye kuch Roz ki baat nahin, ye har Roz ki ladaai hai Kabhi dusron se kabhi khudse Ladte rehna hoga Aagey badhte rehna hoga



This Year Make Goals Not Resolutions.

-Harsha Kulkarni

I am sure we all must have enjoyed our time at the New Year's Eve. I always loved the idea of Spending time with close family and friends, relishing the moments and spending a cozy time at my home. For some, the celebration part must have felt a little different this year. Apart from celebrations, what makes the new year special is resolutions. Setting goals, making lists, building new routines, and allowing ourselves to dream about the coming year is much more exciting.

"Celebrate new beginnings - for they precede new beginnings" - Jonathan Lockwood Huie. I don't precisely remember when was the first time I learned the concept of New Year's resolutions, but I do remember how everyone around me makes these resolutions every year. The funny story is I never heard of anyone actually following it, not even me. I am pretty sure this scenario is not new to you at all. So, if these resolutions never worked, what is the point of making them? Have you ever thought why these resolutions do not work? The very foremost reason is these resolutions lack dept. I strongly feel, we make resolutions just so we have an answer to the question, "What is your resolution this year?" or just because we think, 'All are making one, let me make it too...!'

something. That's it. This is the only reason why just saying "I will lose weight" is forgotten by 31st of January and By February, nearly half of people's resolutions go out the window. A resolution is nothing without an executable plan of action. According to a study only 19% of people keep their resolutions at least two years after making them and 77% stick to their pledge for the first week and later, slip out. So, am I saying that you should abandon your new year's resolution now and give up already? Wait up dear...! What to Do Instead? suggest, call your resolutions 'Goals' The definition of Goal goes by something like this- The object of a person's ambition or effort; an aim or desired result. Instead of making a New Year's resolution make a New Year's Goal. There is not much of a difference when you read it, but when you understand this difference you will clearly know that resolutions are vague intentions to do something that you probably won't keep. And goals are something you will achieve by setting desired action plans. For instance, rather than saying: 'I will read more books this year', decide how many books you want to read.

According to the largest study on New Year's resolutions to date, people who create resolutions that add behaviours rather than erase them are more likely to maintain them for a year. It's a slight shift that

tweaks how you phrase the resolution in the first place - changing "I will quit or avoid" to "I will start to".

The seemingly simple twist can lead to meaningful outcomes, help people achieve their goals, and make behaviour changes that last. It may not be possible to transform your life overnight, but the study suggests habitual, additive commitments to your goals can result in big outcomes.

What are the possible things you can do to avoid losing directions and being consistent with your goals?

- ✓ Throw out the word 'resolution' out of the window
✓ Stay away from everything that is negative and destructing you to reach your goal.
✓ Stick to your plan
✓ Set system that you will follow
✓ Trust your inner self

"I hope you realize that every day is a fresh start for you. That every sunrise is a new chapter in your life waiting to be written."

- Juansen Dizon.



MEDIA COVERAGE OF ACHIEVERS COLLEGE OF COMMERCE AND MANAGEMENT, KALYAN

अचिहर्स महाविद्यालयाचे निवासी शिबीर संपन्न



कल्याण, दि. ४ : कल्याण मधील अचिहर्स महाविद्यालयाच्या राष्ट्रीय सेवा योजनेने मुंबाड तालुक्यातील मानिवली गावामध्ये २६ डिसेंबर ते १ जानेवारी कालावधीत निवासी शिबीर आयोजित केले होते. यात ८५ विद्यार्थ्यांनी सहभाग घेतला होता.

राष्ट्रीय सेवा योजनेतील स्वयंसेवकांनी या गावात मोफत वैद्यकीय तपासणी शिबीर व नेत्र तपासणी शिबिराचे आयोजन केले होते. गावकऱ्यांना स्वच्छतेचे महत्त्व पटवून देण्यासाठी पथनाट्याचे सादरीकरण केले. गावकऱ्यांसाठी दोन शौचालय बांधत त्यांची रंगरंगोटीही करण्यात आली. या शिबिरामध्ये योगासने, प्राणायाम, श्रमदान, सांस्कृतिक कार्यक्रम, खेळ आदी कार्यक्रम घेण्यात आले. या सात दिवसांच्या कालावधीत

विद्यार्थ्यांच्या विकासासाठी विविध प्रकारची व्याख्येने आयोजित करण्यात आली. या शिबिरात मराठी लोककवी प्रशांत मोरे, कवी आणि विनोदी कलाकार योगेश मिश्रा, समाजसेविका डॉ. रूपिंदर कोर मुर्जानी आणि आरएसपी कमांडर डॉ. मणिलाल शिंपी यांनी विविध विषयांवर स्वयंसेवकांना मार्गदर्शन केले.

सात दिवसीय निवासी शिबिराचे उद्घाटन प्रसंगी मानिवली गावच्या सरपंच सुकन्या गायकर, उपसरपंच चंद्रकांत गायकर, शाळा व्यवस्थापन समिती अध्यक्ष साक्षी गायकर व महाविद्यालयाचे अध्यक्ष डॉ. महेश भिवंडीकर, प्राचार्या सोफिया डिसोझा, उपप्राचार्या सना खान, एनएसएस कार्यक्रम अधिकारी राजेशकुमार यादव, नेहा त्रिपाठी, करिष्मा थळे आदी उपस्थित होते.

शब्दांना सत्याची धार प्रहार

अचिहर्स महाविद्यालयाचे निवासी शिबीर संपन्न

कल्याण (प्रतिनिधी) :

कल्याणमधील अचिहर्स महाविद्यालयाच्या राष्ट्रीय सेवा योजनेने मुंबाड तालुक्यातील मानिवली गावामध्ये २६ डिसेंबर ते १ जानेवारी कालावधीत निवासी शिबीर आयोजित केले होते. या निवासी शिबिरात ८५ विद्यार्थ्यांनी सहभाग घेतला होता.

राष्ट्रीय सेवा योजनेतील स्वयंसेवकांनी या गावात मोफत वैद्यकीय तपासणी शिबिराचे आयोजन केले होते. गावकऱ्यांना स्वच्छतेचे महत्त्व पटवून देण्यासाठी पथनाट्याचे सादरीकरण केले. गावकऱ्यांसाठी दोन शौचालय बांधत त्यांची रंगरंगोटीही करण्यात आली. या शिबिरामध्ये योगासने,

प्राणायाम, श्रमदान, सांस्कृतिक कार्यक्रम, खेळ आदी कार्यक्रम घेण्यात आले. या सात दिवसांच्या कालावधीत विद्यार्थ्यांच्या विकासासाठी विविध प्रकारची व्याख्येने घेण्यात आली. या शिबिरात मराठी लोककवी प्रशांत मोरे, कवी आणि विनोदी कलाकार योगेश मिश्रा, समाजसेविका डॉ. रूपिंदर कोर मुर्जानी आणि आरएसपी कमांडर डॉ. मणिलाल शिंपी यांनी विविध विषयांवर स्वयंसेवकांना मार्गदर्शन केले.

सातदिवसीय निवासी शिबिराचे उद्घाटनप्रसंगी मानिवलीच्या सरपंच सुकन्या गायकर, उपसरपंच चंद्रकांत गायकर, साक्षी गायकर व डॉ. महेश भिवंडीकर, प्राचार्या सोफिया डिसोझा, उपप्राचार्या सना खान, राजेशकुमार यादव, नेहा त्रिपाठी, करिष्मा थळे आदी उपस्थित होते.

नवराष्ट्र

निवासी शिबिर उत्साहात

अचिहर्स महाविद्यालयाकडून आयोजन; ८५ विद्यार्थ्यांचा सहभाग



कल्याण, (वा.) कल्याणमधील अचिहर्स महाविद्यालयाच्या राष्ट्रीय सेवा योजनेने मुंबाड तालुक्यातील मानिवली गावामध्ये २६ डिसेंबर ते १ जानेवारी कालावधीत निवासी शिबीर आयोजित केले होते. या निवासी शिबिरात ८५ विद्यार्थ्यांनी सहभाग घेतला होता.

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अचिहर्स महाविद्यालयाचे निवासी शिबीर उत्साहात

कल्याण। कल्याणमधील अचिहर्स महाविद्यालयाच्या राष्ट्रीय सेवा योजनेने मुंबाड तालुक्यातील मानिवली गावामध्ये २६ डिसेंबर ते १ जानेवारी कालावधीत निवासी शिबीर आयोजित केले होते. या निवासी शिबिरात ८५ विद्यार्थ्यांनी सहभाग घेतला होता. राष्ट्रीय सेवा योजनेतील स्वयंसेवकांनी या गावात मोफत वैद्यकीय तपासणी शिबिर व नेत्र तपासणी शिबिराचे आयोजन केले होते. गावकऱ्यांना स्वच्छतेचे महत्त्व पटवून देण्यासाठी पथनाट्याचे सादरीकरण केले. गावकऱ्यांसाठी दोन शौचालय बांधत त्यांची रंगरंगोटीही करण्यात आली. या शिबिरामध्ये योगासने, प्राणायाम, श्रमदान, सांस्कृतिक कार्यक्रम, खेळ आदी कार्यक्रम घेण्यात आले. या सात दिवसांच्या कालावधीत

ठाणेवैभव



अचिहर्स महाविद्यालयाचे निवासी शिबीर संपन्न

कल्याण : कल्याण मधील अचिहर्स महाविद्यालयाच्या राष्ट्रीय सेवा योजनेने मुंबाड तालुक्यातील मानिवली गावामध्ये २६ डिसेंबर ते १ जानेवारी कालावधीत निवासी शिबीर आयोजित केले होते. या निवासी शिबिरात ८५ विद्यार्थ्यांनी सहभाग घेतला होता.

राष्ट्रीय सेवा योजनेतील स्वयंसेवकांनी या गावात मोफत वैद्यकीय तपासणी शिबीर व नेत्र तपासणी शिबिराचे आयोजन केले होते. गावकऱ्यांना स्वच्छतेचे महत्त्व पटवून देण्यासाठी पथनाट्याचे सादरीकरण केले. गावकऱ्यांसाठी दोन शौचालय बांधत त्यांची रंगरंगोटीही करण्यात आली. या शिबिरामध्ये योगासने, प्राणायाम, श्रमदान, सांस्कृतिक कार्यक्रम, खेळ आदी कार्यक्रम घेण्यात आले. या सात दिवसांच्या कालावधीत

अचिहर्स महाविद्यालयाचे निवासी शिबीर संपन्न

कल्याण (प्रतिनिधी) - कल्याण मधील अचिहर्स महाविद्यालयाच्या राष्ट्रीय सेवा योजनेने मुंबाड तालुक्यातील मानिवली गावामध्ये २६ डिसेंबर ते १ जानेवारी कालावधीत निवासी शिबीर आयोजित केले होते. या निवासी शिबिरात ८५ विद्यार्थ्यांनी सहभाग घेतला होता.



राष्ट्रीय सेवा योजनेतील स्वयंसेवकांनी या गावात मोफत वैद्यकीय तपासणी शिबीर व नेत्र तपासणी शिबिराचे आयोजन केले होते. गावकऱ्यांना स्वच्छतेचे महत्त्व पटवून देण्यासाठी पथनाट्याचे सादरीकरण केले. गावकऱ्यांसाठी दोन शौचालय बांधत त्यांची रंगरंगोटीही करण्यात आली. या शिबिरामध्ये योगासने, प्राणायाम, श्रमदान, सांस्कृतिक कार्यक्रम, खेळ आदी कार्यक्रम घेण्यात आले. या सात दिवसांच्या कालावधीत

विद्यार्थ्यांच्या विकासासाठी विविध प्रकारची व्याख्येने घेण्यात आली. या शिबिरात मराठी लोककवी प्रशांत मोरे, कवी आणि विनोदी कलाकार योगेश मिश्रा, समाजसेविका डॉ. रूपिंदर कोर मुर्जानी आणि आरएसपी कमांडर डॉ. मणिलाल शिंपी यांनी विविध विषयांवर स्वयंसेवकांना मार्गदर्शन केले. या निवासी शिबिरात ८५ विद्यार्थ्यांनी सहभाग घेतला होता.

अचीवर्स कॉलेज राष्ट्रीय सेवा योजना का सात दिवसीय निवासी शिबिर



कल्याण : कल्याण मधील अचिहर्स महाविद्यालयाच्या राष्ट्रीय सेवा योजनेने मुंबाड तालुक्यातील मानिवली गावामध्ये २६ डिसेंबर ते १ जानेवारी कालावधीत निवासी शिबीर आयोजित केले होते. या निवासी शिबिरात ८५ विद्यार्थ्यांनी सहभाग घेतला होता.

शिक्षकांनी फले तांपत्याची वेशभूषा करत विद्यार्थ्यांना शिक्षले

## Annual Day 2023- Cultural Diversity

**-Input Desk**  
Annual Day at Achievers College of Commerce and Management, Kalyan was celebrated by cultural committee on 23rd December, 2022. The theme for this year's fest was on Cultural Diversity.

The degree college students also represented various dance forms like Kathak, Lavani, Bihu, Fusion bollywood. Patriotic songs were sung by the nightangles of Achievers.

Annual fest is a gathering of celebration and appreciation. Asst. Professors who gained extra ordinary success in the past year were felicitated. NAAC Warriors and criteria heads were felicitated by trophy and appreciated by Chairman sir for their tireless commitment and dedication.

Students who won excellent awards were felicitated. Rank holders of all streams and levels of both junior and degree college were given prizes and medals for their excellent performance.

Various acts and stage performances for cultures relating to various states of India- a unique presentation by all dance and singing performances was done by them.



**CAMP PATRONS**

Prof. Sudhir Purank  
Register & NSS Director, University of Mumbai

Mr. Sushil Shinde  
OSD, NSS, University of Mumbai

Mr. Ramesh Devkar  
Program Officer, University of Mumbai

Dr. (CA.) Mahesh Bhiwandikar  
Chairman, Achievers College

Mr. Jeevan Vichare  
NSS District Co-ordinator, Thane Zone II

Dr. Sandesh Jaybhaye  
NSS Area Co-ordinator, Kalyan City

**NSS LEADERS:**  
Ms. Nikhita Rohakale Ms. Sayma Khan  
Ms. Shraddha Ahire Mr. Ravishankar Gupta

**EX-NSS VOLUNTEERS:**  
Mr. Mayuresh Jadhav Ms. Ishita Patankar

**VOLUNTEERS SUPPORT:**  
Mr. Ashish Patil Mr. Sameer Sharma Mr. Akat Anant  
Ms. Rajeshwari Yane Ms. Harshita Nishad

Regd. Asst.  
Ms. Sophia A. D'Souza  
(Principal)

Shree Dnyanraj Mauli Shikshan Seva Mandal's  
**Achievers College of Commerce and Management, Kalyan**

**National Service Scheme "Not Me But You"**

**Ek Bharat, Unnat Bharat**

**INAUGURATION**  
Day & Date : Monday, 26th December, 2022  
Time : 2:00 PM

**VALEDICTORY**  
Day & Date : Sunday, 1st January, 2023  
Time : 12:00 PM

Venue: Zilla Parishad School, Manivali, Murbad Road, Titwala

To, Mr./Ms./Dr.



## 7 Day NSS Residential Camp was organized at Manevali Pada, an adopted village of the institution.

**-Input Desk**  
NSS residential camp was organized by the NSS Unit of Achievers College of Commerce & Management, Kalyan from 26th December, 2022 to 1st January, 2023. The 7-day residential camp was one of the most successful activity in the history of Achievers. A total of 85 students and entire staff of the college actively participated in the camp, making it a grand success. The Camp came into function on 26th Dec, 2022 starting with an inauguration function by the hands of Shri. Chandrakant. Gaikar (Head of Panchayat), Mrs. Rekha Bhiwandikar (College Governing Council), Dr. CA. Mahesh Bhiwandikar (Chairman), M. Sophia D'souza (Principal), Mrs. Shakshi Sharad Gaikar (President, School Management Committee), Ms. Sana Khan (Vice-Principal, Achievers College). The group formation sessions and introduction of group members was completed, followed by a lecture on Capacity Building of NSS Volunteers by Dr. Kiran Pariya.

The following 6 days were full of enthusiasm and energy were all the students participated in various activities like cooking, cleaning, games, competitions etc. Everyday eminent personalities visited the camp for a lecture which kept students motivated and educated throughout the camp. Lectures on topics like- 'Harm to the environment due to plastic' by Dr. Sandesh Jaybhaye, 'Road Safety & Civil Defence' by Mr. Manilal Shimpi, 'Role of IAS/IPS officer on public administration'. A spiritual lecture on Bhagwat Geeta by Shri. Raghunath Vishnu Das was conducted and proved to be the most benefited one. Students initiated a lot of social activities inside the camp site like cleaning washrooms, cleaning camp sites, cooking food in kitchen etc. The camp inculcated values and discipline in the students. They were motivated, encouraged and they learnt a lot of things which will ofcourse reflect in their future endeavours.



Greetings,  
Shree Dnyanraj Mauli Shikshan Seva Mandal's Achievers College of Commerce and Management, Kalyan is organizing 7 days NSS Residential Camp from 26th December, 2022 to 1st January, 2023 at Zilla Parishad School, Manivali, Murbad Road, Titwala.

**INAUGURATION**  
Day & Date : Monday, 26th December, 2022  
Time : 2:00 PM

**CHIEF GUEST:**  
Mrs. Sukanya Dashrath Gaikar (Head of Panchayat, Manvali)  
Shri. Chandrakant Gaikar (By Head of Panchayat, Manvali)  
Shri. Subhash Chougkhar (Vijaybhoyaji Handewadi Businessman)  
Mrs. Rekha Bhiwandikar (Member College Governing Council)

**GUEST SPEAKER:**  
Shri. Jagannath Patil Ji Maharaj (Spiritual Leader)

**GUEST OF HONOUR:**  
Mrs. Shakshi Sharad Gaikar (President, School Management Committee)  
Shri. Sandesh Jaybhaye (Chairman, Education Reform Committee)  
Dr. (CA.) Mahesh Bhiwandikar (Chairman, Achievers College)  
Ms. Sophia A. D'Souza (Principal, Achievers College)  
Mrs. Kalpana Pravin Nayekar (Member, Zilla Parishad School)  
Ms. Sana Khan (Vice-Principal, Achievers College)  
Shri. Vijay Salunaj Pragnan (Senior Teacher, Zilla Parishad School)

**NSS PROGRAM OFFICERS:**  
Mr. Rajesh Kumar G. Yadav  
Ms. Neha R. Tripathi

**CAMP CONVENORS:**  
Mr. Rajesh Kumar G. Yadav (7209537195)  
Ms. Neha R. Tripathi (7718096888)

**ROUTINE:**

TIME	PROGRAMME
5:30 - 6:00	Wake up & Freshen up
6:00 - 7:30	Yoga & Meditation
7:30 - 7:45	NSS Song
8:00 - 8:30	Breakfast
8:30 - 10:00	Shirpanch
10:00 - 11:00	Personal Grooming Time
11:00 - 1:00	Session I
1:00 - 2:00	Lunch
2:00 - 3:00	Relaxing Time
3:00 - 6:00	Session II
6:00 - 6:30	Tea break
6:30 - 6:45	Group Bonding
6:45 - 8:00	Cultural Activity
8:00 - 8:30	Dinner
8:30 - 10:00	Report Writing
10:00	Lights Off

FOLLOW US: @achieverscollege, #nssachieverscollege, #nssachieverscollege

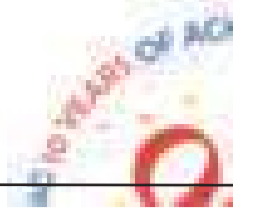




# ACHIEVERS EXPRESS

## BA.MMC DEPARTMENT INITIATIVE

INSIDE THIS EDITION- SPOTLIGHT STORIES, STUDENT FORUM, TEACHERS FORUM, CAMPUS STORIES



### Independence Day 2023: Theme, history, significance, celebrations and all you need to know about I-Day

India is gearing up to celebrate its 77th Independence Day on August 15. In 2023, India will mark 76 years of freedom from British colonial rule - a significant milestone for the country. Independence Day is celebrated with pomp across the nation and Indians around the globe. It is a reminder of the struggles that won us our liberation from the British Raj after nearly two centuries, the sacrifices made by the leaders, the freedom fighters who laid their lives to win Independence, and more.

Independence Day is a reminder of the many sacrifices and struggles made by the Indian freedom fighters to help the country achieve its freedom from the British Raj and why we should honour this Independence. The day also invokes feelings of patriotism for the nation and the willingness to serve the country and lead it to prosperity. It also creates a sense of unity and duty among citizens.



### All you need to know about India's deepest metro station in Pune, inaugurated by PM Modi

**-Omkar Jambhulkar**  
The nation's deepest metro station was opened by Prime Minister Narendra Modi on 1 August during his visiting to the Pune. As a part of the opening of two Pune Metro Phase I corridors, the 6.9 km Phugewadi-Civil Court stretch and the 4.7 km Garware College-Ruby Hall-Clinic line, he will flag off Metro trains.

Prime Minister Narendra Modi also laid the cornerstone for this project in 2016. The Civil Court Interchange Metro Station in Pune, which is 33.1 meters deep, will soon surpass all over other the metro stations in the nation in terms of both size and

depth. The 11.17-acre subterranean Civil Court station will contain 18 escalators, 8 elevators, and 7 entry and exit gates. Additionally, it has a tunnel ventilation system for commuters will have access to a drop-and-go lane and a parking area that can hold 500 two-wheelers and 100 four-wheelers are provided various such facilities.

When there is a lack of room the metro stations typically have their depth extended, especially when they are interchange stations like the Civil Court station. A skywalk connecting a third metro line from Civil Court to Hinjewadi will also be included it.

The 95-foot-tall station roof is constructed in such a manner that sunlight rays are shines directly onto the platform. This should result in significant energy savings.



### Chennai Metro will soon surpass Pune's record.

However, due to the ongoing development of the Thirumayilai Metro Station in the Orange Line in Chennai are the title for the India's deepest metro station may soon be displaced there. The T-shaped station, which serves as a crucial interchange for the Chennai Metro's Corridors.

### The Rise Of AI In The Automotive Industry: A Deeper Understanding Of The Days To Come.

Artificial intelligence (AI) is revolutionizing various sectors, and the automotive industry is no exception. With advancements in AI technology, vehicles are becoming smarter, safer, and more efficient. This article explores how the rise of artificial intelligence will impact the automotive industry in India.

**Enhanced Safety**  
Artificial intelligence (AI) systems are being used to improve vehicle safety. AI systems can be used to provide drivers with real-time warnings of potential hazards, such as obstacles in the road or other

vehicles. In some cases, AI systems can even take control of the vehicle to avoid accidents. AI technology also enables advanced driver assistance systems (ADAS) that enhance safety features in vehicles. ADAS systems use AI algorithms to analyze data from sensors and cameras in real-time to assist drivers in various ways. For instance, ADAS can include features like adaptive cruise control which adjusts the speed of the vehicle based on traffic conditions. It can also include lane-keeping assist which helps keep the vehicle within

its lane by providing gentle steering inputs.

AI technology enables the integration of various smart devices into a connected network that facilitates efficient communication between vehicles and infrastructure. Through vehicle-to-infrastructure (V2I) connectivity, AI systems can exchange information with cars on the road, providing real-time updates on traffic conditions or suggesting optimal routes based on individual preferences.



### The History of Cakes

Cakes have a rich and fascinating history that dates back to ancient times. The concept of baking sweet treats can be traced back to the Egyptians, who were known for their advanced culinary skills. They would create flatbreads sweetened with honey and fruits, which can be considered the earliest form of cake.

### Medieval Delicacies

During the Middle Ages, cakes became more elaborate and diverse. With the introduction of refined sugar in Europe, bakers started experimenting with new ingredients and techniques. Fruit-cakes became popular during this time due to the abundance of dried fruits.

### "Let Them Eat Cake!"

Marie Antoinette's famous quote may not have been about cakes specifically, but it reflects the extravagant culture surrounding desserts in France during her reign in the late 18th century.

### The Influence of India

India has a long-standing tradition of sweet delicacies, and cakes have become an integral part of the country's culinary landscape. Indian-style cakes often incorporate local flavors such as cardamom, saffron, and coconut. Festivals like Diwali are incomplete without indulging in traditional Indian cakes like Gulab Jamun and Rasmalai.



### Cakes Around the World

Today, cakes are enjoyed worldwide in various forms. From American classics like chocolate cake to British favorites like Victoria sponge cake, each culture has its own unique variations. Cakes have also evolved with modern trends, including vegan and gluten-free options to cater to diverse dietary needs.



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**Memories...****-Altaf Ansari**

It is probably true that we all have some places from our past that have special memories attached to them. Sometimes, it could be because of some special event that happened there, for some places, it could just be the unique natural beauty that took our breath away.

One such place for me was Lake Bled in Slovenia. The place is really one of a kind - a beautiful freshwater lake surrounded by grassy meadows and rolling hills. On a clear day you can see the peaks of some rocky, snow-covered mountains to the north, while to the west of the lake is the start of



a mysterious dense forest. The place is renowned for the tiny island in the centre of the lake with its picturesque church. To get to the church you need to take a small boat across the lake and then walk up the 99 steps that lead to the top. Crossing the lake is a beautiful experience in itself as the water is crystal clear and you can see the bottom of the lake beneath you.

**Pension Gift****-Shambhatee Patkar**

I am sharing one of my old stories that makes me always happy to remember my loved ones. Such small stories happen in everyone's home and make memories of it. In my memory, pension gift.

It is said that when a good thing happens, you should bring sweets and keep it before God, even if you keep only sugar, but keep it sweet, one of my memories is about my grandmother. She used to teach such subjects to class V to IX students and after her retirement, she used to get a pension every month and a pension meant happiness in our house. My parents and I used to make fun of my grandmother "so, tomorrow is the pension day of a girl and she wants to have fun". She didn't like it because she would get money that day, but there was a sweet reason behind it!

On that day we used to get kajuktali and the kajuktali brought above would be finished within two hours and my grandmother and I used to wait for it very eagerly when that day would come. My poor girl could not eat because of diabetes. So Grandma decided to bring kajuktali after getting a pension and this practice continued.

But now this has come to a halt because my grandmother passed away two years ago but I have decided that when I get my salary, I will bring the same pension gift to the whole family.

**'Baipan Bhari Deva' review: A stirring ode to sisterhood****-Mansi Patil**

Sisters are doin' it for themselves, goes the feminist anthem. In Baipan Bhari Deva, sisters are doing it to each other. There is no shortage of siblings - six in all - and hence no shortage of bickering. The ties of blood have curdled for Jaya (Rohini Hattangady), Shashi (Vandana Gupte), Pallavi (Suchitra Bandekar), Sadhana (Sukanya Kulkarni Mone), Ketaki (Shilpa Navalkar) and Charu (Deepa Parab Chaudhari). Will they set aside their differences for a common event that promises the healing of old wounds?

Written by Vaishali Naik and directed by Shinde, this film is a revelation of sorts. It unfolds through the journey of six sisters from different age groups and of different temperaments. It's for the viewer to find out the answers to 'what', 'why' and 'how' this story progresses, but simply put, this film takes you on a beautiful ride as these six women who are poles apart share the stories of their lives, the ups and downs and the things that got left behind in the process for themselves. Some scenes in the film do feel stretched and that affects the experience a little, but the film fills those holes with its performances. To sum it up, Baipan Bhari Deva is an important film not only because it's relatable for women, but also because it helps men understand womanhood.

**Celebrating death is a sign of maturity****-Ankita Vishwakarma**

One principle that should be at the core of any religious belief is ahimsa - not to cause injury to any life, human or otherwise. It is not right to kill. Killing and killing animals for food is not a decent thing, but carnivores do exist in nature and in many places, humans have to survive on non-vegetarian food due to reasons beyond their control. But wherever possible vegetarianism must be adopted. Hurting people physically or mentally, whether by word or deed, is wrong. Non-violence is more important than prayer and kirtan.

Non-violence should be a central tenet of your faith. But you have to raise your voice against injustice. Then, if you hurt someone who has hurt other people, that's fair. But the death penalty is barbaric - it is murder committed by the state. As a person who believes in non-violence, I like it. Therefore life should be lived with compassion and non-violence. I think a lot about life and how to live it; I also think about death and how we deal with it. The basic point is that we do not know where we have come from; We don't even know where we go after death. In the meantime, we can

learn a little about life. People talk a lot about the body and the soul - I have never seen a soul, nor do I know anyone who has. So for me death is a full stop. I do not subscribe to the theory of reincarnation espoused by Hinduism and Buddhism, nor do I believe in the Judeo-Christian belief in Heaven and Hell. Ghalib said: "We know the truth about heaven but it is not a bad idea to delude our minds". There is nothing unique about death. Death comes to all who are born. That's why when death comes, we don't need to pull our faces for a long time. Of course, it

is human nature to grieve for someone lost. But this is not a reason for big uproar, wailing and screaming.

Nor is there any need for big rituals and kirtans. Death is in the order of nature; When your time comes, die with honor. I am not afraid of death - but I am worried more about whether it will be a long painful process than about what will happen later. Iqbal wrote: "Yedi aap mujhe vishwas ke sanake baere ke signah ke berehen/When death comes to him/He should smile on his face".

**Movie Review :-  
OPPENHEIMER****-Heramb Jadhav**

Oppenheimer a biography movie based on J. Robert Oppenheimer (April 22, 1904 - February 18, 1967) also known as Father of Atomic Bomb. Directed by Christopher Nolan famous for his movies like Interstellar, Inception, The Dark Knight, Tenet etc. Christopher Nolan is known for his great Cinematography and Great Direction and Also Engaging Stories and Most of his Movie Ending has an Open Ending so the Audience can guess the ending by their own assumption but mostly audience gets confused. But still Audience love Christopher Nolan Movies. Directed by :- Christopher Nolan Produced by :- Emma Thomas Charles Roven Christopher Nolan Starring :- Cillian Murphy Emily Blunt Matt Damon Robert Downey Jr. Florence Pugh Josh Hartnett Casey Affleck Rami Malek K.

**Beyond the Stars: The Evolution of Space Suits and Future Innovations**

Astronauts can stay safe and live in open space thanks to specialised clothes called space suits. Its function is to be able to detain passengers so that they may be kept under control outside. One of the noteworthy items in NASA's collection is a space suit. Astronauts must contend with radiation, variations in temperature and pressure, dust, and debris when doing a spacewalk. The suits shield them from these risks and provide the astronauts with air to breathe. In addition, it has a number of features and technology Space suits enable people to move about in space with some degree of safety



by constructing an Earth-like environment inside the suit itself. One of these 16-layer, white suits is the space suit. It offers people in space many forms of protection. Additionally, the space suit has amenities like oxygen, air conditioning, a computer, and a bathroom. The life support system, often known as the backpack, is located within the space suit. And this is how astronauts are able to breathe in space. A system to recharge and discharge gas, air conditioning, liquids and computers is also included in this suit.

### "Gautam Adani: The Journey of a Billionaire Entrepreneur and Infrastructure Tycoon"?

**-Chetan Rajendra Khalane**

Gautam Adani explains his plan for the development of Mumbai's Dharavi. He has stated that following renovation, Dharavi would become a cutting-edge, contemporary metropolis fit for the twenty-first century. The leader of the Adani group discusses his encounters with Dharavi in a newspaper story from the latter part of the 1970s. The vivid fusion of Indian cultures and languages in Dharavi, he noted, left an impression on him at the time. Describe how Adani Properties won the contract for the project involving the reconstruction of Dharavi in November 2022. Adani describes in its piece how the project's size and complexity make it special. According to what he wrote, the plan called for relocating almost a million people and restoring a number of Dharavi enterprises. Adani Group's CEO discusses his relationship with Dharavi. "Former heavyweight world boxing champion Mike Tyson at one point in his life was particularly keen to visit two places in India," he said in his piece. One is Dharavi, the other is the Taj Mahal, considered to be the biggest slum in the world. My first meeting with Wali Dharavi took place in the late 1970s when, like many other young people in the nation, I had travelled to Mumbai in hopes of achieving success in the diamond industry.

During that time, I also learned about Dharavi, a neighbourhood where vast numbers of people continually fight to survive and pursue their goals while enduring abhorrent and challenging conditions. It was a sea in which many ideologies, cultures, and languages from all around the nation mingled before coming together. The streets here are incredibly congested and nearly devoid of air, eerily reminiscent of Guddi ke Lal. The answer to your query will be given to the locals in any language spoken in the nation, but they have not received it for decades. They want cleanliness, pure water, and clean air.

### The Evolution Of AI: Transforming The World One Algorithm At A Time

**-Latikesh Wadhkar**

The field of artificial intelligence (AI) has come a long way since its inception, evolving from the realm of science fiction into an increasingly indispensable technology that's transforming industries and lives worldwide. With advances in machine learning, natural language processing, and computer vision, AI is no longer a futuristic dream but a current reality. In this article, we explore the evolution of AI, its impact on various industries, and the potential it holds for the future.

#### From Turing to Today: A Brief History of AI

The journey of AI started in the 1950s with the pioneering work of Alan Turing, who proposed the Turing Test to determine if a machine could mimic human intelligence. In the 1960s, AI research gained momentum with the development of the first AI programming language, LISP, by John McCarthy. Early AI systems focused on symbolic reasoning and rule-based systems, which led to the development of expert systems in the 1970s and 1980s. The 1990s witnessed a shift in focus towards machine learning and data-driven approaches, driven by the increased availability of digital data and advancements in computing power. This period saw the rise of neural networks and the development of support vector machines, which allowed AI systems to learn from data, leading to better

performance and adaptability. In the 2000s, AI research expanded into new areas, including natural language processing, computer vision, and robotics, paving the way for today's AI revolution.

#### GPT: The Game Changer

The recent explosion of AI is largely attributed to the development of deep learning techniques and the emergence of large-scale neural networks, such as the Generative Pre-trained Transformer (GPT) series by OpenAI. GPT-3, released in 2020, is a prime example of how AI has evolved, boasting 175 billion parameters and demonstrating unprecedented natural language

The reconstruction of Dharavi is a new chapter in the sensitivity of the nation. The CEO of the Adani Group stated in a letter, "This is far more than simply a commercial endeavour for us. Sincerely, this is an effort to return to society everything that our group has given to it over the years in exchange for what we have gotten. According to his writing, this rehabilitation plan is opening a new chapter in the country's sensitivity. When his work was finished, Mike Tyson would not recognise the Dharavi he had previously seen, according to Gautam Adani. But I have no doubt that he will still sense Dharavi's spirit. is going to be as



understanding and generation capabilities. The success of GPT-3 and its predecessors is a testament to the potential of AI and has spurred further research and development in the field. The latest iteration, GPT-4, builds upon its predecessors and showcases even more advanced capabilities, pushing the boundaries of AI even further.

#### Industries Transformed by AI

AI has permeated every aspect of our lives, revolutionizing numerous industries along the way:

1. Healthcare: AI-powered diagnostic tools have improved disease detection, enabling more accurate and timely diagnoses, while AI-driven drug discovery accelerates the development of new treatments. Robotics and AI also play a vital role in precision surgery, enhancing patient outcomes and reducing recovery times.

2. Finance: AI has become an integral part of the financial sector, with applications ranging from fraud detection to portfolio management. Robo-advisors and algorithmic trading systems have made investing more accessible and streamlined, while AI-driven risk assessment models have improved the accuracy of credit and loan evaluations.

3. Manufacturing: AI is transforming manufacturing with the implementation of smart factories, where robotics and advanced automation systems optimize production processes, reducing waste and increasing efficiency. Predictive maintenance, powered by AI, has also proven invaluable in reducing equipment downtime and minimizing operational costs. Ultimately, the evolution of AI is a testament to the power of human ingenuity and our relentless pursuit of knowledge. As AI continues to develop, it has the potential to redefine the way we live, work, and interact with the world around

### Race Between Artificial intelligence and human intelligence

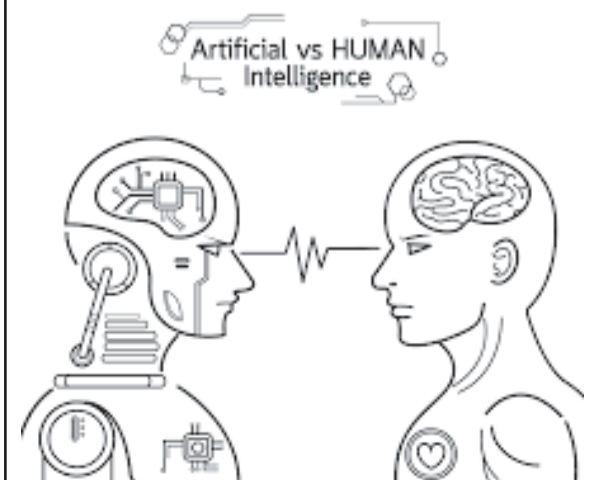
**-Shruti Narawde**

The concept of an artificial intelligence race with human intelligence is the most popular topic in recent times. However, it is important to understand the main objective is not a competitive race but a pleasant collaboration between AI and human intelligence.

In recent years, AI has done major progress in almost all its standard sub-areas, including vision, speech recognition and generation, image and video generation, planning, decision-making, etc. but these achievements are acting as a barrier and which are questioning the future of human intelligence. The synergy between AI and human intelligence is amazing if we see it from a positive perspective. The key focus is to enhance human intelligence rather than replace it entirely. By harnessing the power of AI, humans can delegate repetitive tasks to machines, allowing them to focus on more creative and strategic aspects of problem-solving.

In fields like healthcare, finance, and transportation, AI can help process vast amounts of data, and identify patterns, in areas like education, AI can customize learning experiences, modifying content to students according to the student's needs.

The key to a successful collaboration between AI and human intelligence lies in striking a balance, where AI enhances human potential while respecting human decision-making. As AI technology continues to evolve, we must continue to promote research, education, and open discussions about its impact on society to ensure its benefits. By embracing this collaborative approach, we can create a future where AI and human intelligence work together for the greater good.



### 33rd CONFERENCE SCHEDULED AT ACHIEVERS BY MAHARASHTRA STATE COMMERCE ASSOCIATION

Kalyan- The MCA (Maharashtra Commerce Teachers Association) had organized their 33rd Conference on 'Start-ups, Innovation and Entrepreneurship' on 22nd and 23rd April, 2023. The esteemed institute organized the conference at Achievers College of Commerce and Management, Kalyan. The conference witnessed the presence of some of the notable personalities from Mumbai University and Commerce association. Chief Guest Honourable Dr. Ajay Bhamre (Acting Pro Vice-Chancellor, University of Mumbai), Dr. Naresh Chandra (Director, Education, B.K. Birla College), Shri. Kapil Patil (Hon. Union Minister of State for Panchayati Raj), Hon. Dr. Ashok Pradhan (Ex. VC, Yashwantrao Chavan Maharashtra Open University). The Chairman of the institute as well as the conference Dr. CA. Mahesh Bhiwandikar, Conference convenors Ms. Sophia D'souza (Incharge Principal), Ms. Sana Khan (Vice Principal) aimed at conducting the conference in a systematic way. The two day conference was jam packed with delegates and experts speaking on various topics related to the theme.



The first day of the conference started with the inauguration ceremony. The chief guest Dr. Ajay Bhamre, Pro Vice Chancellor, MU gave valuable insights on the importance of Start-ups in today's scenario. "Start-up, Innovation and Entrepreneurship are Buzz words in today's era. Innovation is the prime concept for the young generation. They are provided with a lot of opportunities to build their careers in business and commerce. Teachers and academicians are the responsible personalities that can educate the student to excel in becoming successful entrepreneurs." quoted the Chairman of this Conference, Dr. (CA) Mahesh Bhiwandikar.

The professors from various cities in Maharashtra presented their research papers in the conference. The best research papers were awarded by MCA. Papers were recorded in CD format and the e-proceedings were released by the hands of all the dignitaries. Panel discussion was conducted where experts like Dr. G.Y.Shitole, Dr. B.B Taywade, Dr. Naresh Chandra spoke on Startups, Innovation and Entrepreneurship. The second day started with a seminar session where Dr. G.Y Shitole presented a lecture and discussion on New Education policies and how colleges shall implement its measures. The Government has always aimed to build a strong ecosystem for nur-

turing innovation and start-ups that will result in sustainable growth and better employment opportunities. The two-day conference focused on trends, opportunities, and challenges in the field of commerce and management. The aim was to find solutions to problems related to the field by experts and academicians. The 33rd Annual Conference will be a significant landmark in the history of the association which was organized by Achievers College, Kalyan.



### Achievers now the Host college for MSME Programs under Government of India

Achievers College of Commerce and management has one more feather in the cap. With the launch of Achievers Business Incubator which is recognized under MSME Innovative scheme supported by Ministry of Micro, Small and Medium enterprises - Government of India. Incubation centre at Achievers was started in the year 2019 and Achievers is the only college in Maharashtra state providing BVOC & MVOC in entrepreneurship courses. The center already has 2 active start-ups flourishing under its cap. Achievers is involved in organization of various events and programs under the Achievers school of innovation and entrepreneurship. One such event is the best business idea National competition that is organised every year at Achievers college. In view of this getting recognized by MSME government scheme has paved its way to work and give maximum support to the young entrepreneurs and help them grow their business at large, thus contributing for economic growth.

### रोटरॅक्ट क्लब ऑफ अचविव्हर्स कॉलेजने तसिरा स्थापना सोहळा:

रोटरॅक्ट क्लब ऑफ अचविव्हर्स कॉलेजने तसिरा स्थापना सोहळा आयोजित केला आहे. या कार्यक्रमाला सुरुवात वलेचा भाटिया, चनिमय प्रधान आणि रोटरी क्लब ऑफ न्यू कल्याणचे अध्यक्ष कैलाश देशपांडे यांची प्रमुख उपस्थिती होती. रोटॅक्ट क्लब ऑफ अचविव्हर्स कॉलेजच्या 2022-23 च्या अध्यक्षा शरदा अहिर यांनी वर्षभरात केलेल्या कामाची माहिती दिली आणि क्लबची कमान राजेश्वरी वनने यांच्याकडे सोपवली. 2023-24 या वर्षासाठी राजेश्वरी वनने यांची अध्यक्षपदी, आशषि पांडे यांची उपाध्यक्षपदी, सुप्रिया मशिरा यांची सचिवपदी आणि दीपिका व्यंकटेश यांची सहसचिवपदी नियुक्ती करण्यात आली आहे. ही संपूर्ण टीम वर्षभरात अनेक प्रकारची सामाजिक व स्वयंविकासाची कामे करणार आहे. क्लबने Enlighten नावाच्या मासिकाची दुसरी आवृत्ती प्रकाशित केली. अचविव्हर्स कॉलेजचे अध्यक्ष महेश भविंडीकर, उपप्राचार्या सोफिया डिसोझा, शक्तिषक समन्वयक राजेश यादव, ममता साला, जिल्हा युवा प्रभारी संजीव तांबे व रोटरी क्लबचे धीरेंद्र सगि उपस्थित होते. हे कार्यक्रम यशस्वी करण्यासाठी देवाशषि मांडे, शांभवी पाटकर, आकाश सोनी, सदिधी रकताटे, गुंजन गुप्ता, आदित्य मालवीय, क्रिसि रेड्डी यांनी परिश्रम घेतले.

### 'तारुण्य 2023'

-Altaf Ansari

The Bachelors of Arts in Multimedia and Mass Communication Department was started in the year 2019 and since then it has achieved greater heights. With a supportive management, staff and its wonderful students, the department has reached greater heights. The college always aims to focus more on practical learning and understands the need for the growth of department as well as the promising future of its students in the challenging media field. The department since its 4 years of Functioning has covered various activities and projects that help students in their curriculum as well as their practical growth. 'तारुण्य' is one such milestone. Marking the beginning of the BAMMC Cultural event of Achievers College of Commerce and Management 'तारुण्य 2023' is an intercollegiate Media fest that provides a platform to all the students, irrespective of their chosen fields, to showcase their talents and competencies in a crowd of likeminded individuals so they learn various skills, get exposed to their subjects and create a future that they deserve. The competitions were designed keeping in mind all the subjects and topics of the curriculum covered and also for the students studying in other fields. The competitions help students explore various aspects in improving their knowledge.

**Day 1.** (Photo Story Contest). (On the Spot Field Reporting Contest). (Free Fire). (Duty). (Story Telling Contest).

(content writing). (Advertising On-Spot). (Poster making)

**Day 2.** (Fashion Show Competition). (Open Mic) All these competitions were being organized in the seminar hall of our college. The second day was followed by a the most awaited moment i.e the price distribution ceremony. The Media Fest was concluded with a lot of memories, fun and enlightenment for the students.



### Manthan 2023

Gayatri Gavhane



The Cultural Committee of Achievers College organized 'Manthan'- An Iner-collegiate Fest for the first time. Various competitions were conducted in the two days inter-college fest. The event was jam packed with competitions like Hair Style, Bridal Make up, Rangoli, Mehendi T-shirts Painting, Fashion show contest, Group Dance Competition, Singing and Mono-act Competition, Solo Dance Competition etc. Students from many colleges took part in all these competitions and won exciting prizes. The 2 days competition helped inculcate the importance of management, planning and team spirit amongst the students.





# ACHIEVERS EXPRESS

-BAMMC DEPARTMENT INITIATIVE

INSIDE THIS EDITION - SPOTLIGHT STORIES, BAMMC DEPT, TEACHER FORUM, CAMPUS STORIES

## Achievers College, Kalyan: Strengthening Education in Kalyan-Dombivli



Colleges in Kalyan and Dombivli have played a crucial role in strengthening the region's educational landscape, and Achievers College of Commerce and Management, Kalyan, stands out as an important contributor to this progress. By offering quality higher education within the local area, the college has helped thousands of students pursue academic and professional goals without migrating to distant cities.

Achievers College focuses on providing programs that align with modern industry and societal needs. It offers undergraduate and postgraduate programs in commerce, management, media studies, and information technology, along with skill-based and vocational courses designed to enhance employability. Through academic learning combined with practical exposure—such as workshops, seminars, industry interactions, and co-curricular activities—the college prepares students to meet real-world challenges. This approach not only improves career readiness but also encourages lifelong learning among youth in Kalyan and nearby Dombivli.

The positive impact of such institutions is reflected in the region's strong literacy levels. According to the Census of India 2011, the Kalyan-Dombivli Municipal Corporation recorded an impressive literacy rate of 91.37%, with male literacy at 93.73% and female literacy at 88.81%. This figure is significantly higher than the Maharashtra state average, highlighting the importance of accessible and effective educational institutions.

By expanding academic opportunities and promoting inclusive education, Achievers College, Kalyan continues to contribute to rising literacy, skill development, and socio-economic growth in the Kalyan-Dombivli region.



Achievers College celebrated Republic Day 2026 with pride and patriotism. The campus echoed with the national anthem, vibrant cultural performances, inspiring speeches, and a colorful parade. Students and staff reflected on constitutional values, unity, and responsibility, renewing their commitment to nation building through discipline, service, and excellence every day ahead.



The Republic Day parade was the centerpiece of the celebration at Achievers College. Students marched with precision and pride, displaying discipline, coordination, and respect for the nation. The synchronized movements and confident leadership reflected unity, patriotism, and the spirit of service among the young achievers. Flag hoisting in the hands of leading advocate Shri K. T. Jain

## Role of College Newspaper in the Digital Era



In the digital era, where news spreads instantly through social media and online platforms, the role of the college newspaper has evolved rather than diminished. It continues to be an important medium for communication, learning, and student expression within the campus community. Firstly, a college newspaper acts as a voice for students. It provides a platform to express opinions, highlight student achievements, discuss campus issues, and represent diverse perspectives. Even in the digital age, this role remains crucial for encouraging dialogue and democratic values among young minds. Secondly, college newspapers have adapted to digital formats such as e-papers, blogs, websites, and social media pages. This digital presence increases reach, allows instant updates, and makes content easily accessible to students, alumni, and faculty. Multimedia elements like videos, podcasts, and infographics further enhance storytelling. Thirdly, college newspapers play an educational role. They offer practical exposure to journalism, editing, photography, graphic design, and digital media tools. Students gain hands-on experience in content creation, fact-checking, ethical reporting, and audience engagement, preparing them for careers in media and communication. Lastly, in an age of misinformation, college newspapers promote responsible journalism. By maintaining credibility and accuracy, they teach students the importance of verified news and ethical media practices. In conclusion, the college newspaper in the digital era remains relevant by combining traditional journalistic values with modern digital tools, making it a powerful platform for learning, expression, and informed campus life.

## Is an MBA Still Worth It?



An MBA is still considered a valuable qualification in today's competitive and fast-changing professional world. While technology and specialized skills are gaining importance, organizations continue to look for professionals who possess strong leadership, strategic thinking, and problem-solving abilities—qualities that an MBA program helps develop. One of the biggest advantages of pursuing an MBA is career growth. MBA graduates often have access to better job profiles, managerial roles, and higher salary opportunities. The program offers a comprehensive understanding of business areas such as finance, marketing, human resources, and operations, making individuals adaptable across industries. Another key benefit of an MBA is networking. Interacting with classmates, faculty, alumni, and industry experts helps students build strong professional connections. These networks often lead to job opportunities, mentorship, and long-term career support. Beyond professional benefits, an MBA also builds confidence, communication skills, and an entrepreneurial mindset. Whether one aims to grow within an organization, change career paths, or start a business, an MBA provides the skills and credibility needed to succeed. In conclusion, when pursued with clear goals and dedication, an MBA is still worth the investment and continues to play a significant role in shaping successful careers.

**Achievers COLLEGE OF COMMERCE & MANAGEMENT**  
**KG to Ph.D.**

- B.Com
- B.A.F
- B.M.S
- B.F.Mg
- B.A.M.M.C.
- B.Voc.
- M.Voc.
- B.Sc.(IT)
- B.Sc.(CS)
- MBA
- M.Com.
- Ph.D.

# CAMPUS STORIES

## Annual Function 2025-2026 11 JAN



Achievers College celebrated its annual function with great enthusiasm. The event showcased vibrant cultural performances, inspiring speeches, and student achievements. Teachers, parents, and guests applauded the creativity and discipline of learners. The celebration strengthened unity, confidence, and pride within the entire college community. It was truly memorable for everyone present.



## Constitution Day



NSS Unit of Achievers College celebrates Constitution Day! Upholding the values of justice, equality, and liberty, we pledge to be responsible citizens.



## Raas Garba 2025-2026



Achievers College celebrated Raas Garba with vibrant energy and tradition. Students and faculty dressed in colorful attire, danced to rhythmic beats, and enjoyed folk music. The campus echoed with joy, unity, and cultural pride, making the celebration a memorable evening of festivity and togetherness for everyone present that night there.

## Shree Krishna Katha Bhagwat at Achievers College

Achievers College organized the sacred Shree Krishna Katha Bhagwat, creating a spiritually enriching atmosphere on campus. The event highlighted the divine life, teachings, and values of Lord Krishna as narrated in the Bhagavata Purana. Through soulful narration, devotional hymns, and meaningful discourses, the Katha inspired students and staff to embrace righteousness, devotion, and selfless service. The program concluded with prayers and blessings, leaving everyone with a sense of peace, positivity, and cultural pride.



## Future drone

The Department of IT, CS and IT forum in collaboration with ARMIET College organized a workshop on Future Drones to help students learn about the fast-growing world of drone technology. The session explained the basic parts of a drone, how it flies, how it is controlled, and how drones are used in real life such as in farming, defence, hospitals, security, and photography. The speakers also talked about new developments in drone technology, including automation, use of artificial intelligence, and future uses of drones. Students took part actively, asked questions, and learned how drones are built, controlled, and used in real working situations.

At the end of the workshop, a live drone demonstration was shown. Students watched the drone take off, fly, turn, and land. This helped them understand the topic clearly by seeing it in real life. The workshop ended with an interactive session and was very useful and interesting for all the students.



## Yoga for women's health organised by Women development cell of Achievers college



# STUDENT'S FORUM

## Artificial Intelligence in Our Daily Life

Artificial Intelligence has become a part of our daily lives without us even knowing it. From the smart assistants in our phones to the personally tailored videos we watch online, AI is used. A very crucial reason for students to be informed about the technology is how it has rapidly changed the ways of learning, communicating, and solving problems. By exploring how AI works, we can prepare for a future where technology and humans work together.

The Artificial Intelligence is a technology available on our device and is capable of thinking, learning, and deciding just as humans do. AI is designed to understand



user behaviour and improve its performance over time. Its main aim is to make human life more comfortable by reducing effort and saving time.

We experience the use of AI in many ways every day. In Smartphones we use AI for face recognition, voice assistants, and camera improvement. Applications like Google Maps suggest the fastest routes by analysing traffic conditions. Social media platforms and online shopping apps recommend content and products based on our preferences. In our education, AI helps us through online learning platforms, smart study apps, and doubt-solving chatbots.

On the other hand, there are some limitations attached to Artificial Intelligence. Over-dependence on AI may reduce human thinking and human creativity. Further, there are several concerns relating to data privacy and misuse of personal information. Thus, it is necessary that AI must be used responsibly. One of the misuses of AI is generating a photo or converting your picture in in something like Ghibli art, this activity is interesting to do but have risk.

To me, Artificial Intelligence, if I were a student, is an extremely useful tool in studying and managing my schedule. To conclude, Artificial Intelligence is an essential component of our lives, and if used appropriately, we are capable of building a brighter and smarter world.

- Reshma Ahmed (SY BSCIT)

## ARE WE ROMANTICIZING BEING BUSY?



### Productive Or Just Busy

Being busy is often perceived as being productive. A climate which promotes being busy can be observed in modern Japanese and Korean societies where everyone is working and the parks are empty. Everyone there seems to be busy chasing dreams which seems aspirational at first glance but it is important to stop and ask ourselves, who's dreams are they busy chasing, their own or capitalisms' ? Capitalism breeds an environment where it is ideal to do the next big thing without reflecting and more so resting. So, to answer the question, are we romanticizing being busy? Yes, capitalism makes it so that we constantly romanticize an alleged better future which can only be achieved by being busy now all the while abandoning the beautiful moment in the present.

While being busy in and off itself isn't the devil, being busy without it serving you is. So rest, resting is unironically the most defiant and powerful act under capitalism.

To conclude, let us all do things we love that bring us joy which is a human thing to do instead of looking to serve a system which strips the joy of being human. Let us all make haste by being busy doing things we love and if you dont know what you love, now is a great time to start finding out !

- Gayatri Alone (TY BCOM)

## कुरुक्षेत्र



कुरुक्षेत्र की धूल में  
शंखनाद गूँज उठा,  
धर्म-अधर्म आमने-सामने,  
रण स्वयं जाग उठा।

कृष्ण बने रथ के सारथी,  
नेत्रों में गीता का जजान लयि,  
धर्म की राह देखाने को,  
माधव स्वयं संग आये।

रणभूमि में अर्जुन काँप उठा,  
मन में परशुन अपार लयि,  
कैसे चलाऊँ बाण यहाँ,  
सामने अपने ही सगे संबंध खड़े थे।

हाथों से गाँडीव छूट गया,  
नेत्रों में भर आया शोक,  
अपने ही जन सामने देख  
उगमगा गया अर्जुन का साहस।

माधव बोले धीरे अर्जुन से,  
आँखों में उसकी थकान देख।  
“डर मत पारथ, मैं साथ हूँ,  
तू बस अपना करतव्य देख।

जसिका अंत तय है जग में,  
उसका शोक क्यों करता है?  
तू तो केवल साधन है,  
सब मेरी ही रची माया है।

कृष्णकि भय था नेत्रों में,  
हृदय ने साहस पा लिया।  
माधव की करुण दृष्टि से,  
धनुष फरि कस के थाम लिया।

रण अब रण नहीं रहा,  
यह धर्म की थी पुकार।  
कृष्ण बने विश्वास उसके,  
अर्जुन बना अधिकार।

- Kirti Nair (SY BAF)

## Online Learning: Advantages and Challenges

In today's digital world, technology has changed the way we learn. Online learning has become very common among students. It allows us to attend lectures using mobile phones, laptops, and the internet. Many students prefer it because it is easy, fast, and accessible from anywhere. Online learning means studying through online platforms instead of going to a classroom. It includes live classes, recorded videos, notes, and learning apps. Students can revise lessons anytime and learn at their own pace. It has made education possible even during situations when physical classes are not available.

One major advantage of online learning is flexibility. Students can manage study time according to their routine. Recorded lectures help in revision and reduce stress during exams. It also saves time and money spent on travelling. Online learning provides access to extra courses and resources that improve knowledge and skills.

However, online learning also has challenges. Some students face network issues and poor internet connection. Many students may not have proper devices like laptops or headphones. Studying at home may cause distractions and lack of concentration. Continuous screen time can also lead to eye strain and tiredness.

As a student from the IT department, I feel online learning is helpful for revision and quick learning. It gives me the freedom to study comfortably and improve my understanding. At the same time, I believe offline classes are important for better interaction and discipline. A balance of both online and offline learning can be the best method for students.

To conclude, online learning is a modern way of education with many benefits. If used properly, it can support students and make learning more effective in the future.

- Pujitha Aavall (SY BSCIT)



## Modern Art on social issues in INDIA

Modern art in India plays an important role in highlighting social issues and reflecting the realities of everyday life. Unlike traditional Indian art, which mainly focused on religion, mythology, and historical themes, modern Indian art addresses real and contemporary problems faced by society. These include poverty, gender inequality, caste discrimination, political conflict, violence, urban stress, and environmental damage. Artists use different forms such as painting, sculpture, installations, and street art to express protest, pain, resistance, and hope. Several well-known artists have used their work to comment strongly on society. Tyeb Mehta portrayed violence and human suffering through distorted and fragmented human figures. His art was deeply influenced by the trauma of the Partition of India, and his paintings convey fear, tension, and emotional suffering caused by social and political conflict. Arpita Singh focuses on women's lives and experiences, showing their struggles, emotions, vulnerability, and inner strength within a patriarchal society. Her work highlights gender inequality in subtle yet powerful ways. Environmental and urban concerns are also common themes. Subodh Gupta uses everyday objects and waste materials to comment on consumerism and pollution. Jitish Kallat explores politics, history, and social identity through large-scale installations. Overall, modern art in India acts as a voice for social awareness and encourages people to think critically about the world around them

- Saniya Sayyad (FY BAMMC)



# SPORTS GALLERY



Indoor and outdoor sports held at Achievers college annual sports meet

# TEACHER'S FORUM

## Two Childhoods, One Species: A Matter of Geographical Luck

When a child is two or four years old, life is meant to be simple.

Learning to walk without falling.  
Being fed patiently by a parent.  
Playing with toys, laughing loudly, sleeping peacefully after a day of small discoveries.

This is how childhood is imagined.



Now imagine that same child, same species, same soft skin, same curious eyes—born thousands of miles away. Nothing about the child changes. Not the innocence. Not the need for love, safety, and food. The only difference is geography.

In many European countries, childhood is surrounded by certainty. Meals arrive on time. Medical care is routine. Parents worry about school admissions, screen time, or planning holidays, maybe even a first trip to Disneyland. Fear is abstract, learned from books or screens, not lived.

In Gaza, childhood is interrupted.

A child of the same age may be searching for water instead of toys. Learning the sound of drones before learning the alphabet. Sleeping hungry, if sleeping at all. Some children are pulled from rubble; others are not. Many wake up calling for parents who will never answer again.

Thousands of children have been killed. Tens of thousands more have lost one or both parents. These are not just numbers—they are erased lullabies, unfinished sentences, birthdays that will never be celebrated.

Malnutrition shrinks young bodies. Trauma ages young minds. In some families, a six-year-old has become “the

--Asst Prof. Jai Lokwani

## “Read this is you have 60 Seconds”

Kindness always pays back: Always help someone, the kindness will come to you in some or the other way when you are in need.

You need to be consistent and not perfect: There is no need to be perfect. You just have to do things with consistency. Regularity will bring perfection.

Listen more, Speak less: Listening helps in understanding better. Successful people listen more than speaking.

Growth does not come from your comfort zone: We grow and improve when we face challenges or try new things. Growth or Success never comes from your comfort zone. Staying comfortable will not lead to success.

Peace is underrated: Sometimes life becomes too busy and hectic. But do not forget to take your own time, breathe and relax.

Celebrate your small success: Do not wait for the biggest achievements. Be proud in small achievements and celebrate. Remember that small achievements lead to big success.



- Asst. Prof. Angela Arakal

## Freedom of speech v/s Responsible journalism

*Freedom of Speech v/s. Responsible Journalism*

Article 19(1)(a) of the Indian Constitution guarantees the Fundamental Right to “Freedom of Speech and Expression” for all citizens, allowing them to express their thoughts, voice opinions through speech, can give ideas through writing, or it can be any medium, crucial for democracy but subject to reasonable restrictions for national/state security, public order, morality, defamation, etc.

This freedom allows journalists to share news, to question government actions, to reveal corruption, and to express their views without unfair pressure. The law protects this right because a free press helps keep the system transparent, holds authorities responsible and allows people to make informed decisions. Also, this means that the Journalists are free to speak and report the news, but they must do so very carefully and honestly. They should share true and precise information, avoid spreading rumors, where they are not clear with the true facts or contents and also should think about how their words may affect people and society at large.

However, there are some important limits to Freedom of Speech in Journalism and that are defamation, hate speech and fake news. Defamation means making false statements about a person or any organization that harm their identity or reputation. Freedom of speech does not give anyone the right to damage someone's name by spreading lies. Journalists must check facts carefully before publishing news. If false information is published, it can harm innocent people and can lead to legal action against them for doing so.

Hate speech includes words or messages that spread hatredness or violence against a group based on religion, caste, race, gender, or nationality. Indian Constitution under Article 19 (1) (a) restricts hate speech to maintain peace and protect people from discrimination and violence.

Fake news refers to false or misleading information spread as if it was true. In today's digital age, fake news spreads very fast and can confuse people, create fear, or can cause social unrest. Freedom of speech does not allow spreading false information. Responsible journalism requires verifying news before sharing it with the public at large.

Thus, Freedom of speech is very important in a democracy and it allows journalists to share news and ideas. But this freedom comes with responsibility. Responsible Journalism helps people stay informed, protects society and makes sure freedom of speech is used in the right way and in right sense.

- Asst. Prof. Sonam Kotwani

## The rise of automation and the future of jobs

Automation is happening in many workplaces right now, not just in the future. This occurs when machines, software, or AI systems perform tasks that used to be done by people. Examples include automated teller machines in banks, chatbots in customer service, robots on factory floors, and software that processes data without human input.

This change mainly impacts routine and repetitive work. Tasks like data entry, bill processing, assembly-line operations, and basic customer queries are increasingly taken over by automated systems. While this reduces the need for humans in these roles, it also improves speed, accuracy, and efficiency in organizations.

However, automation does not eliminate the need for people. Instead, it changes the type of work that humans do. Jobs requiring creativity, emotional intelligence, critical thinking, and complex decision-making are hard to automate. As machines take over repetitive tasks, humans are expected to manage, design, monitor, and improve these automated systems.

To advance with automation, students need to focus on building the right skills. Learning basic programming, understanding how AI and automation tools work, and gaining digital literacy are essential first steps. Soft skills like adaptability, communication, teamwork, and problem-solving are also important since they help people work well alongside technology.

Automation is also creating new job roles, such as AI trainers, automation engineers, data analysts, and system managers. Ongoing learning and upskilling are crucial to keep up with these changes. Educational institutions should support this shift by offering practical, skill-oriented training.

In conclusion, automation is not about replacing humans. It is about reshaping work. Students who understand how automation works and prepare for it will be better equipped to grow and succeed in the changing job market.

-Asst. Prof. Raghvinder Kaur

## Youth and mental health in the digital age

The digital age has transformed the lives of today's youth, offering instant access to information, entertainment, and social connections. However, excessive use of social media and digital platforms has also raised serious mental health concerns. Constant comparison, cyberbullying, and the pressure to maintain an online image often lead to anxiety, stress, and low self-esteem among young people. Lack of digital balance can disturb sleep patterns and reduce real-life social interaction. Promoting digital literacy, mindful screen usage, and open conversations about mental health can help youth use technology positively while protecting their emotional well-being.

- Asst. Prof. Rajni Bhatt

## Now AICTE Approved BMS & MMS/MBA at Achievers Campus, Kalyan



Kalyan (2026), Achievers Institute of Management & Entrepreneurship (AIME), Kalyan, has strengthened its academic offerings with the introduction of AICTE-approved BMS along with MMS/MBA programmes, reaffirming its commitment to quality management education. The institute is approved by AICTE, DTE Government of Maharashtra, and affiliated to the University of Mumbai.

With this approval, students can now pursue industry-relevant undergraduate and postgraduate management programmes under one campus. The BMS (AICTE) programme is designed for students after HSC alongside CET scores, while MMS/MBA admissions are open to graduates from any discipline through CET, CAT, MAT and ATMA. Students pursuing 12th and T.Y. are eligible to apply for entrance examinations.

Achievers Institute offers specialisations in Finance, Marketing, Human Resources, Operations and Systems (IT), supported by an industry-aligned curriculum and experiential learning approach. The campus features modern infrastructure, digital classrooms, smart seminar halls and a resource-rich library to enhance academic engagement.

A key highlight of the institute is its MSME-approved Business Incubation Centre, which provides mentorship, documentation support and funding guidance for aspiring entrepreneurs. Students also benefit from regular industry interactions, skill development programmes, internships and structured pre-placement training.

Scholarships are available for reserved category as well as Open category students and special scholarship for girls ensuring inclusive access to professional education. With strong placement assistance and partnerships with reputed recruiters, Achievers Institute continues to prepare students for corporate careers and entrepreneurial success.

Admissions are currently open, and seats are limited. Register now to become Global Achiever.!!!

For details, contact 7506084881 or visit [www.aime.ac.in](http://www.aime.ac.in)

- Dr. CA Mahesh Bhiwandikar (Principal)

# NATIONAL SERVICE SCHEME (NOT ME BUT YOU)

## Achievers college - connecting with society through NSS

Kalyan:

The NSS unit of Achievers College of Commerce and Management, Kalyan, successfully organized a seven-day special residential camp from 26 December 2025 to 1 January 2026 at Arnav Agro Farm and Tourism, Ghorale Village, Post Kishor, Murbad. The camp was organized with the theme “Youth for Sustainable Development.”

The camp was led by NSS Programme Officer Prof. Rajesh Yadav, and a total of 85 NSS volunteers participated enthusiastically. During the camp, various community-oriented activities such as village cleanliness drives, free health, dental and eye check-up camps, cleanliness rallies, street plays, and public awareness programs were successfully conducted.



To provide guidance on diverse subjects, several eminent personalities were invited. Mr. Harshal Suryavanshi (Street Play), Prof. Dr. Dinesh Gupta (Guinness World Record Holder), Dr. Kiran Pariya (Leadership Mindset), Mr. Umesh Battalwar (English Speaking), Mr. Satish Jadhav (Competitive Examinations), Mr. Abhilash Pillai (Wildlife Expert), Mr. Prakash Parkhe (Star Gazing), Mr. Ghanshyam Pandey (Indian Culture and Language), Mr. Sandeep Raut (Singer and Theatre Artist), and Mr. Vishal Kambli (Choreographer) were present and guided the volunteers with their valuable insights and experiences.

A special attraction of the camp was the Parents' Meet program, along with a Haripath and Bhajan Sandhya in which all the volunteers participated with great enthusiasm, creating a spiritually enriching and devotional atmosphere.

During the camp, NSS District Coordinator Mr. Jeevan Vichare, NSS Area Coordinator Dr. Sandesh Jaybhaye, and Mr. Neeraj Kumar Mishra visited the camp site. They appreciated the overall planning, discipline, and execution of the activities and encouraged the volunteers for their dedicated social service.

The camp was inaugurated by Dr. (CA) Mahesh Bhiwandikar, Principal of Achievers College, Asst. Prof. Sana Khan, Vice-Principal, social worker and President of Vasundhara Foundation Dr. Pramod Pogere, along with other respected village dignitaries.



The successful organization of the camp was made possible with the valuable support of Mrs. Jyotika Motwani and Mr. Harshal Suryavanshi. The camp concluded by instilling a strong sense of social responsibility, community awareness, and the importance of sustainable development among the youth.